



Office Consolidation Sign By-law 399-2002

**A by-law to regulate the use and erection of signs and to
repeal By-law 161-95, as amended**

**(amended by By-laws 65-2003, 116-2004, 56-2005, 72-2005, 115-2005, 124-2005,
199-2005, 247-2005, 277-2005, 278-2005, 361-2005, 105-2006, 116-2006, 193-2006,
311-2006, 344-2006, 270-2007, 402-2007)**

Whereas paragraph 99.2 of the *Municipal Act, 2001, S.O., 2001, c.25, as amended*, authorizes a municipality to pass by-laws prohibiting and regulating the message, content and nature of signs, advertising and advertising devices.

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows

ADMINISTRATION

1. This by-law shall be administered and enforced by the Commissioner of the Planning, Design and Development Department and by the Commissioner of the Legal Services Department or their delegates;
2. In this by-law, unless the context otherwise requires, words importing the singular number shall include the plural and words importing the masculine gender shall include the feminine; and
3. The schedules in this by-law form part of the by-law.

DEFINITIONS

4. In this by-law:
 - (1) "**Abandoned sign**" shall mean a *sign* located on property which becomes vacant and unoccupied or any *sign* which pertains to a time, event or purpose for which it no longer applies;
 - (2) "**Advertising device**" shall mean any device or object which creates a design and which is erected, located or affixed or intended to be erected, located or affixed on any property for the purposes of advertising goods and services offered or identifying a business or enterprise;
 - (3) "**Awning**" shall mean a space frame system, moveable or fixed, covered with fabric or like material attached and projecting from a building or structure but not forming an integral part thereof;
 - (4) "**Awning or canopy sign**" shall mean a *sign* painted on or affixed to the surface of an *awning* or *canopy* which does not extend vertically or horizontally beyond the limits of such *awning* or *canopy*;
 - (5) "**Banner**" shall mean a temporary *sign* consisting of a piece of fabric, plastic or a similar lightweight non-rigid material bearing an emblem, message or slogan for the purposes of advertising goods and services offered or identifying a business, enterprise or special event;
 - (6) "**Big Box commercial development**" shall mean a stand-alone retail commercial building larger than 5000 m² (53,821 ft²) occupied by a single user;
 - (7) "**Building wall face**" for the purposes of calculating the maximum aggregate *sign area*, shall mean that part of the exterior wall of a building which faces one direction and is located between ground level and the lowest point on the roof of a building;
 - (8) "**Canopy**" shall mean a roof-like structure projecting more than 300 mm (12 in) from the exterior face of a building;
 - (9) "**City**" shall mean The Corporation of the City of Brampton;
 - (10) "**Commercial plaza**" shall mean the premises upon which a group of more than one commercial use has been developed and is managed as a unit by a single *owner* or tenant, or by a group of *owners* or tenants or by a condominium corporation, but shall not include an *Indoor Shopping Mall*;

- (11) "**Commissioner**" shall mean a Commissioner of the Corporation of the City of Brampton;
- (12) "**Committee**" shall mean a Committee of Council (**By-law 124-2005**);
- (13) "**Construction site sign**" shall mean a *sign* identifying the person or persons involved in the design or construction of a building, structure, a component part thereof or a subdivision;
- (14) "**Council**" shall mean the Council of The Corporation of the City of Brampton;
- (15) "**Designated utility pole**" shall mean any streetlight or pole owned by a *public authority* which has been identified by that *public authority* with a protective sleeve or other covering as approved by the *Commissioner*;
- (16) "**Directional sign**" shall mean a permanent *sign* giving directions for the control of vehicular or pedestrian traffic, and shall include an entry or exit sign;
- (17) "**Double faced sign**" shall mean a *ground sign* having two *sign faces* of equal area and proportions, which are located exactly opposite each other on the *sign structure*, and both *sign faces* shall constitute only one *sign*. For the purposes of calculating permit fees, only one *sign area* shall be considered;
- (18) "**Election sign**" shall mean a *sign* advertising or promoting the election of a political party or a candidate for public office in a federal, provincial or municipal election;
- (19) "**Electronic variable message centre**" shall mean an *illuminated sign* or part thereof which is computer controlled and which displays information to the public by way of prearranged or variable sequence of electronically generated letters, words, light patterns or shapes;
- (20) "**Freestanding canopy**" shall mean a *canopy* which is not attached to or projecting from a building, such as a *canopy* which shelters gas pumps at a gas station;
- (21) "**Ground sign**" shall mean a freestanding *sign* in a fixed location, which is wholly supported by uprights or braces attached to the ground, and shall include a pole or pylon *sign*;
- (22) "**Highway**" includes a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof;
- (23) "**Home Occupation**" shall mean an occupation or undertaking conducted for gain or profit within a dwelling unit or an accessory building, but shall not include the repair and servicing of motor vehicles or internal combustion engines; (**By-law 199-2005**)
- (24) "**Illuminated**" when used in reference to a *sign* or *advertising device*, shall mean lighted by any artificial means whatsoever, and shall include direct, indirect, internal or external sources of illumination;
- (25) "**Indoor shopping mall**" shall mean a building owned and operated as a single unit containing multiple retail stores that are accessed internally by a public corridor system;
- (26) "**Industrial plaza**" shall mean the premises upon which a group of more than one industrial use has been developed and is managed as a unit by a single *owner* or tenant, or by a group of *owners* or tenants or by a condominium corporation;
- (27) "**Instructional sign**" shall mean a permanent *sign* giving instructions or information relevant to the operation of a drive through facility, and shall include a menu board, but shall not include a *directional sign*;

- (28) "**Lot**" shall mean a parcel of land described as a lot or block on a registered plan of subdivision or by metes and bounds or reference plan in a registered deed or transfer which complies with the provisions of the Planning Act;
- (29) "**Model Home**" shall mean a dwelling unit to be used for display purposes only subject to approval as per the City of Brampton Zoning By-law 270-2004, as amended; **(124-2005)**
- (30) "**Mural**" shall mean a painting, illustration or decoration applied or affixed directly to any external façade of a building or structure which may or may not include any words of advertisement or any other direct or indirect promotional message or content;
- (31) "**Office Building**" shall mean any building in which the primary use is for persons employed in the management, direction or conduct of an agency, profession, business or brokerage. The building may include main floor retail uses; **(199-2005)**
- (32) "**Open House Directional Sign**" shall mean a temporary portable sign intended to direct the public to an open house for a residence that is for sale or lease, but shall not include signs for production home builders; **(124-2005)**
- (33) "**Overhead sign**" shall mean a *sign* that is supported by a cantilevered arm perpendicular to the *building wall face* to which it is attached;
- (34) "**Owner**" shall mean the registered owner of a property or his agent and, in the case of a condominium, shall mean the corporation or a person authorized to act on behalf of the corporation;
- (35) "**Pedestal sign**" shall mean a free standing *sign* supported by a centre base;
- (36) "**Portable sign**" shall mean a *sign* which is specifically designed or intended to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support, and shall include mobile *signs*, *A-frame signs* and portable signs Class A, B, C and D as defined in this by-law; **(65-2003)**
- (37) "**Production home builder**" shall mean an individual or business registered with the Tarion Warranty Program operating for the construction and sale of new homes including detached, semi-detached and townhouse homes, but shall not include high-rise buildings; **(124-2005)**
- (38) "**Public authority**" shall mean The Corporation of the City of Brampton, The Regional Municipality of Peel, the Crown in Right of Canada, the Crown in Right of Ontario, and any board, commission, committee or body established or exercising any power or authority under a statute of Canada or of Ontario with respect to any of the affairs or purposes, including school purposes, of the City of Brampton;
- (39) "**Public property**" shall mean property which is owned by the municipality, the regional municipality or any other *public authority* and shall include the entire municipal *highway*;
- (40) "**Road frontage**" shall mean property that abuts a *highway* or any 0.3 m (1 ft) reserve;
- (41) "**Road right-of-way**" shall mean the *highway*;
- (42) "**Roof line**" shall mean the top of the dominant visual line of a roof, but shall not include the roof on a *tower*;
- (43) "**Sign**" shall mean any device, object or thing which creates a design or conveys a message, or which is designed to convey a message, and which is erected, located or fixed on any real property for the purposes of advertising goods or services offered, identifying a business or enterprise or for conveying any other type of message, and shall include a flag, but shall not include a newspaper box;
- (44) "**Sign area**" shall mean the area of the *sign face*;

- (45) “**Sign box**” shall mean a box frame, which may or may not be equipped with illumination, and which holds a face plate that displays a message;
- (46) “**Sign face**” shall mean the surface area within the outer perimeter of the *sign* excluding the *sign structure* and trim. Where the *sign* consists of letters, numbers or characters applied directly to the face of a building the sign face shall mean the area within the perimeter of a simple geometric shape around the outside boundary of the message;
- (47) “**Sign structure**” shall mean the support, uprights, bracing and framework of the *sign* or display;
- (48) “**Sign Variance Committee**” – deleted (**By-law 124-2005**);
- (49) “**Temporary Sales Office**” shall mean a temporary structure erected on a lot, used for the sole purpose of the sale of new homes, that is subject to an agreement with the City; (**124-2005**)
- (50) “**Tower**” shall mean a specially designed architectural feature projecting above the roof of a building, but shall not include a parapet wall;
- (51) “**Unsafe sign**” shall mean a *sign* which is structurally unsafe, or which constitutes a fire or safety hazard, impedes the movement of vehicular or pedestrian traffic, or which otherwise constitutes a risk to the safety of persons or premises;
- (52) “**Urban Furniture**” shall mean all street related amenities and shall include benches, kiosks, telephone booths, newspaper boxes, mail boxes, clocks, street lighting, transit shelters, litter containers, clothing recycling collection boxes, bicycle racks, tree guards, planters and other similar privately or publicly owned features;
- (53) “**Visibility triangle**” shall mean:
- (a) In the case of an intersection of two *highways* the triangular area formed by measuring from the actual and projected point of intersection of the property boundaries abutting the *highway*, a distance of 15 m (50 ft) along each such property boundary to two points, and joining those two points; or
 - (b) In the case of an intersection of a driveway with a *highway*, the triangular area formed by measuring from the point of intersection of the property boundary abutting the *highway* and the edge of the driveway, a distance of 6 m (20 ft) along the property boundary and the edge of the driveway to two points and joining these two points;
- (54) “**Wall sign**” shall mean any sign or display located on or across the face of a building, or located in the interior of a building in such a way observable to, or intended to be observed by, the public passing by the building, but shall not include a banner, overhead sign nor mural (**124-2005**);
- (55) “**Work zone sign**” shall mean a *sign* identifying the construction or repair of the *highway*.

Note: (51), (52) and (53) are definitions for Model Home, Open House Directional Sign, Temporary Sales Office and are listed alphabetically (per By-law 124-2005)

(54) and (55) are definitions for Home Occupation and Office Building and are listed alphabetically (per By-law 199-2005)

REGULATIONS AND PROHIBITIONS

5.

- (1) No person shall erect or display, or cause to be erected or displayed a *sign* without a permit;
- (2) No person shall make a structural alteration to a *sign* without a permit;
- (3) Every *owner*, occupant or *owner* of a *sign* upon property on which a *sign* or *advertising device* is situated shall keep the *sign* or *advertising device*, including the *sign structure*, in a good state of repair and in a proper state of preservation as to safety and appearance;
- (4) No person shall cause or permit an *unsafe sign* to be erected or displayed;
- (5) No person shall erect or display, or cause to be erected or displayed a *sign* on *public property* or upon a *road right-of-way* except in accordance with the provisions of this by-law;
- (6) No person shall erect or display, or cause to be erected or displayed, a *sign* which projects over a sidewalk, walkway or bicycle path unless there is a minimum clearance of 2.4 m (7.9 ft) from finished grade at the location of the *sign* projection;
- (7) No person shall erect or display, or cause to be erected or displayed, a *sign* with flashing lights, except that this section shall be deemed not to prohibit an *electronic variable message centre*;
- (8) No person shall erect or display, or cause to be erected or displayed, a *sign* within a *visibility triangle* unless such *sign* has a minimum clearance of 2.4 m (7.9 ft) above the established grade;
- (9) No person shall erect or display, or cause to be erected or displayed, a *sign* on a bridge;
- (10) **(deleted by By-law 65-2003)**
- (11) Where adjoining lands are deemed to be one property for zoning purposes, then the same lands shall be deemed to be one property for the purposes of this by-law;
- (12) Every *owner* shall display the street number of the property on each main *ground sign* on the street frontage in which the property is addressed, in order to identify the municipal address of the property. The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft). Where the *ground sign* is non-*illuminated*, the street number shall be of a reflective material. The area occupied by the street number shall not be included in calculating the *sign area*;
- (13) No person shall leave an *abandoned sign* on a property; and
- (14) Every person who fails to obey an order issued to them in accordance with this by-law is guilty of an offence.

APPLICATIONS AND PERMITS

6. (1) An applicant for a building permit shall file in triplicate with the *City* the following information:
 - (a) A survey showing the street lines and boundaries of the real property upon which it is proposed to erect a *sign* or *advertising device* and the location of the *sign* or *advertising device* upon the real property in relation to other structures upon the real property;
 - (b) Drawings of and information with respect to the building upon which the *sign* or *advertising device* is to be attached including the size and location of all other existing *signs*;

- (c) Complete drawings and specifications covering the construction of the *sign* and its supporting framework, and the identification of materials to be used in the construction of the *sign* or *advertising device*;
 - (d) A certificate of review from a structural engineer where required by the Chief Building Official;
 - (e) A letter of consent shall be provided from the *owner* of the property where an application is for someone other than the *owner*, or the *owner's* authorized agent; and
 - (f) Applicable fees shall be paid in accordance with Schedule XII of this by-law;
- (2) An applicant for a *portable sign* permit shall file with the *City* the following information:
- (a) A survey showing the street lines and boundaries of the real property upon which it is proposed to erect a *sign* or *advertising device* and the location of the *sign* or *advertising device* upon the real property in relation to other structures upon the real property;
 - (b) Drawings of and information with respect to the building upon which the *sign* or *advertising device* is to be attached including the size and location of all other existing *signs*;
 - (c) A certificate of review from a structural engineer for an inflatable device or where required by the Chief Building Official;
 - (d) A letter of consent shall be provided from the *owner* of the property where an application is for someone other than the *owner*, or the *owner's* authorized agent;
 - (e) Prior to the issuance of a permit, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures **(124-2005)**; and
 - (f) Applicable fees shall be paid in accordance with Schedule XII of this by-law;
- And;
- (3) The *Commissioner* shall issue a permit except where:
- (a) The proposed *sign* or *advertising device* will not comply with this by-law or the Building Code; or
 - (b) The application therefore is incomplete or any fees in accordance with Schedule XII of this by-law, unless waived by the *Commissioner*, are unpaid.

MINOR VARIANCES

7. deleted **(116-2004, 124-2005)**

EXEMPTIONS

8. Notwithstanding Section 5(1) the following *signs* are exempt from the requirement of a permit: **(By-law 199-2005)**

- (1) An official *sign* required by or erected under federal or provincial statute or by-law of a *public authority*;
- (2) An *election sign* erected in connection with any proclaimed election by either the Canada Elections Act, as amended, the Election Act, as amended, or the Municipal Elections Act, provided that such *sign* is:
 - (a) Not be erected prior to 5:00 pm on the Friday following Thanksgiving Day in an election year for a Municipal election **(By-law 361-2005)**;
 - (b) Not to exceed 2 m² (21.5 ft²) in *sign area*;
 - (c) Limited to no more than two *election signs* per candidate on any one residential property;
 - (d) Limited to no more than three *election signs* per candidate on any one private property of other than residential;
 - (e) Consent shall be obtained from the *owner* of the property prior to the erection of the *sign*; and
 - (f) Removed within 48 hours after the close of the election for which it was erected.
- (3) A property for sale or lease *sign* provided that it is on the *lot* advertising for such purpose and does not exceed 1 m² (10.8 ft²) in *sign area* for a property zoned residential and 2 m² (21.5 ft²) in *sign area* for a property not zoned residential and provided that such *sign* shall be removed within 48 hours after the property is no longer for sale or lease. Only one for sale or lease *sign* shall be permitted for each *lot*;
- (4) A *sign* pertaining exclusively to public safety and order provided it is not greater than 0.4 m² (4.3 ft²) in *sign area*;
- (5) A non-*illuminated* no trespass or other warning *sign* provided it is not greater than 0.2 m² (2.1 ft²) in *sign area*;
- (6) A flag or emblem of patriotic, civic or educational organizations attached to a pole, not exceeding 7.5 m (25 ft) in height, provided that no more than three flags or emblems are located on one *lot* and each flag or emblem does not exceed 2.7 m² (29 ft²);
- (7) A flag or emblem of a religious or corporate organization attached to a pole, not exceeding 7.5 m (25 ft) in height, provided that no more than one flag or emblem is located on one *lot* and any such flag or emblem does not exceed 2.7 m² (29 ft²);
- (8) A non-*illuminated construction site sign* provided that it is not greater than 6 m² (64.5 ft²) in *sign area* and is displayed only during the construction and is removed from the construction site within 90 days of the completion of construction. Only one *construction site sign* shall be permitted for each *lot*;
- (9) Up to two *directional signs* per driveway access provided no *sign* is greater than 0.75 m² (8.1 ft²) in *sign area* and that the top of the *sign* is no higher than 1.5 m (5 ft) above the finished grade at the *sign* location. *Directional signs* may include a corporate logo providing such logo is displayed entirely within the face of the *sign*;
- (10) Subject to the approval of *Council* through *Committee*, *signs* on *urban furniture* erected pursuant to an agreement with The Corporation of the City of Brampton **(124-2005)**;
- (11) *Signs* located on private property which promote citizen participation in civic, charitable or non-profit activities and events provided that the size and location of such *signs* has been approved by the *Commissioner* and provided such *signs* are removed within 48 hours of the conclusion of the activity or event;

- (12) For automobile service stations and gas bars, one non-*illuminated* auxiliary promotional *sign*, not exceeding 1 m² (10.8 ft²) in *sign area*, affixed to each fuel pump;
- (13) For residential apartment/condominium complexes, one non-*illuminated ground sign*, not exceeding 1 m² (10.8 ft²) in *sign area* and 1.5 m (4.9 ft) in height, for the display of the address and vacancies/no vacancies;
- (14) One non-*illuminated* religious symbol to identify a place of worship; or
- (15) *Murals* subject to the approval of *Council* through *Committee* **(124-2005)**.
- (16) One sign attached to a building in conjunction with a permitted home occupation as per the City of Brampton Zoning By-law 270-2004, as amended, providing it does not exceed 0.15 m² (1.6 ft²) in area **(124-2005)**;
- (17) Signage on hoarding provided the signage does not extend beyond the structure of the hoarding **(By-law 270-2007)**.

EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY

- 9. Notwithstanding Section 4(6) the following *signs* are exempt from the requirements of a permit and their placement on the *road right-of-way* is allowed as follows:
 - (1) An official *sign* required by or erected under federal or provincial statute or by-law of a *public authority*;
 - (2) A non-*illuminated* no trespass or other warning *sign* provided that it is not greater than 0.2 m² (2.1 ft²) in *sign area*;
 - (3) A *work zone sign* provided that it is not greater than 6 m² (64.5 ft²) in *sign area*, is erected in a location approved by the *Commissioner* and is removed from the construction site immediately upon the completion of construction;
 - (4) A *directional sign* provided that it is not greater than 0.75 m² (8.1 ft²) in *sign area*, that the top of the *sign* is no higher than 1.2 m (4 ft) above the finished grade at the *sign* location, and that the *sign* shall be within 3 m (9.8 ft) of the property to which it directs the public;
 - (5) *Signs* not exceeding 36 cm x 43 cm. (14 in x 17 in) in size, provided these are attached only to *designated utility poles* within the *road right-of-way*;
 - (6) *Signs* to promote citizen participation in civic, charitable or non-profit activities and events, but not election or campaign *signs*, provided that the size and location of such *signs* has been approved by the *Commissioner* and provided such *signs* are removed within 48 hours of the conclusion of the activity or event **(124-2005)**;
 - (7) A permanent non-illuminated directional sign for a religious institution provided that **(124-2005)**:
 - (a) No sign shall have a sign area greater than 0.4 m² (4.3 ft²);
 - (b) No more than 2 signs shall be permitted for any religious institution; and
 - (c) The location of all signs is approved by the Commissioner; or
 - (8) A Tourism-Oriented *directional sign*, pursuant to the *City's* Tourism Oriented Directional Signage Program Policy or pursuant to the Provincial TODS program whereas a corresponding *sign* has been approved and erected on a Provincial *Highway* **(124-2005)**.
 - (9) Open House Directional signs, provided that: **(By-law 199-2005)**
 - (a) The signs are placed only during the hours of the open house;

- (b) The signs shall not be located so as to obstruct or interfere with highway maintenance, impede movement of pedestrian or vehicular traffic, impede the use of utilities or bus stops or otherwise create a hazard;
 - (c) No sign shall be located on a centre median of a roadway;
 - (d) The signs shall be located at least 1.8 m (6 ft) from the curb, asphalt or gravel shoulder of a roadway, on the side used by pedestrians; and
 - (e) Where a boulevard exists, the sign may only be on the side of the sidewalk furthest from the road.
- (10) Notwithstanding Sentence 5.(9) REGULATIONS AND PROHIBITIONS, the City may erect, or cause to be erected, signage for the limited purpose of community messaging communicating services of The Corporation of the City of Brampton, and associated images, including the City Logo, the Canadian National Railways Corporate Logo, the Logo of the media agent constructing and installing the signage, all as approved by Council, on the Canadian National Railways overpasses at Queen Street East, between Chapel Street and James Street, and at Main Street North between Market Square Boulevard and Nelson Street, in the City of Brampton. This provision shall expire at the end of business day on March 1, 2007. **(By-law 344-2006)**

EXISTING SIGNS

10. (1) The provisions of this by-law do not apply to any *sign* or *advertising device* that is lawfully erected or displayed on the day the by-law comes into force so long as the *sign* or *advertising device* is not altered. The maintenance and repair of the *sign* or *advertising device* or a change to the message displayed shall not be deemed to constitute an alteration to the *sign*.

ENFORCEMENT

11. (1) Where a person authorized to enforce this by-law discovers that a *sign* or *advertising device* has been erected, displayed or altered in contravention of this by-law that person may make any order requiring:
- (a) Any person who has caused a *sign* or *advertising device* to be erected, displayed or altered without first having obtained a permit to do so, to obtain such permit or remove such *sign* or *advertising device*; or
 - (b) Any person who, having obtained a permit has caused a *sign* or other *advertising device* to be erected, displayed or altered contrary to the approved plans in respect of which the permit was issued, to make such *sign* or *advertising device* comply with the provisions of this by-law or remove the *sign* or *advertising device*;
- (2) Where an order issued under this section has not been obeyed within the time required, the *Commissioner* may order the *sign* or *advertising device* in respect of which the order was issued, to be pulled down or removed at the expense of the *owner* of the *sign* or *advertising device*;
- (3) Where any *sign* has been erected in a location which, in the opinion of the *Commissioner*, constitutes a traffic hazard, the *Commissioner* may order the *sign* to be pulled down or removed at the expense of the *owner* of the *sign*; and
- (4) Where any *sign* is erected in contravention of this by-law, the *Commissioner* may cause such *sign* to be pulled down or removed at the expense of the *owner* of the *sign*.

PENALTY

12. Any person who contravenes any of the provisions of this by-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act.

CONFLICT

13. In the event of conflict between any of the general provisions of this by-law and any provisions set out in the Schedules hereto, the provisions of the Schedule shall prevail.

REPEAL

14. By-laws 161-95, 75-96, 83-97, 170-97, 10-98, 48-98 and 231-99 are hereby repealed.

SHORT TITLE

15. This by-law may be referred to as the Sign By-law.

READ A FIRST, SECOND AND THIRD TIME AND PASSED IN OPEN COUNCIL THIS 18TH DAY OF DECEMBER, 2002.

THE CORPORATION OF THE CITY OF BRAMPTON

Original signed by:
Susan Fennell, Mayor
Kathryn Zammit, Acting Clerk

**SCHEDULE I TO BY-LAW 399-2002
PORTABLE SIGNS
(65-2003, 124-2005)**

1. DEFINITIONS:

- (1) **“Portable sign: Class A”** is a *sign* that is known as a mobile or trailer *sign*. The *sign* shall have no more than two *sign faces* and may be a readograph type *sign* with interchangeable letters. The *sign* may be equipped with electric power for internal illumination and is usually on a framework;
- (2) **“Portable sign: Class B”** is a *sign* that is commonly known as a sandwich board, A-Board or A-Frame *sign*. The *sign* may be single or double-faced;
- (3) **“Portable sign: Class C”** means any inflatable advertising device or balloon; and
- (4) **“Portable sign: Class D”** means any *portable sign* other than a *portable sign* Class A, a *portable sign* Class B or a *portable sign* Class C, and includes a *banner* or other *advertising device*;

2. GENERAL PROVISIONS:

- (1) A *portable sign* shall be permitted only on lands zoned commercial, industrial, agricultural or institutional;
- (2) A *portable sign* shall not be permitted on vacant land;
- (3) The provisions for *portable signs* as outlined in this schedule apply to all lands within the City of Brampton including the Brampton Downtown Area as indicated in Schedule X of this by-law;
- (4) No person shall erect or display, or cause to be erected or displayed, a *portable sign* which utilizes flashing or sequential lights, or any device that creates or simulates motion;
- (5) No person shall erect or display, or cause to be erected or displayed, a *portable sign* within a *visibility triangle* or in a manner which interferes with pedestrian or vehicular traffic;
- (6) No person shall erect or display, or cause to be erected or displayed, a *portable sign* without first affixing thereto, in a clearly visible fashion, a validation sticker. The validation sticker shall be clearly visible from the street;
- (7) Signs shall pertain to the goods or services provided on the same lot as the portable sign, third party advertising shall be prohibited;
- (8) No person shall display a message on a *portable sign* that does not relate to the business for which the permit was issued;
- (9) No person shall erect or display, or cause to be erected or displayed, a portable sign on a roof, except for a Class C portable sign as described in this Schedule;
- (10) Prior to the issuance of a permit, the *owner* shall provide confirmation that a minimum of \$2 million liability insurance is in effect;

SCHEDULE I TO BY-LAW 399-2002 – (Continued)
PORTABLE SIGNS

- (11) All portable signs shall be subject to the requirements and restrictions as set out in the table below:

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign including the <i>sign structure</i>		Maximum Height of Lettering	Colour of Sign
			Height	Area		
Class A Portable Sign ¹	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i> ²	30 Days ^{3,4}	2.13 m (7 ft)	5 m ² (53.8 ft ²)	51 cm (20 in)	Black on White, or White on Black
Class B Portable Sign ⁵	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i>	30 Days ^{3,4}	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Black on White, or White on Black
Class C Portable Sign	One <i>sign</i> per <i>lot</i> ²	14 Days ^{3,6}	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
Class D Portable Sign	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i> ²	30 Days ⁴	1.2 m (4 ft)	1.5 m ² (16 ft ²) ⁷	Not Limited	Not Limited
	¹ If internally <i>illuminated</i> , shall be CSA and hydro approved					
	² Shall not be placed closer than 46 m (150 ft) to another Class A, Class C or Class D <i>sign</i> located on the same property					
	³ A subsequent permit shall not be issued for a single business location or for the same unit in a plaza until at least one month has elapsed from the date of expiry of the previous permit					
	⁴ No more than five permits shall be issued for a single business location or unit in a plaza in a calendar year					
	⁵ Shall be displayed only during the hours of business for which it is advertising					
	⁶ No more than two permits shall be issued for a single business location or unit in a plaza in a calendar year					
	⁷ Where the permit applies to a <i>banner sign</i> , the banner shall be permitted only when attached to the wall face of a building and shall be no larger than 20% of the building wall face on which the sign is located or a maximum of 25 m ² (269 ft ²), whichever is less					

**SCHEDULE II TO BY-LAW 399-2002
GROUND SIGNS
(124-2005)**

1. DEFINITIONS:

- (1) “**Ground sign – Class A**” shall mean a *ground sign* on which the message or advertisement refers and relates to goods or services available on the property where the *sign* is located; and
- (2) “**Ground sign – Class B**” shall mean a *ground sign* on which the message or advertisement refers and relates to goods or services not available on the property where the *sign* is located;

2. GENERAL PROVISIONS:

- (1) The distance from the finished grade to the bottom of the *sign* shall be either less than 0.15 m (6 in) or greater than 2.4 m (7.9 ft);
- (2) Every *owner* shall display the street number of the property on each main *ground sign* on the street frontage in which the property is addressed, in order to identify the municipal address of the property. The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft). Where the *ground sign* is non-*illuminated*, the street number shall be of a reflective material. The area occupied by the street number shall not be included in calculating the *sign area*;
- (3) No person shall erect or display, or cause to be erected or displayed, a *sign* within a *visibility triangle*, unless such *sign* has a minimum clearance of 2.4 m (7.9 ft) above the finished grade;
- (4) *Ground signs* shall be single or *double-faced signs* only; and
- (5) All ground signs shall be subject to the requirements and restrictions as set out in the table below:

	Required Zoning of Property	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Class A	Open Space Floodplain/Greenbelt Commercial Industrial Institutional (By-law 199-2005)	One ¹	1.5 m (5 ft)	15 m ² (161 ft ²)	7.5 m (24.5 ft)
Class B ₂	Commercial ₃ Industrial ₃	One	10 m (32 ft)	20 m ² (215 ft ²)	7.5 m (24.5 ft)
Brampton Downtown Area _{4,5,6}	Commercial	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	2.3 m (7.5 ft)
	¹ One additional <i>ground sign</i> shall be permitted for a corner <i>lot</i> , having a combined frontage in excess of 150 m (492 ft) on two or more streets, provided that the two <i>signs</i> do not front on the same street. A minimum distance of 30 m (98 ft) shall be provided between each <i>sign</i> and a minimum distance of 15 m (49 ft) shall be provided between each <i>sign</i> and the nearest corner of a <i>visibility triangle</i> .				
	² No <i>ground sign</i> shall be erected within 100 m (328 ft) of a property zoned residential				

	<p>³The property shall be vacant land with a minimum lot size of 1 hectare (2.5 acres). The sign shall be removed prior to the development of the site (124-2005)</p>
	<p>⁴ As indicated in Schedule X of this by-law</p>
	<p>⁵ <i>Signs shall be non-illuminated</i></p>
	<p>⁶ In lieu of a <i>wall sign</i> or <i>canopy sign</i> on a property of commercial use that is of other than a home occupation (as defined and permitted by the applicable zoning By-law)</p>

SCHEDULE III TO BY-LAW 399-2002
WALL SIGNS
(124-2005, 278-2005)

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on all lands, except lands zoned residential. Wall signs for mixed-use residential/commercial buildings shall be permitted only on the commercial portion of the building in accordance with this schedule;
- (2) No *sign* shall be located on a building wall which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a *highway*;
- (3) No *illuminated sign* shall be located on the rear or side of a building wall which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a distance of at least 100 m (328 ft);
- (4) Every *sign* shall be attached to and parallel to the *building wall face* on which it is installed;
- (5) No *sign* shall project more than 0.3 m (1 ft) from the wall or fascia to which it is attached
- (6) No advertising shall be permitted on the projecting ends of a *sign*;
- (7) All *signs* on units in a *commercial or industrial plaza* shall be a uniform style on each elevation of the building, except where the unit in such plaza occupies more than 3000 m² (32 292 ft²);
- (8) Signs shall pertain to goods and services provided on the property where the sign is located, third party advertising shall be prohibited; and

SCHEDULE III TO BY-LAW 399-2002 – (Continued)
WALL SIGNS

- (9) All wall signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Wall Signs (Other than listed below)	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building⁹ 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Commercial and Industrial Plazas	20% of the area of the wall face of the unit on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of the unit of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Single Tenant Industrial Building	6% of the area of the wall face of the unit on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Big Box Commercial Developments	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • Wholly contained within a wall or parapet feature of the building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Indoor Shopping Malls	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Signs Located on Towers	Shall consist of a logo only	<ul style="list-style-type: none"> • Wholly contained within the <i>tower</i> feature 	0.9 m (3 ft)	2.4 m (7.9 ft)
Brampton Downtown Area ^{4,5,6,7}	10% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 10m ² (107.6 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building⁹ 	0.9 m (3 ft)	2.4 m (7.9 ft)
	¹ Whichever is less			
	² The upper limit of a <i>sign</i> on an industrial building shall be the top of the 2 nd storey office wall			
	³ Applies to the height of individual letters only			
	⁴ As indicated in Schedule X of this by-law			
	⁵ <i>Signs</i> shall not be painted directly on the wall and <i>sign boxes</i> shall be prohibited.			
	⁶ May be indirectly <i>illuminated</i> only			
	⁷ In lieu of a <i>ground sign</i>			
	⁸ Window signs shall be permitted as part of the maximum aggregate area			
	⁹ Two additional signs each on separate wall faces may be permitted on an office building or hotel two or more storeys in height. The additional signs shall be located only on the top storey but shall be contained below the roofline of the building. The two additional signs shall not exceed a maximum of 2% of the wall face or 30 m ² (323 ft ²), whichever is less.			

**SCHEDULE IV TO BY-LAW 399-2002
AWNING SIGNS & CANOPY SIGNS**

1. GENERAL PROVISIONS:

- (1) *Signs* designated under this schedule shall be permitted on all lands, except lands zoned residential;
- (2) No *awning* or *canopy sign* shall be located on a building or *freestanding canopy* which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a *highway*;
- (3) No *illuminated awning* or *canopy sign* shall be located on the rear or side of a building or *freestanding canopy* which faces lands zoned residential unless the land on which the building is located is separated from the lands zoned residential by a distance of at least 100 m (328 ft);
- (4) Every *sign* shall be attached to and parallel to the *awning* or *canopy* face on which it is installed;
- (5) No *sign* shall project more than 0.3 m (1 ft) from the *awning* or *canopy* to which it is attached;
- (6) All *signs* on units in a *commercial or industrial plaza* shall be a uniform height from grade and a uniform style, except where the unit in such plaza occupies more than 3000 m² (32 292 ft²);
- (7) For *awning* or *canopy signs* that project over a *road right-of-way*, the *owner* shall provide confirmation that a minimum of \$2 million liability insurance is in effect and the City of Brampton is included as an additional name insured, prior to the issuance of a permit; and
- (8) All awning and canopy signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Sign Area	Minimum Clearance from Finished Grade
Awnings	35% of the area of the <i>awning</i>	2.4 m (7.9 ft)
Canopy Signs	35% of the area of the <i>canopy</i>	2.4 m (7.9 ft)
Awning & Canopy Signs in the Brampton Downtown Area ^{1,2,3}	35% of the area of the <i>awning</i> or <i>canopy</i>	2.4 m (7.9 ft)
	¹ As indicated in Schedule X of this by-law	
	² Shall be non- <i>illuminated</i>	
	³ In lieu of a <i>ground sign</i>	

**SCHEDULE V TO BY-LAW 399-2002
OVERHEAD SIGNS
(124-2005)**

1. GENERAL PROVISIONS:

- (1) *Overhead signs* shall be permitted only within the Brampton Downtown Area as indicated in Schedule X of this by-law;
- (2) The *sign* shall be fastened to a supporting member cantilevered from the wall of the building;
- (3) The *Sign* shall be *non-illuminated*;
- (4) Only one *sign* per business on the ground floor is permitted;
- (5) The *sign* shall not obscure or interfere with any traffic control *sign* or device;
- (6) Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence (**124-2005**); and
- (7) All overhead signs shall be subject to the requirements and restrictions as set out in the table below:

	Overhead Signs
Maximum Height of sign	0.9 m (3 ft)
Maximum Width of sign	0.9 m (3 ft)
Maximum Extension from the Main Wall of the Building	1.3 m (4.3 ft)
Minimum Clearance from Finished Grade	2.4 m (7.9 ft)
Maximum Height from Finished Grade	3.4 m (11 ft)

**SCHEDULE VI TO BY-LAW 399-2002
PEDESTAL SIGNS**

(deleted – 124-2005)

**SCHEDULE VII TO BY-LAW 399-2002
PRODUCTION HOME BUILDERS**

1. GENERAL PROVISIONS:

- (1) *Signs* designated under this schedule shall be permitted on **(124-2005)**:
 - (a) Lands zoned residential where in conjunction with a temporary sales office or model home;
 - (b) Lands zoned commercial where in conjunction with a temporary sales office; or
 - (c) A draft plan of subdivision that is approved for future development by the builder for which the sign advertises
- (2) *Ground signs* shall be single or *double-faced signs* only;
- (3) Flags in conjunction with a temporary sales office or model home shall be permitted provided that no more than nine flags are located on one *lot* and each flag or emblem does not exceed 2.7 m² (29 ft²) and is attached to a pole not exceeding 7.5 m (25 ft) in height;
- (4) *Signs* shall be indirectly *illuminated* only;
- (5) *Signs* and flags for *production home builders* shall be temporary in nature, and shall be removed upon:
 - (a) Completion of the subdivision for which it is advertising;
 - (b) Removal of the temporary Sales office for which it is advertising;
 - (c) Residential occupancy of the model home for which it is advertising; or
 - (d) Three years from the date of approval of the building permit, whichever comes first;
- (6) *Production home builders A-Frame signs* located on *road right-of-ways* shall be permitted subject to the following conditions and restrictions:
 - (a) Prior to the issuance of a permit for signs located on the road right-of-way, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence. Such policy(s) shall include the Corporation of the City of Brampton as an additional insured **(124-2005)**;
 - (b) No person shall erect or display, or cause to be erected or displayed, a *portable sign* without first affixing thereto, in a clearly visible fashion, a validation sticker;
 - (c) No *sign* shall be located within the Brampton Downtown Area, as indicated in Schedule X of this by-law;
 - (d) No *sign* shall be located within the minimum sightline requirements as indicated in Schedule XI of this by-law;
 - (e) No *sign* shall be located so as to obstruct or interfere with *highway* maintenance, impede movement of pedestrian or vehicular traffic, or otherwise create a hazard;
 - (f) No *sign* shall be located on a median or within 150 feet of utilities or bus stops; and

- (g) No *sign* shall be displayed before 6:00 pm on a Friday or after 6:00 am on a Monday, except when the Friday or Monday is a statutory holiday, the display dates shall be adjusted by one day to allow the *sign* to be displayed during the statutory holiday;
- (7) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to *production home builders*; and

**SCHEDULE VII TO BY-LAW 399-2002 (Continued) –
PRODUCTION HOME BUILDERS**

- (8) All signs for production home builders shall be subject to the requirements and restrictions as set out in the tables below:

	Ground Signs				Wall Signs
	# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	Minimum Distance from Property Lines	Maximum Sign Area
Signs on the same property as a Temporary Sales Office	One	15 m ² (161 ft ²) ¹	7.5 m (24.5 ft)	1.5 m (5 ft)	Not Limited ²
Signs on the same Property as a Model Home	One	0.75 m ² (8.1 ft ²)	1.2 m (4 ft)	1.5 m (5 ft)	Not Permitted
Signs on Draft Approved Agricultural Property ³	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	10 m (32 ft)	Not Permitted
	¹ Where the <i>sign</i> is advertising more than one <i>production home builder</i> with temporary sales offices located on the same <i>lot</i> , the maximum permitted <i>sign area</i> may be increased to 20 m ² (215 ft ²)				
	² <i>Signs</i> shall be contained wholly within the <i>building wall face</i> of the structure				
	³ <i>Sign</i> shall pertain to the builder and homes to be developed on the site, third party advertising shall be prohibited				

	A-Frame Signs		
	# of Signs Permitted	Maximum Sign Area	Maximum Height of Sign
Signs on the Road Right-of-way	12 per sales office ⁴	1.5 m ² (16 ft ²) ⁵	1.2 m (4 ft)
	⁴ Permits are for a 3 month period, and can be renewed for up to a total of 12 consecutive months		
	⁵ No <i>sign</i> shall have more than two faces		

**SCHEDULE VIII TO BY-LAW 399-2002
GAS BARS AND
DRIVE THROUGH COMMERCIAL OPERATIONS**

1. **GENERAL PROVISIONS:**

- (1) The distance from the finished grade to the bottom of the main *ground sign* shall be either less than 0.15 m (6 in) or greater than 2.4 m (7.9 ft);
- (2) *Ground signs* shall be single or *double-faced signs* only
- (3) Every *owner* shall display the street number of the property on each main *ground sign* on the street frontage in which the property is addressed, in order to identify the municipal address of the property. The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft). The area occupied by the street number shall not be included in calculating the *sign area*; and
- (4) No *wall sign* shall be located on a building wall or *freestanding canopy* which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a *highway*;
- (5) No *illuminated wall sign* shall be located on the rear or side of a building wall or *freestanding canopy* which faces lands zoned residential unless the land on which the building wall or *freestanding canopy* is located is separated from the lands zoned residential by a distance of at least 100 m (328 ft);
- (6) Every *wall sign* shall be attached to and parallel to the building wall or *freestanding canopy* face on which it is installed;
- (7) No *wall sign* shall project more than 0.3 m (1 ft) from the wall or *freestanding canopy* to which it is attached;
- (8) No advertising shall be permitted on the projecting ends of a *wall sign*;
- (9) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to Gas Bars and Drive Through Commercial Operations; and

**SCHEDULE VIII TO BY-LAW 399-2002 (Continued) –
GAS BARS AND
DRIVE THROUGH COMMERCIAL OPERATIONS**

- (10) All signs for gas bars and drive through commercial operations shall be subject to the requirements and restrictions set out in the tables below:

	Ground Signs						
	Minimum Distance from Property Lines	Main Ground Signs			Instructional Signs ^{1,2}		
		# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height
Gas Bars ³	1.5 m (5 ft)	One ⁴	15 m ² (161 ft ²)	7.5 m (24.5 ft)	Two	2 m ² (21.5 ft ²)	2 m (6.6 ft)
Drive Through Commercial Operations	1.5 m (5 ft)	One ⁴	15 m ² (161 ft ²)	7.5 m (24.5 ft)	Two	2 m ² (21.5 ft ²)	2 m (6.6 ft)
	¹ In Addition, up to two <i>directional signs</i> per driveway access shall be permitted and exempt from permits provided no <i>sign</i> is greater than 0.75 m ² (8.1 ft ²) in <i>sign area</i> and that the top the <i>sign</i> is no higher than 1.5 m (5 ft) above the finished grade at the <i>sign</i> location. <i>Directional signs</i> may include a corporate logo providing such logo is displayed entirely within the face of the <i>sign</i>						
	² No <i>sign</i> shall be located so as to obstruct, interfere or impede movement of pedestrian or vehicular traffic, or otherwise create a hazard						
	³ One non- <i>illuminated</i> auxiliary promotional <i>sign</i> affixed to each fuel pump shall be permitted and exempt from permits provided no <i>sign</i> is greater than 1 m ² (10.8 ft ²) in <i>sign area</i>						
	⁴ One additional <i>ground sign</i> shall be permitted for a corner <i>lot</i> having a combined frontage in excess of 150 m (492 ft) on two or more streets provided that the two <i>signs</i> do not front on the same street. A minimum distance of 30 m (98 ft) shall be provided between each <i>sign</i> and a minimum distance of 15 m (49 ft) shall be provided between each <i>sign</i> and the nearest corner of a <i>visibility triangle</i>						

	Wall Signs				Freestanding Canopies ⁵	
	Maximum Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade	Maximum Sign Area	Upper Limit of Sign
Gas Bars	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ⁶	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building ; • The floor level of the second storey on a multi-storey building ; or • Wholly contained within a gable end wall of a one-storey building . 	1.8 m (6 ft)	2.4 m (7.9 ft)	35% of the area of the <i>canopy</i>	Wholly contained within the <i>canopy</i> ⁷
Drive Through Commercial Operations	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ⁶	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building ; • The floor level of the second storey on a multi-storey building ; or • Wholly contained within a gable end wall of a one-storey building . 	1.8 m (6 ft)	2.4 m (7.9 ft)	35% of the area of the <i>canopy</i>	Wholly contained within the <i>canopy</i> ⁷
	⁵ No more than four logo <i>signs</i> shall be permitted under the <i>canopy</i> provided they are attached directly above the fuel pumps and are no greater than 2.8 m ² (30 ft ²) in <i>sign area</i>					

	6 Whichever is less
	7 A Logo is permitted to project a maximum of 1 m (3.3 ft) above the top of the <i>canopy</i>

**SCHEDULE IX TO BY-LAW 399-2002
HUTTONVILLE SPECIAL AREA PROVISIONS**

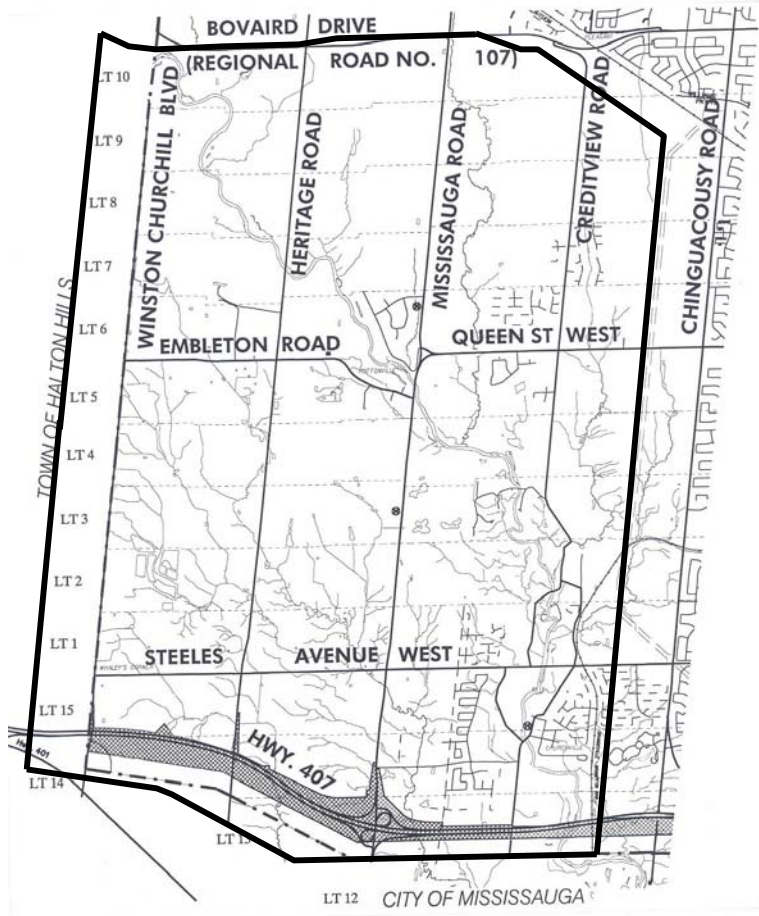
1. DEFINITIONS:

- (1) “**Farmer**” means any person who has a valid farm registration number from the Ontario Ministry of Agriculture, Food and Rural Affairs; and
- (2) “**Picking season**” means the period between May 1 and December 1;

2. GENERAL PROVISIONS:

- (1) The following provisions apply to the lands as outlined on Map 1 to this by-law;
- (2) Every farmer who wishes to erect *signs* pursuant to this schedule shall register annually with the By-law Enforcement Department prior to the commencement of the picking season;
- (3) Every farmer who wishes to erect *signs* pursuant to this schedule shall maintain in good standing and, upon registration shall provide proof of a valid insurance policy of at least \$1 million liability coverage with respect to any *sign* the farmer may erect on the *road right-of-way*;
- (4) Notwithstanding sections 7 and 8 of the General Provisions of this By-law, a farmer who has duly registered pursuant to this schedule may erect *signs* on the *road right-of-way* during the picking season provided the size and location of such *sign* does not interfere with pedestrian or vehicular traffic on the adjacent roadway, and provided such *sign* does not exceed 1.2 m x 1.2 m (4 ft x 4 ft) in *sign area*; and
- (5) Notwithstanding section 7 and Schedule II of this By-law, a farmer who has duly registered pursuant to this schedule may erect a maximum of three *ground signs* provided that:
 - (a) The maximum *sign area* of a *ground sign* shall be 15 m² (161 ft²);
 - (b) The maximum height of a *ground sign*, including support structure, shall 7.5 m (24.5 ft) above finished grade;
 - (c) *Ground signs* shall be non-*illuminated*; and
 - (d) No *ground sign* shall be located closer than 1.5 m (5 ft) to any property line.

MAP 1



**SCHEDULE X TO BY-LAW 399-2002
BRAMPTON DOWNTOWN AREA
(65-2003, 124-2005)**

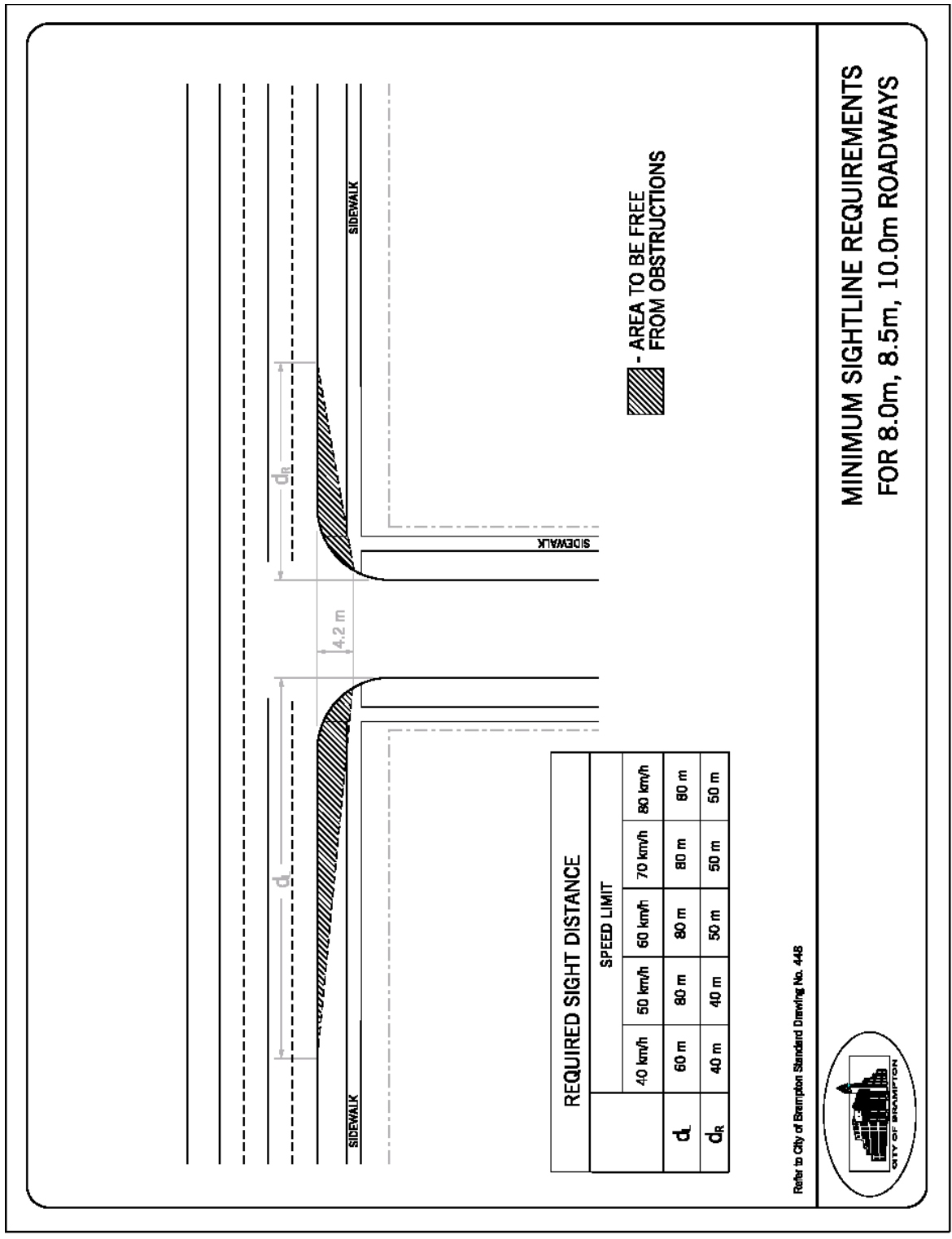
1. GENERAL PROVISIONS:

- (1) Signs within the Brampton Downtown Area as outlined on Map 2 to this by-law shall be subject to the requirements and restrictions set out in the tables below, which consolidate the provisions applying to this area as contained in Schedules I to VIII to this by-law (65-2003, 124-2005)

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign including the <i>sign structure</i>		Maximum Height of Lettering	Colour of Sign
			Height	Area		
Class A Portable Sign ₁	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i> ₂	30 Days _{3,4}	2.13 m (7 ft)	5 m ² (53.8 ft ²)	51 cm (20 in)	Black on White, or White on Black
Class B Portable Sign ₅	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i>	30 Days _{3,4}	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Black on White, or White on Black
Class C Portable Sign	One <i>sign</i> per <i>lot</i> ₂	14 Days _{3,6}	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
Class D Portable Sign	One <i>sign</i> per 46 m (150 ft) of <i>road frontage</i> ₂	30 Days ₄	1.2 m (4 ft)	1.5 m ² (16 ft ²) ₇	Not Limited	Not Limited
₁ If internally <i>illuminated</i> , shall be CSA and hydro approved ₂ Shall not be placed closer than 46 m (150 ft) to another Class A, Class C or Class D <i>sign</i> located on the same property ₃ A subsequent permit shall not be issued for a single business location or for the same unit in a plaza until at least one month has elapsed from the date of expiry of the previous permit ₄ No more than five permits shall be issued for a single business location or unit in a plaza in a calendar year ₅ Shall be displayed only during the hours of business for which it is advertising ₆ No more than two permits shall be issued for a single business location or unit in a plaza in a calendar year ₇ Where the permit applies to a <i>banner sign</i> , the banner shall be permitted only when attached to the wall face of a building and shall be no larger than 20% of the building wall face on which the sign is located or a maximum of 25 m ² (269 ft ²), whichever is less						

Signs other than Portable Signs				
Type of Sign	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Ground Signs ^{10,11}	1 m ² (10.8 ft ²)	2.3 m (7.5 ft)	Not Limited	Not Limited
Wall Signs ^{12,13,14}	10% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 10m ² (107.6 ft ²), whichever is less	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall of a one-storey building. 	0.9 m (3 ft)	2.4 m (7.9 ft)
Awning Signs & Canopy Signs ^{10,14}	35% of the area of the <i>awning</i> or <i>canopy</i>	Not Limited	Not Limited	2.4 m (7.9 ft)
Overhead Signs	0.8 m ² (9 ft ²) ¹⁵	3.4 m (11 ft)	0.9 m (3 ft)	2.4 m (7.9 ft)
	¹⁰ Shall be non- <i>illuminated</i>			
	¹¹ One <i>ground sign</i> shall be permitted in lieu of a <i>wall sign</i> on property zoned commercial, with a minimum distance from all property lines of 1.5 m (5 ft)			
	¹² <i>Sign</i> shall not be painted directly on the wall and <i>sign boxes</i> shall be prohibited			
	¹³ May be indirectly <i>illuminated</i> only			
	¹⁴ In lieu of a <i>ground sign</i>			
	¹⁵ Maximum width shall be 0.9 m (3 ft) and maximum extension from the main wall of the building shall be 1.3 m (4.3 ft)			

**SCHEDULE XI TO BY-LAW 399-2002
SIGHTLINE REQUIREMENTS
(124-2005)**



Sightline Standard Drawing#4.dgn 2005/03/31 02:47:47 PM

**SCHEDULE XII TO BY-LAW 399-2002
FEE SCHEDULE
(amended by By-law 65-2003, 199-2005)**

1. Applicable fees shall be paid in accordance with the following:

Class of Sign	Permit Fee
<i>Portable sign – Class A, B C, D and Production home builder A-Frame Signs</i>	\$125.00 / permit (non-refundable fee payable upon application)
<i>Ground Sign & Development Signs</i>	\$20.00 / m ² of <i>sign area</i> (minimum \$150.00 non-refundable portion of fee)
<i>Wall Sign, Awning Sign, Canopy Sign and Overhead Sign</i>	\$20.00 / m ² of <i>sign area</i> (minimum \$150.00 non-refundable portion of fee)
Application to Amend the Sign By-law	\$2000.00
Administrative fee for City removal of a sign not in compliance with an Order under By-law 399-2002, as amended (Sign By-law)	\$100 per hour of staff time, escalating in accordance with the CPI, with a minimum of \$500 per incident ₁
₁ Costs incurred by the City pursuant to this By-law are a lien on the land upon the registration in the proper land registry office of a notice of lien. When the City performs work under Section 11 of the Sign By-law, it may impose an administrative fee over and above out of pocket costs.	

SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS
(amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007)

1. Notwithstanding Schedule VII Sentence 1.(1)(c), one 200 square foot (18.5 square metre) single sided production home builder ground sign located on the north side of Sandalwood Parkway approximately 164 feet (50 metres) west of Via Rosedale on the lands described as Part of Lot 13 Concession 3 East of Hurontario Street is permitted. The sign shall be temporary in nature to be displayed during the construction of the Rosedale Village Golf and Country Club site. The sign shall be removed by March 1, 2010 or completion of the subdivision for which it is advertising, whichever comes first **(By-law 56-2005)**.

2. Notwithstanding Schedule III Sentence 1.(9), the following signage on the lands described as PLAN BR 2 LOTS 2,3, (24 Queen Street East) is permitted.
 - a) One 86 square foot (7.99 m²) internally illuminated wall sign on the top storey of the west elevation of the building consisting of the individual cutout letters.
 - b) One 86 square foot (7.99 m²) non-illuminated wall sign on the top storey of the east elevation of the building consisting of individual cutout letters.
 - c) Two 8.1 square foot (0.75 m²) internally illuminated box signs on the main floor of the south elevation of the building containing an opaque background with raised letters.
 - d) One 35.5 square foot (3.3 m²) internally illuminated wall sign consisting of individual cutout letters on the north elevation of the rear of the building.
 - e) One 25.6 square foot (2.4 m²) internally illuminated wall sign consisting of individual cutout letters on the north elevation of the rear of the building, and that
 - f) No further signs shall be located on the top storeys of the building **(By-law 72-2005)**.

3. Notwithstanding Schedule II Sentence 2.(5), the following signage on the lands described as PLAN BR 17 PT LOTS 4,5 (49 Wellington Street West) is permitted.
 - a) One 17.5 square foot (1.6 m²) ground sign on the property no higher than 3.5 feet (1.07 m) in height to identify a daycare. The sign shall be fully contained on private property and positioned on a 45-degree angle at the corner of the lot facing Wellington Street and Mill Street. Should the daycare cease to operate the sign shall be removed **(By-law 115-2005)**.

4. Notwithstanding Schedule III Sentence (9), the following signage on the lands described as PLAN M1673 PT OF BLK 6 (1 President's Choice Circle).
 - a) One 355 square foot (33 m²) internally illuminated wall sign on the third storey of the north elevation of the building.
 - b) One 355 square foot (33 m²) internally illuminated wall sign on the third storey of the south elevation of the building **(247-2005)**.

5. Notwithstanding Schedule III Sentence (9), to permit the following signage on the lands described as CONC 2 EHS LOT 14 (7575 Kennedy Road South).
 - a) One 681.5 square foot (63 m²) illuminated wall sign on the east elevation of the building.
 - b) Banner signs 20 square feet (1.9 m²) in sign area attached to the existing light standards in the parking area **(277-2005)**.

6. Notwithstanding Schedule III Sentence 1.(9), the following signage on the lands described as PLAN M923 BLK 1 RP43R17713 PARTS 1,8,9,11,12 RP 43R20611 PART 1 (municipally known as 7700 Hurontario Street) is permitted.
 - a) One illuminated wall sign on the front elevation of the Longo's Fruit Market consisting of individual cut-out letters with a letter height of 2.6 metres (8'6") for the capital "L" and a letter height of 2.17 metres (7'1 ¾") for the lower case "g", the remainder of the letters being 4'1 ½" in height **(By-law 105-2006)**.

7. Notwithstanding Schedule IV Sentence 1.(4), the following signage on the lands described as PL A21 PT BLK 6 RP 43R4402 PART 2 RP 43R 10580 PARTS 6,8,11 (municipally known as 341 Main Street North) is permitted
 - a) One illuminated sign attached to the roof of the canopy located on units 1-5 of the plaza consisting of individual letters no larger than 32 inches, with bracing angles and the carry box being the same colour as the existing roof material **(By-law 116-2006)**.

8. Notwithstanding Schedule III Sentence 1.(9) and Schedule II Sentence 2.(5), the following signage on the lands described as PLAN 895 BLK A & F PT 1 ON 43R11609 (municipally known as 148, 150 & 160 West Drive) is permitted.
 - a) One indirectly illuminated wall sign 6.5 square metres (70 square feet) in sign area on the north elevation of the multi-tenant building at 148 West Drive consisting of a directory sign with a height from finished grade matching the height from finished grade of the base of the adjacent window, that height being less than 2.4 metres **(By-law 311-2006)**;
 - b) One ground sign 19.6 square metres (210.98 square feet) in sign area and 11.07 metres (36.3 feet) in height located on Queen Street east of the driveway entrance **(By-law 311-2006)**;
 - c) One ground sign 19.6 square metres (210.98 square feet) in sign area and 11.07 metres (36.3 feet) in height located at the rear of the west side of the property adjacent to the Highway 410 off-ramp **(By-law 311-2006)**.

9. Notwithstanding Sentence 8 (9) Directional Signs, the following signage on the lands described as CON 5 EHS Lot 11 (municipally known as 2100 Bovaird Drive East) is permitted. **(By-law 193-2006)**
 - 1) Eight Parking Entrance ID signs at various locations throughout the parking areas of the property, 2.78 metres in height and 0.45 square metres in sign area. **(By-law 193-2006)**
 - 2) Fourteen Directional signs at various locations throughout the parking areas of the property, 2.56 metres in height and 1.12 square metres in sign area. **(By-law 193-2006)**
 - 3) Two Directional signs at various locations throughout the parking areas of the property, 1.62 metres in height and 0.37 square metres in sign area. **(By-law 193-2006)**
 - 4) Three Directional signs at various locations throughout the parking areas of the property, 4.34 metres in height and 3.92 square metres in sign area. **(By-law 193-2006)**
 - 5) Two Directional signs at various locations throughout the parking areas of the property, 5.22 metres in height and 4.43 square metres in sign area. **(By-law 193-2006)**
 - 6) One Directional sign located adjacent to the eastern entrance off Bovaird Drive, 7.07 metres in height and 10.07 square metres in sign area. **(By-law 193-2006)**

11. Notwithstanding Schedule II Sentence 2.(5), the following signage on the lands described as PLAN 518 PT BLK I (241 Queen Street East) is permitted.
 - a) One additional ground sign on the property no higher than 24.5 feet (7.5m) and no larger than 161 square feet (15 sq.m.) in sign area. **(By-law 402-2007)**

**SCHEDULE XIV TO BY-LAW 399-2002
DEVELOPMENT SIGNS
(124-2005)**

1. DEFINITIONS:

- (1) “**Developed Property**” shall mean a property which has been developed;
- (2) “**Undeveloped Property**” shall mean a vacant property for which an application has been made for a proposal to develop the property and shall include properties in the process of development or under construction, but shall not include residential plans of subdivision;

2. GENERAL PROVISIONS:

- (1) Development signs shall include the following – land for lease or sale signs, design-build signs, coming soon signs and marketing signs;
- (2) A Development sign shall be permitted on all lands except lands zoned residential;
- (3) No person shall erect or display, or cause to be erected or displayed, a Development sign regulated under this section without first obtaining a permit;
- (4) No person shall erect or display, or cause to be erected or displayed, a Development *sign* within a *visibility triangle* or in a manner which interferes with pedestrian or vehicular traffic;
- (5) Signs shall be temporary in nature and shall be removed upon:
- (a) Development of the site (for undeveloped properties) which includes completion of the building;
- (b) Within 48 hours of the property being no longer for sale or lease; or
- (c) Two years from the date of approval of the building permit for the sign, whichever comes first;
- (6) All development signs shall be subject to the requirements and restrictions as set out in the table below:

	Minimum Property Frontage Required	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Developed Property	N/A	One	1.5 m (5 ft)	6 m ² (64 ft ²)	3.6 m (12 ft)
Undeveloped Property	< 150 m	One	1.5 m (5 ft)	10 m ² (108 ft ²)	7.5 m (24.5 ft)
	≥ 150 m	One	1.5 m (5 ft)	15 m ² (161 ft ²)	7.5 m (24.5 ft)
		OR			
		Two ¹	1.5 m (5 ft)	6 m ² (64 ft ²)	7.5 m (24.5 ft)
¹ A minimum distance of 30 m (98 ft) shall be provided between each <i>sign</i> .					

**SCHEDULE XV TO BY-LAW 399-2002
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS
(By-law 270-2007)**

1. GENERAL PROVISIONS:

- (1) The provisions in this schedule shall apply to all lands as outlined on Map 3 to this by-law;
- (2) The provisions outlined in this schedule shall apply only to proposed development projects which are subject to site plan control;
- (3) Signs designated under this schedule shall be permitted once the Zoning By-law is in effect for the proposed development and shall be removed once the sales centre related to the property development ceases to operate;
- (4) Signs shall be indirectly illuminated only;
- (5) Ground signs shall be single or double-faced signs only;
- (6) Ground signs shall have a distance from finished grade to the bottom of the sign of either less than 0.15 m (6 in) or greater than 2.4 m (7.9 ft);
- (7) No person shall erect or display a ground sign within a *visibility triangle* unless such sign has a minimum clearance of 2.4 m (7.9 ft) above the finished grade;
- (8) Notwithstanding Section 5.(1) the following signs shall be permitted and are exempt from the requirement for a permit:
 - (a) Signage on hoarding provided the signage does not extend beyond the structure of the hoarding; and
 - (b) Flags or banners in conjunction with a temporary sales centre provided that no more than nine flags or banners are displayed at any one time. Each flag or banner shall not exceed 2.7 m² (29 ft²) in area and shall be attached to a pole not exceeding 7.5 m (24.5 ft) in height.
- (9) Notwithstanding Section 5(5) A-frame signs located on the road right-of-way shall be permitted, as outlined under this schedule, subject to the following conditions and restrictions:
 - (a) Prior to the issuance of a permit for A-frame signs located on the road right-of-way, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence. Such policy(s) shall include the Corporation of the City of Brampton as an additional insured;
 - (b) No person shall erect or display, or cause to be erected or displayed, an A-frame sign without first affixing thereto, in a clearly visible fashion, a validation sticker;
 - (c) No A-frame *sign* shall be located within the Brampton Downtown Area, as indicated in Schedule X of this by-law;

- (d) No A-frame *sign* shall be located within the minimum sightline requirements as indicated in Schedule XI of this by-law;
 - (e) No A-frame *sign* shall be located so as to obstruct or interfere with *highway* maintenance, impede movement of pedestrian or vehicular traffic, or otherwise create a hazard;
 - (f) No A-frame *sign* shall be located on a median or within 46 m (150 ft) of utilities or bus stops; and
 - (g) No A-frame *sign* shall be displayed before 6:00 pm on a Friday or after 6:00 am on a Monday, except when the Friday or Monday is a statutory holiday, the display dates shall be adjusted by one day to allow the *sign* to be displayed during the statutory holiday;
- (10) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to the Queen Street Corridor and Downtown Brampton projects;
- (11) All signs for the Queen Street Corridor and Downtown Brampton projects shall be subject to the requirements and restrictions as set out in the tables below:

SCHEDULE XV TO BY-LAW 399-2002 (Continued)
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS
(By-law 270-2007)

	Ground Signs				Wall Signs
	# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	Minimum Distance from Property Lines	Maximum Sign Area
Signs on the same property as a Sales Centre ¹	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	1.0 m (3.3 ft)	Not Limited ²
Signs on the property to be developed	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	10 m (32 ft)	Not Permitted
3rd Party signage ^{3, 4}	One	20 m ² (215 ft ²)	7.5 m (24.5 ft)	1.0 m (3.3 ft)	Not Permitted
	¹ Regulations apply to a temporary structure that is subject to an agreement with the City.				
	² Signs shall be contained wholly within the <i>building wall face</i> of the temporary sales centre. Signage at sales centres displayed on a unit in an existing plaza shall be subject to the provisions of Schedule III WALL SIGNS to this by-law				
	³ The property shall be vacant land with a minimum lot size of 0.4 hectare (1 acre)				
	⁴ The sign shall not be erected within 30 m (98 ft) of a property zoned residential				

	A-Frame Signs		
	# of Signs Permitted	Maximum Sign Area	Maximum Height of Sign
Signs on the Road Right-of-way	12 per sales centre ⁵	1.5 m ² (16 ft ²) ⁶	1.2 m (4 ft)
	⁵ Permits are for a 3 month period, and can be renewed up to the time of removal of the sales centre		
	⁶ No sign shall have more than two faces		

SCHEDULE XV TO BY-LAW 399-2002 (Continued)
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS
MAP 3
(By-law 270-2007)

