
SCHEDULE B

SIGNS

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Section 1 Purpose

The purpose of this Schedule is to enhance the appearance of the City of Grande Prairie by regulating the location, size, number, construction, design and usage of signs.

Section 2 Definitions

In this Schedule, unless the context requires otherwise:

A-BOARD means a freestanding, two-sided sign having the shape of an "A" which is set on, but not attached to, the ground and has no external supporting structure.

AWNING means a retractable or non-retractable structure, supported solely from a building, constructed with a fabric or plastic covering stretched over a frame.

AWNING SIGN means a sign painted, stencilled or attached on the surface of an awning.

BACKGROUND AREA means the entire surface area of a sign on which the copy area can be placed. In computing the background area of a sign, only faces that can be seen from any one direction at one time shall be counted.

BANNER SIGN means a strip of cloth, plastic, or similar non-rigid material on which a sign, message, or graphic is printed, painted, or placed.

BILLBOARD means a sign erected by a person or company engaged in the sale or rental of space on the sign, which directs attention to a business, service, product, or event that is located, conducted, or produced elsewhere than upon the site where the sign is located.

BUILDING FACE means the exterior wall of a building exposed to public view or that wall viewed by persons not within the building.

PEACE OFFICER means a member of the Royal Canadian Mounted Police, a Bylaw Enforcement Officer or a Special Constable of the City.

CANOPY means any permanently fixed structure, other than an awning, attached to and extending out from the exterior wall of a building where the projection has been primarily designed to provide shelter for pedestrians.

CANOPY ELEVATION AREA means that area of an elevation obtained by multiplying the vertical dimension of a canopy, when viewed in the same elevation, by the length of the canopy when viewed in the same elevation.

CANOPY SIGN means a sign attached to or forming part of the face of a canopy or a sign suspended and supported under a canopy.

CHANGEABLE COPY COMPONENT means a sign or portion of a sign on which the copy; consisting only of letters, numbers or simple symbols, can be changed manually or electronically in a prearranged

sequence. This includes time and temperature displays.

COPY means the message of the sign face including, but not limited to, words, numbers, logos, symbols, and decorations.

COPY AREA means the graphic or descriptive portion of the sign that is attached to the background.

DIRECTIONAL SIGN means any sign on a property that gives direction or instruction to pedestrian, bicycle, and vehicular traffic.

ELECTION SIGN means any sign advertising and promoting the election of a political party or candidate in any municipal, provincial, federal or school board election.

ELECTRONIC MESSAGE DISPLAY means that part of a sign that is electronically controlled, and displays information in multiple-coloured, video format or animation.

EVENT SIGN means a temporary sign advertising a cultural, community, athletic, charity, arts or other similar not-for-profit or community activity or event which is temporary in nature.

FASCIA SIGN means any flat sign, illuminated or non-illuminated, that runs parallel to the facade of a building to which it is attached.

FLASHING SIGN means a sign which contains an intermittent or flashing light source, but does not include an electronic message display.

FREESTANDING SIGN means a sign that is supported by columns, structures or supports that are placed on or anchored in the ground and that do not require the support of a building or other structure.

FRONTAGE means the entire length of the street-facing property line of a lot, excluding a lane or alleyway.

FRONTAGE, BUSINESS means the length of the property line of any one business use, parallel to and along each legally accessible public street, excluding a lane or alleyway that it borders.

GRADE means the finished ground surface directly underneath the sign, or as otherwise established by the Development Authority.

HEIGHT means the vertical distance measured from the highest point of the sign structure to grade. Superficial ornamentation, trims, column or column cover or symbol-type appendages of non-message bearing character shall not be included in determining sign height.

IDENTIFICATION SIGN means any sign that displays by name or symbol the occupant, business, or the site on which the sign is placed and may include the operation, merchandise or service available at the site and may include sponsor advertising.

ILLUMINATED SIGN means any sign that uses internal or exposed illumination including, but not limited to, electric lamps, neon tubing, light emitting diodes, and liquid crystal displays. Illuminated signs shall not employ the use of strobe lighting.

INFLATABLE SIGN means any inflated three-dimensional sign or advertising device supported by air or gas that is attached to the ground or any structure.

MUNICIPAL TAG means a tag wherein the person alleged to have committed a breach of the provisions of this Bylaw is given an opportunity to pay a voluntary penalty to the City in lieu of prosecution for the offence.

NEIGHBOURHOOD IDENTIFICATION SIGN means a permanent sign that displays the name and logo of a neighbourhood, and which is typically located at the primary entrance to the neighbourhood. This use includes manufactured home park identification signs.

OWNER means the registered owner of a property, or any person, corporation, or agent thereof controlling any said property.

PROPERTY means that parcel of land described in a Certificate of Title or described in a Certificate of Title by reference to a plan filed or registered in a Land Titles Office.

PERMIT means permission or authorization in writing by the Development Authority to erect a sign.

PORTABLE SIGN means a sign mounted on a frame, trailer, stand or other similar structure so as to be easily transported and which uses manual changeable copy.

PROJECTING SIGN means any sign that is attached to a wall of a building and horizontally extends more than 0.3 m from the face of that wall. This includes marquee type signs.

PROPERTY MANAGEMENT sign means a sign that identifies the party responsible for the management of the site and any necessary sales, leasing or rental information.

PUBLIC PROPERTY means any class of land used or intended to be used by the public, whether pedestrian, bicycle, or vehicular.

REAL ESTATE SIGN means any temporary, non-illuminated sign that is displayed on a property for the purpose of advertising the sale, lease, or rent of that property.

PUBLIC ROADWAY means a public road within the care and control of the city and includes a statutory road allowance, a road created by a dedication, a road created by a subdivision plan or survey plan, or a public road created by easement or other agreement allowing public traffic.

REVOLVING SIGN means a sign, or part of a sign, with rotating or mechanically moving parts, including a moving copy area, by means of electrical energy, but not including wind actuated elements such as flags, banners, or specialty items.

ROOF SIGN means any sign that is located on, and supported by, the roof of a building.

SIGN means any structure, device, natural object, or any part thereof used to identify, advertise, or attract attention to any business, product, or person and which is intended to be seen from a distance.

SIGN AREA means the entire area of a sign on which copy is to be placed. In the case of a painted wall sign the sign area is the area of the building face. In the case of a double-face or multi-face sign, the sign area is the average of the total area of all sign faces.

SIGN STRUCTURE means any structure designed to support any sign as defined in this Bylaw, and may or may not be an integral part of the building or land upon which it sits.

SPONSOR RECOGNITION SIGN means a sign that identifies, by name or logo only, the person, not-for-profit or community organization that has contributed to the sign.

SPONSOR ADVERTIZING means the portion of a sign on which the copy, limited only to a business name or a logo, refers to merchandise produced, offered for sale or obtainable at the premises on which the sign is located and which relates directly to the principal use of the premises.

SUBDIVISION MARKETING SIGN means any temporary sign that advertises a new subdivision for the purpose of marketing new lots, new home areas or show homes, commonly placed at the entrance of the subdivision, or at some other location in the subdivision.

TEMPORARY SIGN means any sign that is intended to advertise on a temporary basis to a maximum of six months.

THIRD PARTY ADVERTISING means advertising which directs attention to a business, commodity, service or entertainment that is conducted, sold, or offered elsewhere than on the premises on which the sign is located, but does not apply to signs for community, cultural, athletic charity, arts or similar not-for-profit groups or events.

VOLUNTARY PENALTY means a penalty specified in this Bylaw for a contravention of a provision of the Bylaw which amount may be paid by the person to whom a municipal tag is issued.

WALL SIGN means any panels, lettering, or displays painted or mounted directly onto the exterior wall(s) of a building.

WINDOW SIGN means a sign which is painted on, attached to or installed on or near a window for the purpose of being viewed from outside the premises.

Part Two REGULATIONS

Section 3 General Rules for All Signs

Any applicant who wishes to receive a sign permit shall design and install their sign to be safe, functional, properly illuminated (where applicable), properly constructed, and properly fixed to the building or site where it is proposed. The applicant should make use of any guidelines available from the City of Grande Prairie.

- 3.1 Unless otherwise exempted in this Schedule no person shall erect, develop, paint, enlarge, relocate, use, maintain or alter any sign, except as otherwise provided for in this Bylaw, without first obtaining the approval of the Development Authority.
- 3.2 The types of signs allowed in each land use district shall be as indicated on Table 1 of this Schedule.
- 3.3 Signs shall not conflict with the general character of the surrounding neighbourhood.
- 3.4 Signs shall not interfere with the movement of pedestrian or vehicular traffic.
- 3.5 No sign shall be attached to a tree or any other vegetation.
- 3.6 Signs that project over pedestrian areas must have a minimum clearance of 2.3 m from the bottom of the sign to grade.
- 3.7 A sign shall not be erected, operated, used or maintained if in the opinion of the Development Authority its position, shape, colour format or illumination may be confused with an official traffic sign, signal or device or other official sign; or it displays lights which may be mistaken for the flashing lights normally associated with danger or those used by police, fire, ambulance or other emergency vehicles.
- 3.8 No sign shall be erected, operated, used or maintained that uses spotlights or reflector lights directed at traffic or displays flashing or travelling lights that create a hazard to traffic on a public roadway from which the sign or the lights are visible.
- 3.9 The Development Authority shall only allow flashing signs where such signs are located in a commercial or industrial district and the sign is not within 150.0 m of any residential district.
- 3.10 The Development Authority shall only allow revolving signs where:
 - a) such signs are located in a commercial or industrial district;
 - b) the location, size, design, and character respect the scale and character of the surrounding area;
 - c) the sign does not project over any property line, over public property or over any utility right-of-way or easement; and
 - d) the sign is in accordance with Section 7.4.
- 3.11 Third-party advertising is only permitted on billboards, event signs and the electronic message display component of freestanding signs. Third-party advertising is not permitted in any residential district.
- 3.12 Any sign placed in or on a required parking stall or loading space shall be placed so as not to reduce the number of available parking stalls or loading spaces below the minimum number required pursuant to this Bylaw, or a development permit.

- 3.13 Electrical power supply to signs located on grade shall be underground except where in the opinion of the Development Authority an underground power supply is not feasible and an above ground power supply will not create a safety hazard to traffic or pedestrians or detract from the appearance of the area.
- 3.14 The intensity of exposed bulbs on a sign shall not exceed the equivalent of a 75 watt incandescent light bulb.
- 3.15 A sign development permit is automatically void if construction of the sign is not commenced within one year from the date of issuance of the permit.
- 3.16 Despite any other provisions in this Schedule, where, in the opinion of the Development Authority, the illumination of a sign is likely to have a detrimental effect on any residential dwelling, the Development Authority may require that the intensity of the illumination of the sign be limited, or that the hours that the sign is illuminated be limited, or both of them.

Section 4 Responsibilities and Duties of the Owner

- 4.1 The granting of a permit, the approval of plans, or inspections made by the Development Authority shall in no way relieve the sign owner from full responsibility of carrying out the work or having the work carried out in accordance with this Bylaw.
- 4.2 Every sign owner shall:
- a) permit the Development Authority to enter his premise at any reasonable time for the purpose of administering this Bylaw;
 - b) comply with the provisions of this Bylaw and shall not deviate from the approved development permit, unless such deviation is approved in writing by the Development Authority;
 - c) notify the Development Authority when construction and installation of the sign for which the permit has been granted is complete;
 - d) maintain the sign in a proper state at all times including keeping it properly painted, ensuring that all structural members and guy wires are properly attached to the sign and building, ensuring the sign meets all required safety standards, and keeping the sign clear of dust, dirt, bird droppings, or other debris;
 - e) remove the sign within 30 days of the date when the use of the land or building to which the sign refers is discontinued.
- 4.3 The person referred to on a sign shall be presumed to be the person who placed or displayed the sign.

Section 5 Projections over Public Property

- 5.1 Signs mounted over public property may project a maximum of 0.1 m for each lineal metre of building frontage from the location of the sign to the nearest side property line. Unless otherwise permitted by the Development Authority, all signs shall be mounted relatively central to the front of the premises that they occupy.
- 5.2 Where a projecting sign is allowed, the maximum height of such sign above the building facade or parapet shall be 1.5 m.

- 5.3 Notwithstanding the granting of a permit or the receipt of a Bond of Insurance, the City may require the alteration, relocation or removal of a sign that is overhanging a street, sidewalk, setback area or other City property, if said property is required for any public purposes.
- 5.4 Despite any other provision in Section 5 of this Schedule, a sign shall extend no further over a street right-of-way than the line on which the street light poles and/or power line poles are located, and in no case shall closer than 0.8 m to the curb face or further than 1.5 m from the building face.
- 5.5 An application for a sign that overhangs a street, sidewalk, or any other City property must include a Public Liability and Property Damage Policy in favour of the City in the principle amount of \$2,000,000.00.
- a) The policy must be inclusive of limits in respect to loss sustained by one or more persons or damage to property.
 - b) The policy must be executed under seal by an insurance company registered to do business within the Province of Alberta.
 - c) The policy must be indemnifying against liabilities, claims, actions, loss, damages, judgements, costs, and expenses which may accrue or be suffered by installation, suspension, or alteration, and the maintenance and use of the sign in respect of which the application for the permit has been made. (See Appendix C - Forms for sample agreement).
 - d) The policy must maintain such insurance in force until the sign has been taken down and removed.

Section 6 Signs Not Requiring a Development Permit

- 6.1 The following signs do not require a development permit but shall comply with the rules of this Schedule:
- a) Statutory and official notices of government authorities;
 - b) Traffic and directional signs authorized by City Council;
 - c) Replacement of copy on a billboard;
 - d) Temporary real estate signs;
 - e) A-Board signs on private property;
 - f) Event signs;
 - g) Temporary sponsor recognition signs provided all the requirements of Section 19 are met;
 - h) Temporary signs advertising special events and charitable fundraising campaigns, unless such sign will encroach on public property. It shall be the responsibility of the registered owner of the land to remove the sign within seven days after the event;
 - i) Temporary signs of building contractors relating to construction work in progress on the land on which the sign is erected, provided that:
 - i) The sign is wholly situated upon the site of the structure or the land use to which it refers;
 - ii) The sign shall not project over public property;
 - iii) Only one sign shall be permitted upon each site and shall be limited in size to a maximum of 3.0 m²; and
 - iv) The sign shall be removed prior to occupancy of the building.
 - j) Address descriptions on houses and buildings, and name plates relating to the profession, business or trade that is occupying a building, provided that:
 - i) The name plate does not exceed 0.2 m²; and
 - ii) The name plate may be illuminated, but shall not flash.

- k) Permanent directional signs designated to:
 - i) Direct pedestrian and vehicular traffic to public institutions or places such as hospitals, schools, parks, or other public services or utilities;
 - ii) Identify street access to and from parking areas of any structure or establishment; and
 - iii) Direct pedestrians and vehicular traffic on private roads.
 - l) The changeable copy of a changeable copy sign or electronic message display.
 - m) Advertising signs attached to the side of permitted garbage receptacles, park benches on public property, City buses and bus shelters.
 - n) Menu boards at drive-in eating establishments shall be permitted, provided that:
 - i) the side indicating the menu faces the parking area;
 - ii) the non-advertising side of the menu board is finished to the satisfaction of the Development Authority and does not contain any advertising; and
 - iii) the menu board shall not exceed 3.0 m² in sign area.
 - o) Elections signs.
 - p) Flags.
 - q) Window signs, except window signs associated with Home Occupations.
 - r) Garage and yard sale signs provided that:
 - i) All signs shall be no larger than 0.6 m².
 - ii) Only one sale sign per sale location may be placed near any City intersection under the following conditions:
 - 1) No sign shall be placed, fixed, stapled, glued, or taped to any utility pole, street sign, tree, or fence.
 - 2) No sign shall be placed in any public right-of-way in such a manner that it might interfere with traffic (both vehicular and pedestrian) or interfere in any way with residential, commercial or industrial property.
 - 3) No sign shall be placed on a centre median or traffic control device.
 - iii) Signs shall only be erected within the 24-hour period prior to the sale and must be picked up at the conclusion of the sale.
 - s) Any sign erected as a requirement of the Municipal Government Act.
 - t) Notwithstanding anything else contained within this Schedule, signs containing revolving, flashing or electronic message display features shall require a development permit.
- 6.2 Despite the provisions in Section 6.1 of this Schedule, where any of the signs listed in Section 6.1 are displayed on a portable signs they shall require a development permit in accordance with Section 17.

Part Three REQUIREMENTS FOR PERMANENT SIGNS

Section 7 Identification Signs

7.1 Awning Signs

- a) Awning signs shall be constructed of durable, waterproof, colourfast material
- b) Awning signs shall be tightly stretched over a rigid metal frame in order to minimize the accumulation of debris through sagging as well as to improve appearance
- c) The minimum vertical distance between the bottom of any awning sign and grade shall be 2.2 m.
- d) Awning signs may be illuminated.

7.2 Canopy Signs

- a) Canopy signs shall be attached to the structure to which it refers.
- b) Canopy signs attached to the faces of the canopy shall not project beyond the canopy elevation area.
- c) Canopy signs may be attached to any or all faces of the canopy.
- d) Signs independently supported above a canopy and not in any way supported by the canopy shall be governed by the respective provisions for the specific type of sign contained in this Schedule.
- e) Under-canopy signs shall not exceed a depth of 0.3 m and shall not project beyond the outer edge of the canopy.
- f) Canopy signs attached to the face of the canopy or under the canopy shall have a minimum clearance to the finished grade of 2.4 m.
- g) Canopy signs shall not project beyond the vertical extension of the property boundary.

7.3 Fascia Signs

- a) Fascia signs located above sidewalks, streets, or other public thoroughfares with a wall projection of more than 0.2 m shall be at least 2.5 m above grade.
- b) The maximum projection of a fascia sign shall be 0.3 m.
- c) Fascia signs shall have no exposed wiring or bulbs.
- d) A fascia sign may include a changeable copy or electronic display component and may be illuminated.
- e) A person shall not place or maintain a sign with electrical components that is less than 0.9 m on either side or 0.3 m below an openable window in any portion of the building to which it is attached, except where mechanical protection is provided to protect persons from coming into contact with electrical components of the sign.
- f) Unless otherwise approved by the Development Authority:
 - i) the background area of a fascia sign shall not exceed 30.0 percent of the total building face area.
 - ii) the copy area of a fascia sign shall not exceed 50 percent of the total background area of the sign to which it is attached.
 - iii) Individual letters shall not exceed 40.0 percent of the signable area of the building face to which they are applied.

7.4 Freestanding Signs

- a) Freestanding signs shall be wholly located on the site of the building or land use to which the sign refers, except where the sign is approved to contain third-party advertising.
- b) No part of a freestanding sign shall project over any property line.
- c) Freestanding signs shall not be located on, or project over, any utility right-of-way or easement.
- d) The maximum allowable height of a freestanding sign is:
 - i) 7.6 m, except,
 - ii) 9.2 m for signs larger than 11.6 m²
 - iii) 10.7 m for signs larger than 13.9 m²,
 - iv) 12.2 m for signs larger than 16.3 m²,
 - v) No freestanding sign shall exceed 23.2 m² in area and the maximum allowable height calculation shall be based on the largest individual face of the sign.
- e) The maximum area of a freestanding sign is 0.5 m² for each 1.0 m of business frontage.
- f) The maximum allowable height of freestanding signs which identify local commercial sites in

- or within 30.5 m of residential areas is 7.6 m and maximum permitted sign area of 4.6 m².
- g) Freestanding signs which identify local commercial sites in or within 30.5 m of residential areas may be illuminated but may not contain any flashing elements.
 - h) Only one freestanding sign shall be allowed upon each site except where otherwise permitted under clause 7.4 j) of this Schedule.
 - i) If a freestanding sign is to be located in a shopping center, more than one freestanding sign shall be permitted, provided that the total sign area of all freestanding signs shall not exceed the maximum allowable sign area under clause 7.4 e) of this Schedule.
 - j) A freestanding sign shall not be located within 30.0 m of any other freestanding sign or billboard on the same or a different site.
 - k) The supports of a freestanding sign shall not be located within the sight triangle of a corner lot.
 - l) The placement of freestanding signs shall not interfere with vehicle parking or traffic circulation.
 - m) Freestanding signs may be illuminated and may contain a changeable copy or electronic message display component. Freestanding signs may also contain a revolving component.

7.5 Neighbourhood Identification Signs

- a) The size, height, location, design, character and number of all neighbourhood identification signs shall be to the satisfaction of the Development Authority.
- b) Neighbourhood identification signs shall not encroach upon a utility right-of-way or affect traffic safety.

7.6 Projecting Signs

- a) No framework or other supporting structure or devices shall be visible.
- b) Projecting signs shall not be supported by an A-Frame.
- c) The minimum clearance beneath any projecting sign shall be 2.4 m from grade.
- d) The maximum allowable projection of the sign from the wall to which it is attached is 1.5 m, except no part of a projecting sign may be closer than 0.8 m to the face of curb or project further from the building than the line on which street lights and street poles are located.
- e) A projecting sign shall project a maximum vertical distance of 1.5 m above the building roof or parapet.
- f) A projecting sign may be illuminated, revolving, may include flashing lights and may contain a changeable copy or electronic message display component that is in accordance with Section 3.9.
- g) A projecting sign shall be attached to the structure to which it refers.

7.7 Roof Signs

- a) A roof sign shall be wholly situated upon the building or structure to which it refers.
- b) Roof signs shall not project over any edges of the roof.
- c) Except for temporary signs or non-illuminated signs more than 1.2 m in vertical dimension, all roof signs and sign structures shall be of vertical cantilever construction.
- d) The maximum allowable area of a roof sign is 0.6 m² per metre of building face width on the side of the building fronting onto a public street.
- e) Roof signs may be illuminated, revolving and may include flashing lights.
- f) The maximum allowable height of a roof sign is 4.9 m above the height of the building roof on which it is located, except
 - i) in no case shall the vertical dimension of the sign exceed the height of the building,

- ii) and
in no case shall the height of a roof sign exceed the maximum allowable height in that district.

7.8 Wall Signs

- a) Wall signs shall comply with the provisions regulating fascia signs under Section 7.3 of this Schedule.
- b) Wall signs may be illuminated.
- c) Wall signs shall only consist of simple copy or logos.

Section 8 Directional Signs

- 8.1 Directional signs shall only be freestanding.
- 8.2 A directional sign may be erected at each entrance to a site.
- 8.3 Directional signs shall not contain advertising, but may contain a logo.
- 8.4 The maximum area of a directional sign is 1.5 m².

Section 9 Billboard Signs

- 9.1 The maximum dimensions for a billboard sign shall be 3.1 m high and 8.0 m wide. A billboard sign shall not exceed 24.8 m² in sign area.
- 9.2 The maximum height of a billboard sign structure shall be 6.0 m from finished grade.
- 9.3 No part of a billboard sign shall be located on, or project over, City property or a utility right-of-way or easement.
- 9.4 No part of a billboard, except supports shall be less than 2.4 m above grade.
- 9.5 The supporting structure shall be free of any extra bracing, angle irons, guy wires, or cables.
- 9.6 Where the rear of the sign is visible to the public, it shall be finished with a material suitable to the Development Authority.
- 9.7 No billboard shall employ the use of flashing lights.
- 9.8 The power source for all billboard signs shall be located underground.
- 9.9 A Billboard shall not be located within:
 - a) 300.0 m of any other billboard with the sign face visible to the same on-coming traffic, and
 - b) 150.0 m of any other billboard with the sign face not visible to the same on-coming traffic.
- 9.10 Billboards shall provide the same front, side and rear yards as required for buildings in that district.
- 9.11 The location of any billboard shall be subject to the approval of the City Engineer for traffic safety.

9.12 Billboards shall not be located within 100.0 m of any intersection or within 30.0 m of any existing access/egress to or from a property.

9.13 Billboards may be illuminated and may contain an electronic message display.

Section 10 Rules for Changeable Copy and Electronic Message Display Signs

10.1 Changeable Copy

- a) Changeable copy shall only be allowed on portable, fascia, freestanding and projecting signs.
- b) Changeable copy shall not contain third-party advertising.
- c) The changeable copy component of a freestanding identification sign shall comply with the design of the sign as if it is a panel of the sign.
- d) The changeable copy component of a fascia sign shall not exceed 30 percent of the area of the fascia sign.
- e) The changeable copy component on a projecting sign shall be included in the sign area allowed for projecting signs.

10.2 Electronic Message Display

- a) Signs with an electronic message display that is between 1.0 m² and 2.3 m² shall be spaced a minimum of 100.0 m from any other sign with an electronic message display. Signs with an electronic message display that is larger than 2.3 m² shall be spaced a minimum of 200.0 m from any other sign with an electronic message display.
- b) No part of an electronic message display shall be less than 2.5 m above grade.
- c) The location of any electronic message display shall be subject to review by the City Engineer, and Alberta Transportation where required.
- d) In the case of a one-sided electronic message display, or where the rear of the display is visible to the public, it shall be finished with a material suitable to the Development Authority.
- e) All electronic message displays must include a dimming feature that will automatically reduce the brightness level to adapt to the ambient light level.
- f) An electronic message display shall only be allowed on a freestanding sign or a billboard.

Section 11 Rules for Property Management Signs

11.1 The maximum sign area shall not exceed 1.0 m² on sites with up to 30.0 m of frontage length and 3.0 m² for sites exceeding 30.0 m of frontage length.

11.2 The maximum sign height shall not exceed 2.0 m on sites with up to 30.0 m of frontage length and 3.0 m for sites exceeding 30.0 m of frontage length.

11.3 A maximum of one property management sign shall be allowed per site.

Part Four REQUIREMENTS FOR TEMPORARY SIGNS

Section 12 A-Board Signs on City Property

12.1 A-Board sign shall be a maximum of 0.6 m wide and 0.9 m high when placed.

- 12.2 A-Board signs shall be constructed of a rigid material such that a rigid and stable frame is created.
- 12.3 A-Board signs shall be placed on the outside of the sidewalk in line with parking meters and light poles, and shall provide a 1.8 m minimum clear width for pedestrian traffic; or in the vestibule of a doorway. A-Board signs are not permitted in the centre of a sidewalk or on grassed areas.
- 12.4 Signs shall be placed in such a way that they do not obstruct sight lines for pedestrians, cyclists, and motorists.
- 12.5 A-Board signs shall only be placed on sidewalks during the hours when the business is open to the public.
- 12.6 Businesses are limited to one A-board sign, which may only be placed directly in front of the premises.
- 12.7 A-Board signs shall not be placed on centre medians.
- 12.8 A-Board signs shall be placed a minimum of 1.0 m away from parking meters.
- 12.9 In the event of conflicts or unforeseen problems the City reserves the right to request the moving or removal of an offending sign and/or issue a penalty tag.
- 12.10 The applicant for a permit for an A-Board sign shall provide proof that he has a general liability insurance policy for a minimum of \$2,000,000.00 in place and will guarantee that it will not expire while the sign is in use.

Section 13 A-Board Signs on Private Property

- 13.1 A-Board signs shall be a maximum of 0.6 m wide and 0.9 m high.
- 13.2 A-Board signs shall be constructed of a rigid material such that a rigid and stable frame is created.
- 13.3 Signs shall be placed in such a way that they do not obstruct sight lines for pedestrians, cyclists, and motorists.
- 13.4 A maximum of two (2) A-board signs are permitted per site.

Section 14 Banner Signs

- 14.1 Banner signs shall not be located in such a manner as to restrict a traveller on any street from obtaining a clear view of approaching vehicles from a distance of at least 75.0 m along the street. Banners may extend across a public street only by permission of the City Engineer and only if they maintain a minimum clearance of 6.1 m above a public street.
- 14.2 Banner signs shall not exceed 9.3 m² in sign area.

Section 15 Election Signs

- 15.1 Election signs shall be removed within seven days after the election to which they refer.
- 15.2 Election signs shall not be placed on any centre median or in any location that affects traffic safety

or visibility.

15.3 An election sign in a residential district shall not exceed 0.6 m².

Section 16 Inflatable Signs

16.1 The maximum height of an inflatable sign shall not exceed the maximum height allowed for that district, whether installed at grade or on a roof.

16.2 An inflatable sign shall not be installed or displayed within 150.0 m of any other inflatable sign.

16.3 When located at grade inflatable signs shall be set back from any property line by an amount equal to the height of the sign when inflated.

16.4 When located at grade, inflatable signs shall not be located within 3.0 m of any access/egress to or from the property or within 10.0 m of any intersection.

16.5 When located on a roof, inflatable signs shall not extend or project over the edge of the building.

16.6 Inflatable signs shall not be displayed for more than 60 consecutive days and that the premises shall remain free of an inflatable sign for a minimum of 30 consecutive days thereafter.

16.7 An inflatable sign shall be tethered or anchored and shall be touching the surface to which it is tethered or anchored.

16.8 An inflatable sign may be illuminated provided the sign is not within 30.0 m of a residential district.

16.9 An inflatable sign may only be animated by the movement of air through it.

Section 17 Portable Signs

17.1 Portable sign owners shall obtain an annual sign permit sticker in January of each year for each individual portable sign they use.

17.2 The name of the owner of the sign and the serial number of the sign, as issued by the Development Authority when the sign is first registered, shall be attached to the sign in a conspicuous location.

17.3 The maximum sign area of a portable sign shall be 4.8 m².

17.4 Only one portable sign is permitted on a property at one time, except that parcels larger than 3,716.0 m² may be permitted to have one additional portable sign.

17.5 A portable sign shall not be located within 30.0 m of any other portable sign.

17.6 Portable signs are not permitted to be placed on any City property, including but not limited to road rights-of-way, boulevards and parks, except for signs advertising community or non-profit events, and then, only with the written authorization of the City.

17.7 Portable signs shall only be placed on the ground but shall not be fastened to the ground. Portable

signs shall not be placed on roofs or elevated by any means.

- 17.8 Portable signs shall be located in such a way that they do not obstruct sight lines for pedestrians, cyclists or motorists.
- 17.9 Portable signs shall be situated wholly upon the site of the business or activity to which the advertising on the sign refers, with the exception of community and non-profit events and notices. In this case a Letter of Permission from the owner shall be provided to the Development Authority for the use of the land for the sign.
- 17.10 A portable sign may be illuminated; but shall not be illuminated with red, green or amber lights; and may include a changeable copy component but shall not employ flashing lights.

Section 18 Real Estate Signs

- 18.1 The maximum allowable area of a real estate sign is 0.9 m².
- 18.2 The maximum allowable height of a real estate sign is 2.4 m.
- 18.3 Real estate signs shall be removed from a site within 7 days after the closing date of the sale of the property.
- 18.4 A real estate sign shall only be located on the property that is for sale.
- 18.5 Only one real estate sign shall be permitted on a property, except where the property is the location of an 'open house' in which case one temporary open house A-board sign, complying with subsections 13.1, 13.2 and 13.3, is also permitted. Two temporary A-board signs associated with that open house may also be placed in the road right-of-way within 200.0 m of the open house provided they are not placed on a median and they are removed immediately following the end of the open house.

Section 19 Sponsor Recognition Signs

- 19.1 Sponsor recognition signs shall only contain the name and logo of the sponsor and shall not contain the phone number, address or any other information.
- 19.2 The size, location and design shall be subject to the approval of the Development Authority.
- 19.3 Temporary sponsor recognition signs that display the sponsor of a community or non-profit organization or event may only be erected on city property at the discretion of the Development Authority.
- 19.4 Only one piece of permanent signage shall be permitted on the site of the not-for-profit organization.
- 19.5 A sponsor recognition sign shall be removed within one year of the date that it was placed on that site.

Section 20 Subdivision Marketing Signs

- 20.1 Subdivision marketing signs shall be situated wholly on the site within the original subdivision.
- 20.2 The sign shall be removed from the site once 90 percent of the lots within the subdivision have been sold.
- 20.3 Only one subdivision marketing sign may be allowed per subdivision.
- 20.4 The size, design, construction and location of a subdivision marketing sign shall be subject to the discretion of the Development Authority.

Section 21 Window Signs

- 21.2 Window signs shall be:
 - a) placed in the interior of the building.
 - b) limited to the first and second storey of a building.
- 21.2 The number of window signs is not restricted provided that the total area of such signs does not exceed 30 percent of the window area.

TABLE 1	Land Use Districts																					
	AP	CA	CC	CL	CS	CT	DC	IB	IG	IH	MHC	MHS	MX	PS	RC	RG	RH	RL	RM	RR	RT	UR
A-Board	P	P	P	P	P	P	P	P	P	P	N	N	P	N	N	N	N	N	N	N	N	N
Awning	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Banner	N	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Billboard	P	P	N	N	N	N	N	P	N	N	N	N	N	P	N	N	N	N	N	N	N	P
Canopy	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Directional	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
Election	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
Fascia	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Freestanding	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Inflatable	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Neighbourhood ID	N	N	N	N	N	N	N	N	N	N	P	P	P	N	P	P	P	P	P	P	P	P
Portable	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	P	N	N	P
Projecting	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Roof	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Rotating	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Sponsor	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	P	N	N	P
Subdivision	N	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Wall	P	P	P	P	P	P	P	P	P	P	N	N	P	P	N	N	N	N	N	N	N	N
Window	E	E	E	E	E	E	E	E	E	E	P	P	E	E	P	P	P	P	P	P	P	P