

# THE CORPORATION OF THE TOWN OF OAKVILLE

## BY-LAW NUMBER 2006-005

A by-law to prohibit and regulate signs and other advertising devices within the Town of Oakville

### THE COUNCIL ENACTS AS FOLLOWS:

#### PART I – DEFINITIONS

1. In this by-law:

- (1) “**A-frame Sign**” means any portable sign, triangular in shape, designed with no less than two sides of similar length forming its apex allowing it to stand freely on the ground;
- (2) “**Abandoned or Obsolete Sign**” means a sign located on property which becomes vacant and unoccupied for a period of 90 days or more, or any sign which pertains to a time, event or purpose which no longer applies;
- (3) “**Advertising Device**” means any device or object which is used or capable of being used to attract public attention to any goods or services or facilities or events and includes flags, banners, pennants and lights;
- (4) “**Advertising Sign**” means a sign which is owned and maintained by a person engaged in the rental or leasing of the sign face area for advertising goods services or facilities and upon which copy can be fastened in a manner such that other copy can be substituted from time to time;
- (5) “**Alter**” means any change to the sign structure or sign face including the addition, deletion or re-arrangement of parts, provided a change in the message displayed by a sign does not in itself constitute an alteration;
- (6) “**Animated Sign**” means a video screen or any kinetic or illusionary motion of all or any part of a sign and includes the rotation of a sign but does not include an electronic message board;
- (7) “**Automobile Related Use**” means any use related to automobile dealerships selling new or used motor vehicles or providing services related to the alteration or repair of motor vehicles but does not include an automobile manufacturer;
- (8) “**Awning Sign**” means a sign attached to or which forms part of the surface of either a retractable awning or a non-retractable canopy provided that for purposes of determining the Sign Area of an Awning Sign, only the number of square metres of the part of the awning or canopy which is used as a visual medium or display to attract attention shall be considered to be the Sign Area of the Awning Sign;
- (9) “**Banner**” means a sign or advertising device made from cloth, or a similar lightweight material such as plastic;
- (10) “**Building Code Act**” means the *Building Code Act, 1992*, S.O. 1992, c. 17, as amended, or any predecessor or successor thereto;
- (11) “**Charitable Sign**” means a mobile sign displayed on private property for the purpose of advertising community service events

and/or a charitable organization's functions or drives provided such sign does not promote a business or product;

- (12) **"Community Bulletin Board"** means a bulletin board erected by the Town for the purposes of providing a display surface for posters, pamphlets, notices and similar temporary signs in locations identified in Schedule "E" to this by-law;
- (13) **"Community Mobile Sign"** means a mobile sign erected on Town property pursuant to the provisions of this by-law upon which messages which advertise charitable or community services or events and which do not promote a business or product may be displayed by members of the public;
- (14) **"Construction Sign"** means a sign which identifies or provides information relating to or advertising the construction of a building or structure on the lands on which the sign is erected but does not include a New Home Development Sign;
- (15) **"Copy"** means the graphic content of a sign surface in either permanent or removable letter, pictorial, symbolic, or numeric form;
- (16) **"Council"** means the Council of the Town of Oakville;
- (17) **"Daylight Triangle"** means the area within a triangle (usually an isosceles triangle) at a corner at the intersection of two streets having a specified length on each street frontage;
- (18) **"Designated Official"** means
  - (a) for signs on Town property including election signs, the Director of the Engineering and Construction Department, or
  - (b) for all other signs, the Clerk of the Town of Oakville, or any successor to these positions, and the designate or designates of those individuals;
- (19) **"Directional Sign"** means any sign which gives directions or instructions for the control of vehicular or pedestrian traffic within the property on which the sign is located and shall include an entry and exit sign;
- (20) **"Election Sign"** means a sign advertising or promoting the election of a political party or a candidate for public office in a federal, provincial or municipal election and includes signs promoting the position of a person registered to campaign with respect to a question on a ballot;
- (21) **"Electronic Message Board"** means a sign which is electronically controlled and which displays information in a prearranged sequence;
- (22) **"Facade"** means the entire building wall including any parapet but does not include any structure erected above the top storey of a building;
- (23) **"Fascia Sign"** means a sign which is attached and parallel to the surface of an exterior wall of a building or structure and includes a horizontal sign attached and parallel to the perimeter surface of a canopy;
- (24) **"Flag Sign"** means a sign made of cloth or lightweight material attachable by one edge to a pole or rope;

- (25) **“Flashing Sign”** means a sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source but does not include an automatic changing sign or electronically controlled message board;
- (26) **“Frontage”** means the length of the property line separating a lot from any abutting street;
- (27) **“Grade”** means the lowest of the levels of finished ground adjacent to the location of the sign, exclusive of any artificial embankment created without the permission of the Town;
- (28) **“Ground Sign”** means a sign which is free standing in a fixed position and is supported by a sign structure attached to or affixed into the ground and which is not supported by any building or other structure and, without limiting the generality of the foregoing, shall include a sign attached to or affixed or embedded into the ground by means of a base or sleeve(s) or other supporting structure which is attached to or affixed or embedded into the ground and into which a removable sign structure may be inserted or attached;
- (29) **“Height”** means the vertical distance measured from the proposed or finished grade immediately below the sign to the highest extremity of the sign including any frame, border or ornamental feature;
- (30) **“Inflatable Sign”** means any advertising device designed to be inflated and which is tethered to the ground, a building, structure, or similar support and includes hot-air balloons;
- (31) **“Interior Sign”** means a temporary sign that is not visible or intended to be seen from anywhere other than within the property on which the sign is located;
- (32) **“Landscaping Sign”** means a sign located or displayed on the ground and created through the use of plants and landscaping materials;
- (33) **“Lot”** means a parcel of land owned by one person, or jointly by one or more groups of persons;
- (34) **“Menu Board”** means a sign erected as part of a drive-through facility used to display and order products and services available through a drive-through business;
- (35) **“Mobile Sign”** means a freestanding sign greater or equal to 1.5 m<sup>2</sup> (16 sq. ft.) in sign area, which sign (including its base or other supporting structure) is displayed on but not anchored into the ground or otherwise attached to or affixed or embedded into the ground or to a building or structure in a permanent or semi-permanent manner, but shall not include A-frame signs or a sign attached to or located on a vehicle;
- (36) **“Mobile Sign Licensee”** means a person licensed under by-laws of the Town of Oakville to carry on the business of leasing mobile signs;
- (37) **“Monolith Sign”** means a ground sign displayed on a pillar-like structure which has no structural delineation between the base of the sign and the display surface of the sign;
- (38) **“Municipal Act”** means the *Municipal Act, 2001*, S.O. 2001, c. 25, as amended, or any predecessor or successor thereto;

- (39) **“Municipal Address”** means the identifying street number and street name assigned to a property or to a building or unit within a building on the property;
- (40) **“Mural”** means any type of display or artistic endeavour applied as paint or film to any external wall or other part of a building or structure which does not include any words or advertisement or any other promotional message or content including logos and trademarks;
- (41) **“Neighbourhood Event Sign”** means any sign advertising a private garage sale, bazaar, bake sale or the like;
- (42) **“New Home Development Sign”** means a temporary sign which displays the name or corporate identification of a builder or developer, or provides directional information regarding a new home development in progress as part of an approved registered plan of subdivision, condominium plan, or condominium plan exemption and **“New Home Development”** shall mean such a development;
- (43) **“Official Sign”** means any sign erected by or under the jurisdiction of a federal or provincial government or agency or a municipality and any sign required by a federal or provincial statute or regulation or municipal by-law;
- (44) **“Open House Directional Sign”** means a temporary portable sign intended to direct traffic to a residence for resale or lease but shall not include a new home development sign;
- (45) **“Owner”** means the registered owner of any property;
- (46) **“Parapet”** means a low wall protecting the edge of a roof and includes any architectural features forming an integral part of such wall;
- (47) **“Permit”** means a permit issued under this by-law;
- (48) **“Person”** means an individual, business, firm, corporation, association, partnership, or any combination thereof;
- (49) **“Planning Act”** means the *Planning Act*, R.S.O. 1990, c. P.13, as amended, or any predecessor or successor thereto;
- (50) **“Portable Sign”** means a freestanding sign, less than 1.5 m<sup>2</sup> (16 sq. ft.) in sign area, which sign (including its base or other supporting structure) is displayed on but not anchored in the ground, or otherwise attached to, or affixed or embedded into the ground in a permanent or semi-permanent manner. Without limiting the foregoing, this definition shall include signs commonly referred to as A-frame Signs, T-frame Signs and sandwich board signs meeting this criteria but shall not mean or include a Ground Sign or a Mobile Sign, including a T-frame Sign larger than 1.5 m<sup>2</sup> (16 sq. ft.) or any other sign defined in this by-law;
- (51) **“Poster Sign”** means a sign which is temporarily secured in the ground or on an existing secondary support such as a lamp standard, ground sign structure, or some other foundation other than the exterior wall of a building for its structural support;
- (52) **“Pre-Menu Board”** means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;
- (53) **“Premises”** means a unit within a building;

- (54) **“Projecting Sign”** means a sign attached or affixed perpendicular to or at an angle of greater than 5 degrees from the surface of a facade of a building;
- (55) **“Property”** means a lot and includes all buildings, and structures thereon;
- (56) **“Real Estate Development Sign”** means a sign on property within an employment or commercial zone advertising the sale, lease or future development of vacant land;
- (57) **“Repair and Maintain”** means anything done to preserve the condition of a sign or to prevent the deterioration of the sign and includes the restoration of the sign by removing or replacing worn out, missing, damaged or broken parts;
- (58) **“Roof Sign”** means a sign located wholly or partially above the roof or parapet elevation of a building, but does not mean a fascia sign attached to either a facade of a building or a roof top elevator room;
- (59) **“Sign”** means any surface, structure and other component parts, which is used or capable of being used as a visual medium or display to attract attention to a specific subject matter for identification, information or advertising purposes and includes an advertising device;
- (60) **“Sign Area”** means the number of square metres on the surface of a sign including the border and frame and where there is no border shall include all of the surface area lying within the extremities of the sign. Where a sign has two or more opposing display surfaces separated by an interior angle of 5 degrees or less, one half of the total area of the display surfaces shall be used in the calculation of the sign area;
- (61) **“Sign Owner”** shall include:
- (a) a person who is the occupant of the property or premises, if the sign identifies the property or directs attention to products or services offered by the person on the property; or
  - (b) in the case of a mobile sign or an advertising sign, the owner or lessor of the sign structure; or
  - (c) the person or persons having the use or major benefit of the sign; and
  - (d) any person acting or purporting to act on behalf of the persons listed in (a),(b) or (c) with respect to the sign.
- (62) **“Sign Structure”** means anything used to support or brace a sign face and which is attached to the ground or a building or structure;
- (63) **“Special Occasion Sign”** means a temporary sign advertising a promotional event such as a grand opening, special inventory clearance or the like;
- (64) **“Storey”** means that portion of any building which is situated between the top of any floor and the top of the floor or roof next above it;
- (65) **“Street”** includes a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof and may also be referred to as a **“road allowance”**;

- (66) **"T-frame Sign"** means any sign supported by a base such that the sign and base are similar in shape to an inverted "T";
- (67) **"Temporary Real Estate Sign"** means any sign which is not permanently attached to or affixed into the ground or to a building for the purpose of advertising the sale, lease or rental of existing buildings located on the property but does not include a New Home Development Sign;
- (68) **"Town Property"** means land, buildings or chattels owned by The Corporation of the Town of Oakville;
- (69) **"Unsafe"** when used with respect to a sign or sign structure means a condition which is structurally inadequate or faulty or which could be hazardous to any person or property;
- (70) **"Use"** when used in conjunction with the words "residential", "employment", "industrial", "commercial", "institutional", "agricultural", "open space" or similar words, shall mean such uses as may be permitted under the Zoning By-law;
- (71) **"Wall Sign"** means any sign directly marked on or inscribed on an exterior wall surface of a building, but shall not include a mural;
- (72) **"Zone"** means the area of a defined land use zone in the Town's Zoning By-laws passed under the *Planning Act*.

## **PART II – PERMITS**

- 2. A permit is required for any sign erected, located or displayed within the Town of Oakville with the exception of the signs listed in Schedule "B" to this By-law.
- 3. The applicant for a permit shall submit to the Designated Official:
  - (1) a completed application form as prescribed by the Designated Official;
  - (2) the written authorization of the owner of the property and the occupant of the premises or sign owner;
  - (3) duplicate copies of a current plan of survey certified by a registered Ontario Land Surveyor on which is shown the location of the proposed sign in relation to the boundaries of the lot, adjacent streets and any buildings on the lot;
  - (4) duplicate copies of a drawings showing plan, elevation and cross-section views of the proposed sign and sign structure, including the dimensions, copy design and materials;
  - (5) where applicable, drawings and specifications in duplicate showing the parts of the building to which the proposed sign is to be attached;
  - (6) where applicable, proof of approval for the proposed sign from all other governmental authorities having jurisdiction; and
  - (7) the appropriate fee as set out in Schedule "A" to this by-law.
- 4. The Designated Official shall issue the permit for a sign if all provisions of this by-law, and any other applicable law known to the Designated Official, including the *Building Code Act*, any by-laws of the Regional Municipality of Halton, and any guidelines of the Ministry of Transportation for the Province of Ontario have been complied with, provided no sign permit shall

be issued to any business that requires a licence pursuant to a by-law of the Town, if such business has not obtained the appropriate licence.

#### **Revocation of Permits**

5. The Town may revoke a permit under any of the following circumstances:
- (1) where the permit has been issued in error by the Town or on the basis of false, mistaken, incorrect or misleading information or undertakings provided to the Town; or
  - (2) where the sign does not conform to this By-law or any conditions of approval under this By-law.

#### **Expiry of Permits**

6. A permit issued by the Town shall expire:
- (1) upon the expiry of any display period specified under this by-law or pursuant to the terms of a permit; or
  - (2) in all other instances, six months from the date of issuance unless the sign has been erected for its intended purpose; and
  - (3) immediately upon removal of the sign.

### **PART III – GENERAL PROHIBITIONS AND REGULATIONS**

7. No person shall:
- (1) erect, locate or display a sign without a permit if a permit is required under this By-law;
  - (2) erect, locate or display a sign for which a permit has been obtained except in accordance with the approved plans and drawings submitted as part of the permit application;
  - (3) erect, locate or display a sign in a manner that is not in accordance with the regulations of this by-law or the conditions of any variance granted under this By-law;
  - (4) erect, locate or display a sign of a type which is not specifically permitted under this By-law;
  - (5) erect, locate or display a sign which is on or overhangs Town property, including any road allowance;
  - (6) erect, locate or display a sign that obstructs the view of any pedestrian, or driver of a motor vehicle or obstructs the visibility of any traffic sign or device, or where it interferes with vehicular traffic in a manner that could endanger any person;
  - (7) except as expressly permitted under Part V, erect, locate or display a sign within the following daylight triangles at the intersection of two streets, where the category of road applicable to a street shall be determined in accordance with the provisions of the Zoning By-law:
    - (a) a 15 metre daylight triangle at the intersection of an arterial road and any other road;
    - (b) a 15 metre daylight triangle at the intersection of two collector roads;
    - (c) a 7.5 metre daylight triangle at the intersection of any other streets;

- (d) within any other daylight triangle required under the Zoning By-law, the terms of approval of any approval granted under the *Planning Act*, or otherwise required by law including any daylight triangles required at rail line corridors;
  - (8) except as specifically permitted under this by-law, erect, locate or display a sign on private property for a purpose other than a purpose ancillary to a principal use permitted under the Zoning By-law and carried on within a building located on the property or the purpose of facilitating the commencement of such a use;
  - (9) fail to ensure that the light from any sign which is illuminated is deflected away from any adjacent property and the path of vehicular traffic;
  - (10) fail to ensure that the lighting intensity of an illuminated sign is turned off or dimmed between the hours of 10:00 p.m. and 8:00 a.m. if so directed by the Designated Official, or the conditions of any permit;
  - (11) fail to maintain a sign in a proper state of repair so that such sign becomes unsafe or unsightly; or
  - (12) fail to remove, alter, or repair a sign which is not in compliance with this by-law when so directed by the Designated Official.
8. A person shall be deemed to be erecting, locating or displaying a sign if that person is a sign owner and directs, permits or fails to stop the erection, location or display of the sign.
9. The sign owner shall notify the Designated Official of the completion of the erection of any ground sign or fascia sign erected pursuant to a permit within 15 days after the sign is erected.

#### **PART IV – REGULATIONS FOR PARTICULAR TYPES OF SIGNS**

##### **Prohibited Signs**

10. The following signs are prohibited under this by-law:
- (1) Abandoned or Obsolete Signs;
  - (2) animated signs, with the exception of Electronic Message Boards permitted under Sections 16 and 17 of this by-law;
  - (3) roof signs;
  - (4) a wall sign other than a mural permitted under this by-law;
  - (5) flag signs or pennants;
  - (6) signs on trucks, trailers, or vehicles that are parked on a property in manner that is unrelated to their normal use as vehicles and is more consistent with the use or intended use of the vehicle as a sign; and
  - (7) any sign capable of being confused with a sign such as a traffic sign, traffic signal or official sign.
11. Where a sign is not expressly permitted under this by-law it shall be deemed to be prohibited.
12. Where a type of sign is not specifically permitted within a particular Zone or type of property under Schedule “C”, it shall be deemed to be prohibited within that Zone or on that type of property.

### **Ground Signs**

13. No person shall erect, locate or display a ground sign other than in accordance with the regulations in Schedule "C", the general regulations under this by-law and the following additional regulations:
- (1) no ground sign shall be erected, located, or displayed:
    - (a) within 3 metres of a driveway entrance or exit at the edge of the road allowance; or
    - (b) within 15 metres of a traffic light.

### **Landscape Signs**

14. Landscape signs are permitted in accordance with the regulations in Schedule "C" and the general regulations under this by-law in substitution for a ground sign permitted under this by-law.

### **Monolith Signs**

15. Notwithstanding the definition of sign area, the sign area of a monolith sign shall not include the area of the lower portion of the sign to a limit of two thirds of the total height of the sign structure, provided there is no change of colour and no copy, other than the municipal address of the property within that lower portion of the sign. If there is copy or change of colour from within the lower portion of the monolith sign, then the sign area shall include the area of the sign above the lowest extremity of any copy or change in colour.

### **Electronic Message Boards**

16. Electronic Message Boards are permitted on ground signs erected, located or displayed in association with a public or private school as defined in the *Education Act*, a university or community college, hospital, library, or government institution on the property, provided:
- (1) a maximum of 30% of the sign area may be used for the purposes of an electronic message board;
  - (2) the minimum display time for any electronic message, without movement or change in colour, shall be 30 seconds; and
  - (3) the intensity of the illumination shall be maintained at a constant level.
17. Electronic Message Boards are permitted on ground signs and fascia signs in Employment Zones or Commercial Zones, provided the electronic message board displays no message other than the time and/or temperature.

### **Menu Boards**

18. One menu board shall be permitted in association with a drive-through facility in a commercial zone, provided the menu board has a maximum of height 2.5 metres (8 ft.) and a maximum sign area of 4 m<sup>2</sup> (43 sq.ft.).
19. One pre-menu board shall be permitted in association with a drive-through facility in a commercial zone, provided the pre-menu board is a maximum height of 2.5 metres (8ft.) and a maximum sign area of 2 m<sup>2</sup> (21.5sq.ft.)

### **Directional Signs**

20. (1) No person shall erect, locate or display a directional sign with a sign area in excess of 0.56 m<sup>2</sup> (6 sq.ft.).
- (2) No person shall erect, locate or display a directional sign with a height greater than 1.5 m (4.92 ft.).

21. Corporate logos may be displayed on directional signs.

**Fascia Signs**

22. No person shall display a fascia sign, other than in accordance with the regulations in Schedule "C", the general regulations under this by-law and the following additional regulations:

- (1) no fascia sign shall extend beyond the extremity of the facade on which it is mounted;
- (2) no fascia sign shall extend beyond a point which is a maximum of 2 metres (6.56 ft.) above the roof-line of a building;
- (3) no fascia sign may project more than 0.45 m (18 inches) from the surface of the wall to which it is attached;
- (4) no fascia sign may project over Town property except in compliance with Part V of this by-law; and
- (5) every fascia sign shall be parallel to the surface of the wall to which it is attached.

23. Where an office building is located within a C3R Zone and is four or more storeys in height, a fascia sign may be erected on the top storey of the building for the purpose of providing corporate identification for the occupant, if any, of at least 50% of the floor area of the office building, provided such fascia sign has a maximum sign area of 5% of the area of the portion of the facade between the roof and the floor of the top storey of the building.

**Murals**

24. Murals shall be permitted as fascia signs subject to the same regulations as other fascia signs.

**Awning Signs and Projecting Signs**

25. No person shall erect, locate or display an Awning Sign or Projecting Sign:

- (1) that projects more than 1.22 metres (4 feet) beyond the wall surface of a building; or
- (2) that projects beyond the limit of the property line of the lot, provided awnings or projecting signs may project over public property subject to the provisions of Part V of this by-law.

**Temporary Real Estate Signs and Construction Signs (existing buildings or non-residential building under construction)**

26. Temporary Real Estate Signs and Construction Signs are permitted in accordance with the regulations in Schedule "B" and Schedule "C" and the following additional regulations:

- (1) Temporary Real Estate Signs may only be displayed on a property during the time that property, or units within that property are actually available and offered for sale or lease;
- (2) Construction Signs may only be displayed on a property during the time that construction is taking place on that property; and
- (3) permits for Temporary Real Estate Signs and Construction Signs shall be issued for a period of one year, provided that the permit may be extended upon application to the Designated Official and payment of the required fee.

### **Real Estate Development Signs (vacant land)**

27. Real Estate Development Signs are permitted in accordance with the regulations in Schedule "C", the general regulations under this by-law and the following additional regulations:
- (1) the maximum size of Real Estate Development Signs located within 200 metres of a residential use shall be 4.65 m<sup>2</sup> (50 sq.ft.); and
  - (2) permits for Real Estate Development Signs shall be for a period of one (1) year, provided that the permit may be extended on application to the Designated Official and payment of the applicable fee if the land vacant or still under development

### **New Home Development Signs on Private Property (residential buildings under construction)**

28. New Home Development signs are permitted as ground signs or fascia signs in accordance with the regulations in Schedule "C", the general regulations under this by-law and the following additional regulations:
- (1) New Home Development signs shall only be permitted to be displayed after the draft plan approval or exemption has been granted for the New Home Development to which the signs relate;
  - (2) permits for New Home Development Signs shall be for a period of one (1) year, provided the permit may be extended on application to the Designated Official and payment of the applicable fee if:
    - (a) the New Home Development has not been assumed; and
    - (b) no more than 90% of the homes constructed or to be constructed as part of the New Home Development are occupied or have received final inspections under the *Building Code Act.*
  - (3) notwithstanding paragraph 28(2), temporary real estate signs may be erected or displayed on individual lots and New Home Development Signs may continue to be located and displayed under Part V of this by-law, until all units are sold or occupied; and
  - (4) the regulations under this section are subject to any additional conditions that may be imposed as conditions at the time of approval of the New Home Development having regard to the general intent and purpose of this by-law, public and the size of the New Home Development.

### **Poster Signs**

29. Poster signs are permitted in accordance with the regulations in Schedule "C", the general regulations under this by-law and the following additional regulations:
- (1) Permits for poster signs must be renewed annually by no later than the fifteenth day of January in each year.

### **Portable, Mobile, Banner, Charitable and Special Occasion Signs**

30. No Person occupying a property shall erect locate or display a Portable Sign, Mobile Sign, Banner Sign, or Special Occasion Sign, other than in accordance with Schedule "C", the general regulations applicable under this by-law, the regulations in Sections 31 to 36 and the following additional regulations:

- (1) subject to paragraph 30 (3), a total maximum of three (3) Mobile Signs, Banner Signs, or Portable Signs, or any combination thereof, may be erected on any frontage of any property at any one time;
- (2) subject to paragraph 30 (3) one Special Occasion Sign shall be permitted on a property at any time;
- (3) no person shall erect, locate or display more than one (1) sign which is either a Mobile Sign, Banner Sign, Portable Sign or Special Occasion Sign on a property at any time;
- (4) paragraph (3) shall not prevent a Mobile Sign Licensee from locating more than one Mobile Sign on a property;
- (5) the maximum display period for:
  - (a) Special Occasion Signs shall be seven (7) consecutive days;
  - (b) Charitable Signs shall be fifteen (15) days per function or drive; and
  - (c) Mobile Signs, Banner Signs or Portable Signs shall be thirty (30) consecutive days being two permit periods unless such display is incidental to a seasonal business and so approved by the Designated Official;
- (6) the maximum number of display periods in a calendar year shall be:
  - (a) two (2) for Special Occasion Signs;
  - (b) two (2) per property for Charitable Signs; and
  - (c) six (6) for Mobile Signs, Banner Signs or Portable Signs;
- (7) the minimum period between display periods shall be:
  - (a) 180 days for Special Occasion Signs; and
  - (b) 30 days for Mobile Signs, Banner Signs, or Portable Signs, subject to paragraph 30(5)(c);
- (8) the minimum distance separating Mobile Signs, Banner Signs or Portable Signs from any other sign shall be 15 metres (50 ft.); and
- (9) notwithstanding Section 10(3) an inflatable sign may be erected on a roof of a building as a Special Occasion Sign.

**Additional Regulations Applicable to Portable Signs**

31. Portable Signs are subject to the following additional regulations:
  - (1) Portable Signs shall be temporarily anchored to the ground, where possible, to prevent their dislocation; and
  - (2) a sticker issued by the Town as evidence that a permit has been obtained shall be affixed to the sign.
  - (3) Portable Signs which are also T-frame signs shall not include copy or a sign message board in colours other than black and white.

**Additional Regulations Applicable to Mobile Signs**

32. Sign permits for mobile signs may be purchased from Mobile Sign Licensees.
33. Applications for Mobile Sign Permits shall be submitted to the Designated Official twenty-four (24) hours prior to the location or display of the sign and such application shall be subject to the provisions of Section 35.
34. Mobile Sign permits shall be valid for a maximum of 15 days from the date of issuance.

35. Applications for mobile signs shall be processed in order of receipt, and in the event that applications are submitted simultaneously and insufficient opportunities for the display of a mobile sign exist, priority shall be established by means of a draw conducted by the Designated Official.
36. No person shall:
- (1) place or permit an electrical cord on the surface of a parking lot, driveway or sidewalk in order to provide power to a mobile sign;
  - (2) locate or display a mobile sign with or without copy, characters, symbols or letters on the message board unless a mobile sign permit has been issued in accordance with this by-law;
  - (3) fail to turn off or decrease the light from an illuminated mobile sign between the hours of 10:00 p.m. and 8:00 a.m. when requested to do so by the Designated Official;
  - (4) locate or display a mobile sign on other than level grade;
  - (5) locate or display a mobile sign with lettering, characters or symbols in excess of 61 centimetres (24 inches) in height;
  - (6) locate or display a mobile sign with copy or the sign message board in colours other than black and white; and
  - (7) re-arrange or remove the letters or copy on a mobile sign without the authorization of the sign owner.

#### **Neighbourhood Event Signs**

37. No person shall erect, locate or display more than two (2) neighbourhood event signs in a calendar year.

#### **Advertising Signs**

38. Advertising Signs may be ground signs or mobile signs, subject to the rules generally applicable for such signs except as provided in Section 7(8).
39. No person shall erect, locate or display an advertising sign:
- (1) if any other sign is also erected, located, or displayed on the property, other than a temporary real estate sign with a sign area of no greater than 4.65 m<sup>2</sup> (50 sq.ft.) and a maximum height of 3.6 metres (11.8 ft) or an election sign;
  - (2) on any property North of Dundas Street;
  - (3) on property other than property within an E2 Zone under the Zoning By-law;
  - (4) if there is any building on the property, or a building permit has been issued for a building on the property;
  - (5) within 200 metres of any of the following:
    - (a) any property within a residential zone or legally used for residential purposes;
    - (b) the road allowance of any of the following streets: Burloak Drive, Bronte Road (Regional Road 25), Third Line, Fourth Line, Nottingham Gate, Dorval Drive, Kerr Street, Trafalgar Road, Ford Drive, and Winston Churchill Boulevard; or
    - (c) the QEW and Highway 403 corridors; and
  - (6) any closer to the edge of the road allowance than the set back required for buildings and structures other than signs on the property under the provisions of the Zoning By-law.

## **PART V - SIGNS ON OR OVERHANGING TOWN PROPERTY**

### **General Regulations**

40. No person shall erect, locate, display or attach any sign:
- (1) upon or overhanging any Town property including a road allowance within the Town except as specifically permitted in Parts V and VI of this by-law;
  - (2) to any tree, pole, bench or waste receptacle managed or controlled by the Town; or
  - (3) to or upon any pole managed and controlled by public utility which is located within a road allowance.

### **Signs on Town Property not requiring Permits**

41. The signs listed in Schedule "B" as being permitted on Town property may be erected, located or displayed on or overhanging Town property without a permit, subject to the regulations listed in Schedule "B".
42. The Town shall erect or cause to be erected one or more Community Bulletin Boards at locations to be determined by Council on which temporary signs may be displayed by members of the public without a permit, provided:
- (1) no person shall use more than 0.28 m<sup>2</sup> (3 sq.ft.) of the total display area of any one community bulletin board at one time;
  - (2) no person shall post a sign on a community bulletin board unless such sign clearly indicates the name, address and telephone number of the person responsible for displaying the sign; and
  - (3) community bulletin boards shall be maintained by or on behalf of the Town, and such maintenance may include periodic clearing of all signs and materials posted thereon.

### **Signs on Town Property requiring Approval of Council**

43. The following signs may be erected, located or displayed on or overhanging Town property, with the approval of Council:
- (1) providing direction to for churches or other religious institutions, shopping centres, golf courses, institutions, public facilities and the like; and
  - (2) permanent signs deemed by Council to be of a public service nature.

### **Signs on Town Property requiring Permit from Designated Official**

44. The following signs may be erected, located or displayed on or overhanging Town property, provided a permit has been issued by the Designated Official:
- (1) **Fascia signs or Projecting signs** which do not project more than 0.46 metres (18 inches) over Town property including a road allowance, provided the minimum clearance between the sign and the finished grade shall be 2.44 m (8 feet) and a temporary street occupation permit has been obtained prior to the issuance of the permit;
  - (2) **Awning signs** erected on approved awnings encroaching on the road allowance provided the permission of the Town has been obtained for any such encroachment, the minimum clearance between the sign and the finished grade shall be 2.44 m (8 feet) and a temporary street

occupation permit has been obtained prior to the issuance of the permit;

- (3) **A-Frame Signs**, displayed directly in front of a business having no private property on which such sign could be legally displayed under this by-law provided:
  - (a) one A-frame sign is permitted per business;
  - (b) the sign shall measure 0.6 m (2 ft.) by 0.9 m (3 ft.);
  - (c) the sign is not affixed in any way to Town property;
  - (d) the sign is placed out no earlier than 7:00 a.m. and removed and stored indoors, by no later than 11:00 p.m.
  - (e) the sign is displayed within the limits of the side lot lines of the property projected to the edge of the road allowance;
  - (f) the sign does not, in the opinion of the Designated Official, impede pedestrian traffic or create a safety hazard;
  - (g) the sign directs attention to the products, goods, services, activities, or facilities provided by the business at that same location; and
  - (h) the sign is in a good state of repair to the satisfaction of the Designated Official;
- (4) **Community Mobile Signs** at such locations as may be determined by the Designated Official having regard to the general intent and purpose of this by-law, and in particular public safety, provided there shall at all times be one such location in each Ward of the Town, subject to the following regulations;
  - (a) except as expressly set out in this subsection, Community Mobile Signs are subject to the regulations otherwise applicable to Mobile Signs under this by-law;
  - (b) the maximum display period on a Community Mobile Sign shall be two (2) consecutive weeks;
  - (c) the minimum period between display periods for Community Mobile Signs displayed on behalf of any one person shall be 90 days;
  - (d) no more than one (1) mobile sign may be located or displayed at any time at a location designated for Community Mobile Signs;
  - (e) a Community Mobile Sign may not be placed where it could obstruct the view of any pedestrian or driver of a motor vehicle or obstruct the visibility of any traffic sign or device, or where it could interfere with vehicular traffic so that it could endanger any person;
  - (f) the person using a Community Mobile Sign shall indemnify and save the Town harmless from any claim howsoever arising as a result of the location of the sign on Town property; and
  - (g) the Town may erect a permanent sign in lieu of a Community Mobile Sign which would be subject to the restriction in (b),(c),(d) and (e) of this section;

- (5) **Temporary signs advertising charitable or community services or events** and which do not promote a business or product which are located and displayed in such manner, number and size in the opinion of the Designated Official having regard to other signs permitted under this by-law maintains the general intent and purpose of this by-law, in particular public safety, subject to the following restrictions:
- (a) signs may be erected fourteen (14) days before the charitable event and shall be removed one (1) day after the charitable event; and
  - (b) no sign shall be displayed under this paragraph if the owner of the property immediately abutting that portion of the street objects to the display of the sign;
- (6) **New Home Development Signs on Town Property**, provided:
- (a) the sign is an A-frame sign with a maximum sign area of 1.49 m<sup>2</sup> (16 sq.ft.) and a maximum height and width of 1.22 m (4 ft.);
  - (b) subject to the maximum display periods for New Home Development Signs in Part IV of this by-law;
  - (c) the sign may be displayed on weekends for a period not exceeding one year pursuant to a permit issued under this by-law, provided the sign shall not be displayed earlier than 5:00 p.m. on Friday and shall be removed by no later than 7:00 a.m. on the following Monday, unless a statutory holiday falls on a Friday or a Monday, in which case the hours shall be extended only to the extent necessary to include such statutory holiday;
  - (d) the sign is not located:
    - i on any centre median, traffic island, or centre boulevard within a road allowance;
    - ii in a location which impairs or obstructs the visibility or movement of vehicular or pedestrian traffic, or the visibility of warning devices, railway, traffic or municipal street signs;
    - iii within a 15 metre daylight triangle at the intersection of any two streets, unless the intersection is equipped with traffic signals, in which case signs may be displayed on the untravelled portion of the road allowance, in compliance with all other applicable regulations;
    - iv within a 0.3 m (1 ft.) of any pedestrian sidewalk, trail, or bicycle path;
    - v within 3 m (10 ft.) of the edge of pavement of any street;
    - vi within 5 m (16 ft.) from a fire hydrant, transit shelter or bus stop;
    - vii within 10 m (32 ft.) from the edge of pavement of any driveway; or
    - viii within 100 m (328 ft.) of any other New Home Development Sign along the same side of the street for the same person or the same new home development;

- (e) the maximum number of New Home Development Signs:
  - i permitted or displayed with respect to any New Home Development shall be thirty (30);
  - ii displayed by any one person as builder for a New Home Development shall be eight (8);
  - iii permitted at an intersection at any one time shall be twenty (20) unless the intersection is a "T-type" intersection in which case the maximum number of signs shall be fifteen (15); and
  - iv permitted at any corner within an intersection at one time is five (5);
- (f) the sign shall not be affixed in any way to a utility pole, tree, official sign structure or other Town property;
- (g) a sticker, or other evidence of the permit issued by the Town, has been affixed to one display surface of the sign in a manner that is clearly visible from the street;
- (h) the sign is in a good state of repair to the satisfaction of the Designated Official;
- (i) the person displaying the sign has provided the Town with a general liability insurance certificate in an amount to be determined by the Designated Official which shall be not less than \$3,000,000.00, naming the Town as an additional insured, and which shall include an undertaking from the insurer to advise the Town, in writing, 30 days in advance of any cancellation or non-renewal of the policy; and
- (j) the regulations under this section are subject to any additional conditions that may be imposed as a conditions at the time of approval of the New Home Development having regard to the general intent and purpose of this by-law, public safety and the size and location of the New Home Development.

## **PART VI – ELECTION SIGNS**

45. No person shall erect, locate or display an election sign except in accordance with the regulations in Schedule "D" to this by-law.

## **PART VII – ADMINISTRATION**

### **Variances**

46. The Town may authorize minor variances from this by-law if in the opinion of the Town the general intent and purpose of this by-law are maintained.
47. Applications for minor variances shall be submitted to the Designated Official and shall be in such form as may be approved by the Designated Official from time to time, and accompanied by:
- (1) the fees prescribed in Schedule "A" and
  - (2) a completed application for a sign permit, if applicable.
48. Minor variances from the provisions of this by-law may be authorized by Council, or if Council so delegates, with respect to all variances or any class of variance:

- (1) by a Committee of Council; or
- (2) by any other Committee or employee designated by Council.

#### **PART VIII – ENFORCEMENT**

49. Every person who contravenes any provision of this By-law is guilty of an offence and upon conviction a person is liable to a fine under the *Provincial Offences Act*, R.S.O. 1990, c. P.33 of not more than \$5,000.00 exclusive of costs.
50. Where a person has been convicted of an offence, the court in which the conviction has been entered and any court of competent jurisdiction thereafter may, in addition to any other remedy or penalty provided for by law, make an order prohibiting the continuation or repetition of the offence by the person convicted.
51. Where a sign or any part thereof is erected, located or displayed on or overhanging Town Property, the Designated Official may remove or cause the sign to be removed immediately without notice to any person.
52. Where a sign is erected or displayed in contravention of this by-law, the Designated Official may immediately pull down or remove any sign that he or she determines constitutes a safety hazard.
53. Where a sign erected on private property does not comply with this by-law or a permit issued under this By-law, the Designated Official may by notice require the sign owner to bring the sign into conformity in the manner and within the time specified in the notice.
54. Where a sign on private property is not removed or a sign is not brought into conformity with this by-law within the timeframe required by the Designated Official pursuant to notice given under this by-law the Designated Official may have the sign removed and the site restored. For this purpose, the Designated Official, an inspector and their contractor or other agent may enter upon the lot and premises at any reasonable time.
55. The notice in Section 53 may be given:
  - (1) by personal service upon the party being served;
  - (2) by prepaid registered mail sent to the last address of the party being served on the records of the Town; or
  - (3) by prominently posting a copy of the notice either on the sign in respect of which the notice is given, or on the property upon which the sign is located.
56. Where notice is given in accordance with Section 55(2) or (3), it is deemed to have been received by the party being served on the day after the mailing or posting of the notice.
57. The cost incurred by the Town in removing a sign or restoring a site under Section 54 shall have priority lien status under the *Municipal Act, 2001* and may be added to the collector's roll and collected in the same manner as municipal taxes. Despite the foregoing, the cost incurred by the Town in removing a sign or restoring a site under Section 54 is a debt due the Town of Oakville and may be recovered in any court of competent jurisdiction.
58. Any sign removed by the Town shall be stored by the Town for thirty (30) days, during which time the sign owner may redeem such sign upon payment of the applicable fee prescribed on Schedule "A" subject to the

additional restrictions applicable to election signs prescribed in Schedule "B".

59. Where a sign has been removed by the Town and stored for a period of thirty (30) days, and has not been redeemed by the sign owner during that period, the Town may dispose of the sign without any further notice and without any further obligation to the sign owner or any other person.

## **PART IX – MISCELLANEOUS**

### **Schedules**

60. The Schedules attached to this by-law shall form part of this by-law.

### **Headings**

61. The division of this by-law into Parts and the use of headings is for convenience only. The headings shall not form part of this by-law.

### **Metric/Imperial**

62. Imperial measurements are provided solely for the purpose of convenience. In the event of a conflict between the metric and imperial measurements provided in this by-law, the metric measurements shall prevail.

### **Conflict**

63. Where a provision of this By-law conflicts with a provision of any applicable government regulation, the provision that establishes the higher standard to protect the health, safety and welfare of the general public shall prevail.
64. Where a provision of this By-law conflicts with any other by-law, the by-law which establishes the higher standard shall prevail.
65. Notwithstanding Sections 63 and 64, no conflict exists if it is possible to comply with this by-law and the other applicable government regulation or by-law.
66. Except as expressly provided in this By-law, nothing in this By-law shall be deemed to affect any requirement for a building permit under the *Building Code Act* or any requirement for site plan approval under the *Planning Act*, nor shall issuance of a building permit under the *Building Code Act* or site plan approval under the *Planning Act* affect any requirement of this By-law or any condition of approval imposed under this By-law.
67. This By-law does not apply to an advertising device that was lawfully erected or displayed on the day this By-law comes into force if the advertising device is not substantially altered, and the maintenance and repair of the advertising device or a change in the message or contents displayed shall be deemed not in itself to constitute a substantial alteration.

### **Severability**

68. If a court of competent jurisdiction declares any section or part of a section of this By-law to be invalid, it is the intention of Council that the remainder of the By-law shall continue to be in force unless the court makes an order to the contrary.

### **Repeal**

69. By-law 2005-036 is hereby repealed.

70. Any reference in any other by-law, policy or document of the Town of Oakville to By-law 1994-142, By-law 1993-151, By-law 1993-152 or By-law 2005-036 shall be deemed to be a reference to this By-law.

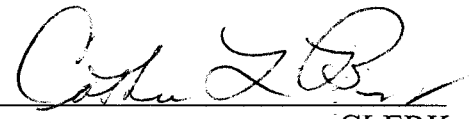
**Title**

71. This By-law shall be known and may be cited as the "Sign By-law".

PASSED by the Council this 16<sup>th</sup> day of January, 2006.



MAYOR



CLERK

**SCHEDULE "A"**  
**Fees**

<b>SIGN TYPE/SERVICE</b>	<b>Factors affecting Fees</b>	<b>FEE</b>
Ground, Fascia, Awning, Projecting, Construction, Temporary Real Estate, Real Estate Development Signs and New Home Development Signs on Private Property	Up to 3.75 m <sup>2</sup> (40 sq.ft.)	\$200
	Over 3.75 m <sup>2</sup> (40 sq.ft.)	\$400
	If encroachment on Town Property	Additional \$200
Landscaping Signs	N/A	\$100
Poster Signs	N/A	\$100/year
Mobile Signs	N/A	\$30/15 days
Portable Signs	N/A	\$30/15days
Banner Sign	N/A	\$30/15 days
Special Occasion Sign including Inflatable	N/A	\$150/7 days
Minor Variance	As a separate application	\$900
	In conjunction with an application for another approval	\$450
Signs requiring approval of Council	(In addition to fee based on type of sign)	\$500
Revision of plans and/or structural alterations to existing signs requiring review of plans by examination staff	N/A	\$50
Review of an application to a Designated Official for the extension of the term of a sign	N/A	\$50
Community Mobile Signs	N/A	\$25.00/week
New Home Development Signs on Town Property	Fees for calendar year reduced after July 1 <sup>st</sup> of each year.	\$120/year \$60/balance of year
Deposit- Election Signs	Per candidate	\$200
Retrieval of Election Signs during Election Period	Unlimited number of signs	\$50 per retrieval
Removal of Election Signs after Election	Unlimited number of signs	\$50
Return of Mobile Signs	Per sign	Cost of Towing
Return of Signs other than Mobile Signs or Election Signs	Per sign	\$50 + costs incurred
Charitable Signs	N/A	No charge

NOTE: Fees for erecting or displaying a sign for a defined period will not be prorated, except as noted above (New Home Development Signs on Town Property)

**SCHEDULE "B"**  
**Signs Not Requiring Permits**

No permit shall be required for signs meeting the following criteria:

<b>SCHEDULE B - SIGNS NOT REQUIRING PERMITS</b>		
<b>SIGN TYPE</b>	<b>LOCATION/ZONE</b>	<b>REGULATIONS</b>
Election Signs	All Property	Subject to Schedule "D"
Official Signs	All Property	Placed by relevant authority subject to restrictions otherwise applicable by law
Municipal Addresses (Commercial/Industrial)	Private Property	Included in sign area if included as part of another sign other than the base of a monolith sign or a separate fascia sign
Municipal Addresses (Residential)	Private Property	Maximum size, 0.5 m <sup>2</sup> (5.38 ft <sup>2</sup> )
Commemorative signs, plaques or corner stones of a non-advertising nature	Private Property	Attached to the wall of the building
Flags bearing only emblems of patriotic, civic or charitable institutions	Private Property	N/A
Emblems of Religious Organizations	Private Property	N/A
No Trespass or warning sign	Private Property	Maximum size, 0.19 m <sup>2</sup> (2 ft <sup>2</sup> )
Signs advertising agricultural produce produced on the property	Private Property (Agricultural Zone)	One sign with a maximum size of 3 m <sup>2</sup> (32 ft <sup>2</sup> ) during the appropriate harvesting season
Interior Signs (other than ground signs or fascia signs)	Private Property	Not visible from off the property
Directional Sign	Private Property	Maximum size, 0.56 m <sup>2</sup> (6 ft <sup>2</sup> )
Signs erected by person performing work/service on residential properties	Private Property in Residential Zones if the service is being performed at that property	One Sign with a Maximum Size of 0.37 m <sup>2</sup> (4 ft <sup>2</sup> ) Display period during the time that work is being performed or a total of 14 consecutive days whichever is less.
Temporary Real Estate Signs	Private properties offered for sale or lease	Maximum size, 0.56 m <sup>2</sup> (6ft <sup>2</sup> ) Removed within 14 days after sale
Temporary personal signs for purposes such as expressing	Private Property in a residential zone	Maximum display period of forty-eight

**SCHEDULE B - SIGNS NOT REQUIRING PERMITS**

SIGN TYPE	LOCATION/ZONE	REGULATIONS
congratulatory sentiments on birthdays, anniversaries or similar occasions		(48) hours
Signs on Bus Shelters	Town Property	With the permission of the Town in accordance with Rules and Requirements in effect from time to time regardless of location of bus Shelter
Temporary Open House Signs	Town Property or Private Property in Residential Zones	For the resale of residential properties only Signs no larger than 0.6 m by 0.6 m (2 ft by 2 ft) Maximum of 3 signs per property for sale Not to be displayed prior to 9 am or after 9 pm
Neighbourhood Event Signs	Town Property or Private Property in Residential Zones	Maximum size of 0.6 m by 0.6 m Maximum of 3 signs per Neighbourhood Event Maximum display time of 24 consecutive hours Maximum of two (2) signs per lot within the calendar year
Portable Signs erected by Churches or Religious Institutions on their designated day of worship for the purpose of providing direction to the place of worship	Town Property or Private Property	Maximum of 3 signs Maximum size of 1.5 m <sup>2</sup> (16 ft <sup>2</sup> ) Consent of abutting residential property owner required if erected on a road allowance within the extended property lines of the residential property
Signs on Community Bulletin Boards	Designated Locations	N/A

**SCHEDULE "C"**  
**REGULATIONS FOR SIGNS ON PRIVATE PROPERTY**

<b>Zone/Use</b>	<b>Maximum Number</b>	<b>Maximum Sign Area</b>	<b>Maximum Height</b>	<b>Distance from Property Line/ Street</b>	<b>Illumination</b>
<b>Ground and Landscape Signs</b>					
All Zones/Uses except as noted below	1 per frontage	7.5 m <sup>2</sup> (80.7 sq. ft.)	6.75 m (22 ft.)	1.5 m (4.9 ft.)	Internal or External
C3R Zones	1 per frontage	4.0 m <sup>2</sup> (43 sq. ft.)	6.75 m (22 ft.)	3.0 m (9.8 ft.)	Internal or External
Automobile Related Uses	1 per frontage	7.5 m <sup>2</sup> (80.7 sq. ft.)	6.75 m (22 ft.)	3.0 m (9.8ft.)	Internal or External
Residential Zones Only uses permitted Day Nursery & Bed and Breakfast	1 per property	0.5 m <sup>2</sup> (5.38 sq. ft.)	1.5 m (4.92 ft.)	3.0 m (9.8 ft.)	External
Agricultural and Open Space Zones	1 per property	6 m <sup>2</sup> (64.5 sq. ft.)	3.6 m (11.8 ft.)	3.0 m (9.8 ft.)	Internal or External
<b>Fascia Signs and Awning Signs</b>					
All Zones/Uses except as noted below	N/A	20% of external wall area of the part of the building occupied by the business in connection with which the sign is erected to a max. of 18 m <sup>2</sup> (193.75 sq. ft.)	Limit of facade to a maximum of 2m above the elevation of the roof of the building	N/A	Internal or External
C3R Zones (Check regulations re buildings higher than 3 storeys)	N/A	20% of external wall area of the part of the building occupied by the business in connection with which the sign is erected to a max. of 18 m <sup>2</sup> (193.75 sq. ft.)	3.6 m (11.8 ft.)	N/A	Internal or External
Automobile Related Uses	N/A	10% of wall area to which it is attached to a max. of 18 m <sup>2</sup> (193.75 sq. ft.)	Limit of facade to a maximum of 2m above the elevation of the roof of the building	N/A	Internal or External
Canopy above gasoline pumps	N/A	max. of 18 m <sup>2</sup> (193.75 sq. ft.)	Copy not to exceed 0.45 m (18 inches)	N/A	Internal

**SCHEDULE "C"**  
**REGULATIONS FOR SIGNS ON PRIVATE PROPERTY**

<b>Zone/Use</b>	<b>Maximum Number</b>	<b>Maximum Sign Area</b>	<b>Maximum Height</b>	<b>Distance from Property Line/ Street</b>	<b>Illumination</b>
Residential Zones (Day Nursery & Bed and Breakfast only)	1 per property	5% of wall area to which it is attached	3.6 m (11.8 ft.)	N/A	External
Agricultural and Open Spaces	N/A	10% to a maximum of 18 m <sup>2</sup> (193.75 sq. ft.)	3.6 m (11.8 ft.)	N/A	None
<b>A-Frame Signs</b>					
All Zones/Uses except Residential	3 per frontage	1.5 m <sup>2</sup> (16 sq. ft.)	1.2 m (3.9 ft.)	N/A	None
<b>Banner Signs</b>					
All Zones/Uses except Residential	3 per frontage	10m <sup>2</sup> (107.6 sq. ft.)	N/A	10 m (32.8 ft.) from intersection of streets	None
<b>Mobile Signs</b>					
All Zones/Uses except Residential	3 per frontage	6.7 m <sup>2</sup> (72 sq. ft.)	2.4 m (7.9 ft.)	N/A	Internal
<b>Poster Signs</b>					
Automobile Related uses only	1 per frontage	1.8m <sup>2</sup> (20 sq. ft.)	3.6 m (11.8 ft.)	3.0 m (9.8 ft.)	N/A
<b>Projecting Signs</b>					
C3R Zones only	1 per property	0.56 m <sup>2</sup> (6 sq. ft.)	3.6 m (11.8 ft.)	0.46 m (1.5 ft.)	None
<b>Special Occasion Signs</b>					
All Zones/Uses except Residential	1 per property				

**SCHEDULE "C"**  
**REGULATIONS FOR SIGNS ON PRIVATE PROPERTY**

<b>Zone/Use</b>	<b>Maximum Number</b>	<b>Maximum Sign Area</b>	<b>Maximum Height</b>	<b>Distance from Property Line/ Street</b>	<b>Illumination</b>
<b>New Home Development Signs</b>					
Residential Zone only Ground (Only one sign permitted at each street entrance to subdivision or development)	1 for every 152 m (498.68 ft) of street frontage	19m <sup>2</sup> (204.5 sq. ft.)	7.6 m (24.9 ft.)	3.0 m (9.8 ft.)	External
On assumption of subdivision or when 90% of homes have received final inspection	1 per lot of remaining homes for sale	4.65m <sup>2</sup> (50 sq. ft.)	3.6 m (11.8 ft.)	3.0 m (9.8 ft.)	External
Fascia	N/A	30% of front façade of sales centre	N/A	N/A	External
<b>Construction Signs</b>					
Residential only	1 per property	4.65 m <sup>2</sup> (50 sq. ft.)	3.6 m (11.8 ft.)	3.0 m (9.8 ft.)	External
<b>Temporary Real Estate Signs</b>					
Industrial/Commercial	1 per frontage	4.65 m <sup>2</sup> (50 sq. ft.)	3.6 m (11.8 ft.)	3.0 m (9.8 ft.)	External
Residential	1 per frontage	0.56m <sup>2</sup> (6 sq. ft.)	N/A	N/A	
<b>Real Estate Development Sign</b>					
Industrial/Commercial more than 200 m (656 ft.) from residential	19m <sup>2</sup> (205.5 sq. ft.)	19m <sup>2</sup> (204.5 sq. ft.)	7.6 m (24.9 ft.)	3.0 m (9.8 ft.)	External

## SCHEDULE "D"

### ELECTION SIGNS

#### Deposit Required

1. No person shall erect, locate or display an election sign on Town property unless the security specified in Schedule "A" has been deposited with the Designated Official by the sign owner or the sign owner's authorized agent;

#### Timing of Display

2. No person shall erect, locate, or otherwise display an election sign:
  - (a) in the case of a Municipal election, prior to nomination day as set out in the *Municipal Elections Act*;
  - (b) in the case of a Federal or Provincial election, prior to the issuance of the writ for the election; or
  - (c) in the case of any election, for a period greater than three (3) days immediately following the day of the election.

#### Location

3. No person shall erect, locate or display an election sign:
  - (a) on or within any Town property other than a road allowance;
  - (b) overhanging any Town property other than a road allowance;
  - (c) on any utility pole, official sign or official sign structure;
  - (d) on any tree, tree support, or fence on Town property;
  - (e) at any location on Town property where the election sign might obstruct any door, window, fire exit or any opening required for light, ventilation, ingress, egress or firefighting;
  - (f) at any location on Town property where the election sign might interfere with underground services;
  - (g) at any location where the election sign could obstruct the view of any pedestrian or driver of a motor vehicle or obstruct the visibility of a traffic sign or device, or where it could interfere with vehicular traffic so that it could endanger any person; or
  - (h) at any location where such election sign, in the opinion of the Designated Official, constitutes a safety hazard to the general public.
4. No person shall erect, locate or display an election sign within a road allowance where the election sign is:
  - (a) on any centre median, traffic island or centre boulevard;
  - (b) within 1.5 metres (5 feet) of a fire hydrant, curb, driveway or the travelled portion of a street;
  - (c) within 30 metres (100 feet) of any intersection;
  - (d) within 15 metres (50 feet) of any bus stop;
  - (e) on any railing, retaining wall, bridge, bench, garbage can or structure of any kind;
  - (f) on Town property within 100 metres (328 feet) of any property line of a voting location; or
  - (g) within 10 metres of another election sign for the same candidate.

5. Notwithstanding paragraph 3 and 4 of this Schedule an election sign may be installed in a bus shelter under the direction and control of the Town in accordance with the rules and requirements in effect from time to time regardless of the location of the bus shelter.

#### **Method of Erecting Signs**

6. No person shall erect, locate or display an election sign unless the Designated Official has approved the type of pole or support for the election sign in writing, having regard to the public safety and the potential for damage to public property or services within the road allowance;
7. No person shall erect or permit an election sign to be erected using nails, screws, tacks, staples, glue or wire;

#### **Special Provisions - Business Improvement Areas**

8. Notwithstanding paragraph 3(c) of this Schedule any person may affix or display an election sign on a public utility pole located within the Downtown Oakville Business Improvement Area, the Bronte Business Improvement Area, or the Kerr Street Business Improvement Area, provided:
  - (a) the public utility pole is not located within 15 metres (50 feet) of an intersection;
  - (b) the election sign is at all places affixed flush with the surface of the utility pole;
  - (c) the election sign is of light-weight construction only;
  - (d) the election sign is no larger in size than 61 centimetres by 61 centimetres (2 feet by 2 feet); and
  - (e) the election sign is not affixed with or by a fastener that penetrates, punctures or otherwise creates a hole in the surface of a public utility pole.

#### **Seizure and Return of Election Signs**

9. The Designated Official may pull down or remove any election sign erected in contravention to this by-law without notice.
10. The Designated Official may destroy any election sign which has been seized and is not claimed and retrieved by the sign owner or the authorized agent of the sign owner within 30 days.
11. The Designated Official shall return any election sign which has been seized to the sign owner or the sign owner's authorized agent upon payment of the fees specified in Schedule "A" to this by-law, provided:
  - (a) the sign owner shall be required to contact the Designated Official on a business day of the Town to make an appointment for the retrieval of the signs, which appointment shall be on the following business day of the Town unless the Designated Official agrees to an earlier time;
  - (b) no election sign shall be returned by the Designated Official on Voting Day.

**Return of Security Deposit**

12. The Designated Official shall return the balance of the securities deposited with the Town under paragraph 1 of this Schedule, after deducting the cost of removing the election signs following the election if the signs were removed by the Town and the cost of any damage within the road allowance.

**SCHEDULE "E"**  
**Community Bulletin Board Locations**

Community Bulletin Board Locations:

The Town Square (George Street at Lakeshore Road)  
The Bronte Boardwalk  
Kerr Street at Cowan Avenue  
Central Library (120 Navy Street)  
Town Hall (1225 Trafalgar Road)  
River Oaks Recreation Centre  
Glen Abbey Recreation Centre  
Maple Grove Arena