

This is a consolidated bylaw prepared by The Corporation of the City of Penticton for convenience only. The city does not warrant that the information contained in this consolidation is current. It is the responsibility of the person using this consolidation to ensure that it accurately reflects current bylaw provisions.

THE CORPORATION OF THE CITY OF PENTICTON

SIGN REGULATIONS BYLAW

NO. 92-22

Consolidated for convenience only.

This is a consolidated bylaw prepared by the City of Penticton for convenience only. The City does not warrant that the information contained in this consolidation is current. It is the responsibility of the person using this consolidation to ensure that it accurately reflects current bylaw provisions.

**CONSOLIDATED BYLAW
THE CORPORATION OF THE CITY OF PENTICTON
BYLAW NO. 92-22**

Signs

The Council of the City of Penticton in open meeting assembled, enacts as follows:

1. This Bylaw may be cited for all purposes as the "Sign Regulations Bylaw No. 92-22, 1992."
2. Bylaws No. 3326 and No. 3500 of the City of Penticton and all amendments thereto is hereby repealed.

DIVISION ONE - PREAMBLE

100 **Short Title**

This Bylaw may be cited at the "Sign Bylaw" of the City of Penticton.

101 **Purposes**

This Bylaw shall be for the following purposes:

1. To protect the appearance of the City from the effect of signs which may be inappropriate as to size or location.
2. To permit the proper identification of businesses within the City and to indicate to the extent permitted by this Bylaw the types and trade names of goods and services manufactured or sold on the premises in question.
3. To prevent the confusion which may arise from the undue conflict of commercial and other signs.
4. To protect residential areas from inappropriate signs of all kinds.

102 **Metric Units**

Metric units are used for all measurements in this Bylaw. The approximate equivalent of those units in commonly used units of Canada measure (feet, inches, etc.) are shown in brackets following each metric measurement, and such bracketed figures are included for convenience only and do not form part of this Bylaw.

103 **Inspection**

Any employee of the City appointed to administer or enforce the provisions of this Bylaw is hereby authorized to enter at all reasonable times upon any property to

ascertain whether the regulations and provisions herein contained are being or have been complied with. It shall be unlawful for any person to prevent or obstruct, or seek to prevent or obstruct any official in, or from the carrying out of an official duty under this Bylaw.

104 **Legal Non-Conforming Signs**

1. Any sign in existence and use in the City on the date of adoption of this Bylaw, which does not conform to, and comply with the provisions hereto, shall be considered a legal, non-conforming sign and shall be allowed to remain in use provided it also meets the following requirements:
 - (a) the sign was legally authorized by the issuance of a valid sign permit prior to its installation;
 - (b) the sign was in compliance with all applicable regulations on the date of adoption of this Bylaw.
2. Legal non-conforming signs shall retain this status only until they are structurally changed or moved, at which time a permit shall be required for so doing, and the sign shall be brought into compliance with this Bylaw, or shall be removed.

105 **Application**

This Bylaw does not apply to:

1. Signs located inside a building not visible or intended to be visible from any street;
2. Signs on or over City streets erected or authorized by the Public Works Department for the control of traffic and parking, or for street names and directions;
3. Street decorations authorized by the Public Works Department;
4. Public notices authorized by City bylaws or Provincial or Federal legislation except as set out in Division Six hereto;
5. Signs authorized by the City in connection with public conveniences, including signs on bus benches, bus stop shelters or other similar structures;
6. Building address containing number and street only.
7. Name and/or address plates for private residences.
8. Signs regulating private parking lots and no larger than 1 m² (10.8 sq. ft.) in area.
9. Name and/or address plates for commercial use such as professional offices

provided that such signs shall be no larger than 0.1 m² (1.0 sq. ft.) and limited to one per business.

DIVISION TWO - DEFINITIONS

All words or phrases shall have their normal or common meaning except where this is changed, modified or expanded by the definitions set forth in this Division and the Zoning Bylaw #87-65.

- 200 **"Animated Sign"** means any sign which includes action or motion, flashing, or colour changes of all or any part of the sign, but shall not include time and temperature, revolving or changeable copy signs.
- 210 **"Apron"** means the vertical portion of a canopy.
- 202 **"Awning"** means a shelter supported entirely from the exterior wall of a building and composed of non-rigid materials except for the supporting framework which may or may not project over public property.
- 203 **"Awning Sign"** means an identification sign painted or affixed flat to the surface of an awning which does not extend vertically or horizontally beyond the limits of such awning.
- 204 **"Billboard Sign"** means an off-premises sign that advertises goods, products, services or facilities or directs persons to a different location than where the sign is located.
- 205 **"Building Inspector"** means the Chief Building Inspector or his delegate, or such other person appointed by the Council to administer this Bylaw.
- 206 **"Canopy"** means a permanent roofed structure, which may or may not be attached to and supported by the building, and which may or may not project over public property.
- 207 **"Canopy Face"** means any face of a canopy not in a vertical plain.
- 208 **"Canopy Sign"** means a sign attached to or constructed in or on the face of a canopy.
- 209 **"Changeable Copy Sign"** means a sign on which copy can be changed electronically or manually through the use of attachable letters, numerals and pictorial panels or electronic switching of lamps or illuminated tubes, but does not include a billboard.
- 210 **"City"** means the City of Penticton.
- 211 **"Clearance"** means the vertical distance between the underside of a sign and finished grade immediately below.
- 212 **"Copy Area"** means the area within a circle, square or rectangle, or a combination

of these figures, which encloses the advertising message or announcement.

- 213 **"Curb Line"** means the line at the face of the curb nearest the street or roadway. In the absence of a curb, the curb line shall be established by the Public Works Department where required.
- 214 **"Directional Sign"** means an on-site incidental sign indicating the direction only, of a business, parking area, product service or event for the purpose of directing pedestrian or vehicular traffic.
- 215 **"Facia Sign"** means a sign which is in any manner affixed flat to the wall or fascia of a building, whether forming part of the building or not, and having the exposed face thereof on a plane approximately parallel to the plan of such wall.
- 216 **"Farm Produce Sign"** means a sign to advertise the sale of orchard or garden produce and includes cottage winery sales.
- 217 **"Freestanding Sign"** means and includes any sign except billboards, wholly supported from the ground by a structural member or members, independently of and visibly separated from any building or other structure and permanently fixed to the ground.
- 218 **"Frontage"** means the length of the property line of any lot parallel to and along each legally accessible public street, excluding a lane or alleyway, that it borders.
- 219 **"Grade"** means the elevation of the surface of the sidewalk or boulevard adjacent to any sign abutting or encroaching into a street, or the elevation of the finished ground surface directly below a sign, as determined by the Building Inspector.
- 220 **"Height of Sign"** means the vertical distance measured from the highest point of the sign to grade.
- 221 **"Identification Sign"** means a sign which is limited to the name, address and number of a building, institution or person and to the activity carried on in the building or institution, or the occupation of the person.
- 222 **"Illuminated Sign"** means a sign in which a source of artificial light is used in order to make readable the message, and shall include internally and externally lighted signs and reflectorized, glowing or radiating signs.
- 223 **"Mansard Roof"** means any portion of a roof which has a pitch of thirty (30) degrees or less when measured against a vertical plane.
- 224 **"Mansard Roof Sign"** means a sign attached to the slope of a mansard roof.
- 225 **"Off-Premise Directional Sign"** means a sign that directs a person to a different location from where the sign is installed. The sign is for general public direction only, with no advertising other than name and address.
- 226 **"Person"** means, in addition to its ordinary meaning, a partnership, association,

company, society and body corporate.

- 227 **"Portable Sign"** means any sign not permanently attached to the ground or to a building.
- 228 **"Projecting Sign"** means any sign other than a wall, canopy or fascia sign which is attached to and projects from the face or wall of a building or structure.
- 229 **"Roof Line"** means the line made by the intersection of the wall of the building with the roof of the building on whichever face fronts the street.
- 230 **"Roof Sign"** means any sign incorporated into a penthouse or other structure architecturally compatible with the building, which is erected upon, against, or directly above a roof or on top of or above a parapet of a building, and wholly supported by said building.
- 231 **"Rotating Sign"** means any sign or portion of a sign which moves in a revolving or similar manner.
- 232 **"Sign"** means any symbol, identification, description, illustration or device, illuminated or non-illuminated which is visible from any public place or is located on private property and exposed to the public, and which directs attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise, with the exception of window displays. For the purposes of removal, signs shall also include all sign supporting structures.
- 233 **"Sign Area"** means the entire area of a sign on which copy could be placed. In the case of a double-face or multi-faced sign, only half of the total area of all sign faces will be counted in sign area calculation. The area of individual letter signs shall be calculated on the basis of the smallest squares or rectangles that will enclose the individual letters or figures of the sign.
- 234 **"Signable Area"** means the area of a building face within which a fascia sign may be located.
- 235 **"Swinging Sign"** means a sign installed on an arm or span that is not, in addition, permanently fastened to an adjacent wall or upright pole.
- 236 **"Temporary Sign"** means a sign displayed for a limited period of time as stated in the appropriate sections of this Bylaw.
- 237 **"Third Party Advertising"** means content on a sign which directs attention to products sold or services provided which cannot be considered as the principal product sold or principal services provided on the premises at which the sign is located.
- 238 **"Under Canopy Sign"** means a sign suspended from a canopy and contained entirely under such canopy.

- 239 **"Wall Sign"** means a form of fascia sign painted on the exterior wall or other integral part of a building.

DIVISION THREE - GENERAL PROVISIONS

- 300 No person shall construct, place, erect, display, alter, repair or relocate any sign which does not conform to and comply with the provisions set forth in this Bylaw, except that normal maintenance of an existing legal, non-conforming sign shall be permitted.
- 301 No sign shall be located or displayed in such a manner that it may obstruct any window, door opening, passageway, ventilator, fire escape, walkway or similar feature.
- 302 The construction, erection, posting, displaying and maintenance of posters, handbills, advertising cards or other signage on utility poles, fences or on or above any street or highway, is prohibited.
- 303 Except as specifically provided by this Bylaw, no sign shall be displayed except on the premises to which the sign refers and which the sign is intended to advertise, identify, provide information on, or attract attention to.
- 304 Third party advertising on non-third party signs shall not exceed one-third of the allowable copy area.
- 305 When a sign cannot be clearly identified as any of the sign types in Division Five hereto, or being a combination of two or more sign types, the Building Inspector shall rule on the sign type and the applicable regulations.
- 306 It shall be the responsibility of the owner and person or persons constructing, erecting, enlarging, converting, altering or relocating any sign to ensure that such signage has been left in a safe condition and in compliance with the requirements of this Bylaw.
- 307 Every electrical sign shall be approved and labelled as confirming to the Canadian Standards Association, or shall conform to the Provincial Electrical Code of British Columbia.
- 308 Every sign when required by the Building Inspector, shall have the manufacturer's name and the weight of the sign on a name plate fastened to the exterior of the sign in a location readily visible when the sign is in place.

DIVISION FOUR - PERMITS AND FEES

- 400 No person shall construct, erect, enlarge, convert, alter or relocate any sign except those exempted under this Bylaw, without first having obtained a valid permit to do so as herein provided.
- 401 The applicant for a sign permit shall make written application to the Building &

Licence Division on the form provided. Such application shall include the following:

1. The street address and legal description of the site of the proposed sign.
 2. The name and address of the person constructing, erecting, enlarging, converting, altering or relocating the sign, and if different, the manufacturer of the sign.
 3. The name and address of the person for whose benefit the sign is being constructed, erected, enlarged, converted, altered or relocated, and where other than the owner of the premises in question, the name of the owner.
 4. When required by the Building Inspector, two (2) complete sets of plans and specifications drawn to scale, and may include the following:
 - (a) the dimensions, weight and area of the sign;
 - (b) the overall height of the sign and clearance beneath it measured from finished grade;
 - (c) the proposed location of the sign in relation to the face of the building, or in front of which it is to be affixed and in relation to the legal boundaries of the lot;
 - (d) the size, type and location of all other signs on the subject property, where applicable;
 - (e) sufficient detail of the sign face design to allow for calculation of copy area;
 - (f) to the City of Penticton building bylaw, material, specifications and design detail;
 - (g) the value of the sign and installation.
 5. Pay the required permit fee as set out in the City of Penticton Fees and Charges Bylaw.
- 402 The Building Inspector, when to the best of his knowledge the proposed sign for which proper application has been made, conforms to this Bylaw and all other pertinent regulations of the City, may issue the appropriate sign permit.
- 403 If the work for which a permit was issued is not carried out within six months of the date of issuance of the permit, such permit shall be deemed to have expired.

DIVISION FIVE - SIGN SPECIFICATIONS

500 The purpose of this Division is to provide the basic specifications for each sign type.

Specific regulations for the various zones as identified in the City of Penticton Zoning Bylaw No. 87-65 as amended from time to time, are contained in Sign Zone Schedules "A" to "F" inclusive, attached to this Bylaw.

501 **FACIA SIGNS**

Signable Area

1. The signable area of a fascia sign shall be the space between the lower and upper limits on the face of a building as defined below:
 - (a) the lower limit shall be the lintel or window head of the first storey, but in no case shall it be lower than 2.5m (8.2 ft) from the finished grade immediately below, except that signs which -
 - (i) are located entirely over private property and are over a landscaped area or other restriction designed to keep pedestrian traffic away from the sign; or
 - (ii) are entirely recessed within the wall, or do not project more than 2.5cm (1.0 in) from the wall (e.g. painted wall signs);
 - (b) the upper limit shall be the top or eave level of the wall or fascia to which the signs are affixed;

Sign Area

2. The maximum sign area shall be 1.0m² (10.8 sq.ft.) per lineal metre (3.3 ft) of wall length of the wall to which the fascia sign is affixed.
3. Only the frontage of the business on which the sign is located shall be used for sign area calculations.

Projection

4. A fascia sign shall not project over public property more than 0.45m (1.5 ft).

Location

5. Facia signs shall be located only on the wall of the building containing the business premises to which the sign refers. Where more than one business occupies a building, provision shall be made where feasible to provide sign space on the fascia of each such business by limiting each sign to the portion of the frontage containing the business referred to.
6. When the flanking wall of a building faces onto an open space including a parking lot, which is part of the same premises belonging to the same business, and such open space has a frontage of not less than 8m (26.2 ft) including a lane, a fascia sign shall be permitted on such flanking wall, provided such sign does not face onto a residence in the adjoining property.

The sign area for such facia sign shall be calculated as if such flanking wall has a frontage equivalent to the open space. In addition to the proceeding, the approval authority may permit the establishment of a sign on the side of a building where, due to the angle of the building relative to the alignment of the street the signage would be clearly visible to the street traffic.

Permitted Uses – Site Specific - 18 Front Street

One facia sign may be located on the east wall of the Heritage Property (Bylaw 2007-47)

7. Businesses located in portions of the premises not on street frontage shall be permitted signage on the street frontage of the premises, provided that the sign(s) are located in conformity with other signage on the premises, and the maximum allowable sign area for each building face is not exceeded.
8. The regulations governing facia signs shall apply, where appropriate, to painted wall signs.
9. Facia signs at the rear of properties are permitted adjacent to a lane provided that the sign does not exceed 1.0m² (10.8 sq. ft.).

502 **PROJECTING SIGNS**

Sign Area

1. In no case shall the sign area exceed 0.45m² (4.8 sq.ft.) per lineal metre (3.3 ft) of building frontage to a maximum of 7.0m² (75.3 sq.ft.).
2. Only the frontage of the first storey of the building on which the sign will be located shall be used for sign area calculation.
3. When a projecting sign is located at the corner of a building on a corner site, in accordance with the requirements of Section 502(7) hereto, the sign area for such sign shall be calculated on the basis of the larger of the two frontages.

Projection

4. A projecting sign shall not project over public property.

Permitted Use –Site Specific - 18 Front Street

Two projecting signs may project over Front Street provided that there is minimum clearance between the sign and the sidewalk of 2.5m, the signs shall not project more than 1.1m over the sidewalk, and the maximum sign area per sign shall not exceed 0.6m² (Bylaw 2007-47).

Clearance

5. A minimum clearance of 2.5m (8.2 ft) above the nearest finished grade shall be maintained, except where the sign is located over a driveway, lane or parking aisle, the minimum clearance shall be 4.5m (14.8 ft).

Location

6. A projecting sign shall be placed at right angles to the wall face to which it is attached, except when attached to the corner of a building on a corner site, such sign shall be placed at equal angles to the two frontages.
7. Projecting signs shall not be located higher than 7.5m (24.6 ft) from the nearest finished grade or more than 0.6m (2.0 ft) above the eave level of the wall to which they are affixed, whichever is lower.
8. Projecting signs shall be located only on the building frontage of the business to which the sign refers, and shall be located within the centre one-third (1/3) of the wall length on which the sign is erected, except as set out in subsection (6) herein for corner sites.

503 **FREESTANDING SIGNS**

Sign Area

1. Freestanding signs shall not exceed in sign area 1.5% of the area of the site upon which they are situated to a maximum accumulated sign area of 24m² (258.3 sq.ft.).

Number of Signs

2. (a) The number of freestanding signs on a site shall not exceed the greater of one for each street frontage, or one for each two premises located on the site, provided that the total number of freestanding signs on any site shall not exceed three.
- (b) Where two or more signs are permitted on a site, such signs shall be located no less than 30m (98.4 ft) apart.

Projections

3. Freestanding signs shall not project over public property.

Clearance

4. The minimum vertical clearance over:
 - (a) driveways and other vehicular traffic areas shall be 4.5m (14.8 ft);
 - (b) pedestrian areas shall be 2.5m (8.2 ft).

5. Notwithstanding the provisions of subsection (5) hereto, low profile freestanding signs may be permitted with no vertical clearance requirements provided:
- (a) such signs are located in a landscaped or otherwise traffic free area; or
 - (b) the sign base is equipped with cladding the width of the sign, or is otherwise designed with no overhanging or projecting features which may endanger vehicular or pedestrian traffic, so that the public safety is maintained;
 - (c) and when not within the setback area, may be exempted from 2.(b) above

Location

6. Freestanding signs shall be located on the premises to which the sign refers, except that the minimum clearance between the sign structure and any building on the premises shall be 1.5m (4.9 ft).

Height

7. The maximum height of a freestanding sign shall be as set out in the Sign Schedules for the zone in question.

504 **CANOPY SIGNS**

Sign Area

1. The maximum sign area shall be 1.0m² (10.8 sq.ft.) per lineal metre (3.3 ft) of the canopy frontage limited in length to the portion of canopy fronting the business premises related to the sign. For theatres and cinemas this ratio may be increased to 2.4m² (25.8 sq.ft.) per lineal metre (3.3 ft).
2. The area of a sign located on either side of a canopy shall not exceed half the area of a sign located on the front of the canopy. For a semi-circular canopy, the centre half of the perimeter shall be counted as the front of the canopy.

Vertical Dimension

3. The vertical dimension of a canopy sign shall not exceed 0.60m (2.0 ft). For theatres and cinemas, the maximum shall be 2.43m (8 ft).

Projection

4. Canopy signs shall be directly attached to the apron of the canopy, but shall not:

- (a) project below the lower edge of the canopy;
- (b) project above the top of the roof line or wall to which the canopy is affixed, provided however, that in no case shall the top of the sign be higher than 6.0m (19.6 ft) above the nearest finished grade;
- (c) project beyond the apron of the canopy more than 0.40m (1.3 ft) or closer than 0.6m (2.0 ft) to the curb line measured horizontally;
- (d) project more than 2.13m or less than 1.5m (7 ft. or less than 5 ft.) over public property.

Clearance

- 5. The minimum vertical clearance of a canopy sign from the nearest finished grade shall be 2.8m (9.2 ft) in pedestrian areas and 4.5m (14.8 ft) in vehicular areas.

Location

- 6. Canopy signs shall be located on the premises to which the sign refers.

505 **UNDER CANOPY SIGNS**

Sign Area

- 1. The maximum sign area shall be 0.60m² (6.5 sq.ft.).

Vertical Dimension

- 2. The vertical dimension of an under canopy sign shall not exceed 0.4m (1.3 ft).

Projection

- 3. Under canopy signs shall not project more than 1.5m (4.9 ft) over public property.

Clearance

- 4. The minimum vertical clearance of an under canopy sign from the nearest finished grade shall be 2.5m (8.2 ft).

Location

- 5. Under canopy signs shall be located entirely under the canopy apron, but shall not project closer than 0.6m (2.0 ft) to the curb line measured horizontally.

6. Under canopy signs shall be located on the premises to which the sign refers.

506 **AWNING SIGNS**

Sign Area

1. Awning signs shall be confined to the limits of the awning and the copy area shall not exceed forty percent (40%) of the awning surface.
2. Signage shall be permitted only on the exterior front or the exterior or interior side face of an awning and the sign shall not project more than 75mm (3 in) from the surface of the awning.

Projection

3. Awnings shall not project closer than 0.6m (2.0 ft) to the curb line measured horizontally. Awnings shall not project over a lane.

Clearance

4. The minimum vertical clearance of an awning from the nearest finished grade shall be 2.8m (9.2 ft).

Location

5. Awning signs shall be located on the premises to which the sign refers.

507 **ROOF SIGNS**

Roof signs shall be permitted only in the form of a penthouse or similar architectural projection of the building. Blade or flat sign projections are not permitted. The structure housing the sign must be finished in materials and colours matching the remainder of the building.

Sign Area

1. The maximum overall sign area for each site shall be 20m² (215.3 sq.ft.).

Number of Signs

2. No more than one roof sign shall be permitted on each site, except that rectangular or square penthouse structures may be designed to accommodate one sign on each side provided that all four messages or logos are identical and do not exceed the maximum sign area in subsection (1).

Height

4. The maximum height of roof sign structures above the main roof of the

building shall be 4.5m (14.8 ft).

508 **MANSARD ROOF SIGNS**

Sign Area

1. The sign area for mansard roof signs shall be as set out in Section 501 for fascia signs. Calculations shall be based upon the wall length on the side of the building the sign will be located upon.

A sign, other than a projecting sign, may be attached to the face of, or located on the sloping surface of a mansard roof in lieu of a fascia sign.

Location

2. Mansard roof signs shall not:
 - (a) project below the lower edge of the roof or fascia;
 - (b) project higher than 0.3m (1.0 ft) vertically below the top of the roof line.
3. Mansard roof signs shall be located on the premises to which the sign refers, and shall be restricted to one sign per frontage.

509 **BILLBOARD SIGNS**

1. Billboard signs are permitted as specified in Sign Zone Schedules "A" to "F", inclusive - attached to this Bylaw.
2. Billboard signs shall be subject to the following regulations:
 - (a) sign structures shall be located within fully enclosed containers, finished on both front and rear sides;
 - (b) decorative trim shall be used to frame the structure enclosing the front and rear sides;
 - (c) signs located on vacant undeveloped lots shall maintain a minimum setback from any property line abutting a street of 23m (75.5 ft). On developed lots, signs shall not project closer to the street than the front wall of the building. Signs shall not project over any other property line of the site upon which they are located.
 - (d) a maximum of one double sided sign per lot shall be permitted;
 - (e) sign structures shall not exceed a height of 6.0m (19.7 ft) and a sign area of 37m² (398.3 sq.ft.);
 - (f) signs shall be maintained in good condition, and the ground around

the sign shall be kept clean and free of weeds on a regular basis;

- (g) signs shall not be located closer than 32m (301.7 ft) to one another when facing the same traffic flow.

510 **Changeable Copy Signs**

1. Changeable copy signs shall not exceed in copy area, one half of the total area of the sign face upon which they are located, to a maximum of 10m² (107.6 sq.ft.).
2. Changeable copy signs shall form an integral part of the sign, or be attached to the main sign such as to appear as a symmetrical and integral part of the sign.
3. Notwithstanding the terms of this section, in the case of theatres, coliseums and other entertainment and recreational establishments where constant changes of events necessitates similar changes in the message of the sign, the changeable copy area may occupy the entire area of the sign.

511 **Off-Premise Directional Signs**

1. One sign for each 15m (49.2 ft) of site frontage.
2. Maximum area .9m² (10 sq.ft.).
3. Maximum height 2m (6.5 ft).
4. Directional signs shall bear no advertisement other than name and address of business.

512 **Portable Or Wheeled Changeable Copy Sign**

1. One sign for each 15m (49.2 ft) of site frontage.
2. Maximum area is 3.0m² (32.3 sq.ft.)
3. Signs to be located on the premise to which the sign refers.
4. Maximum time limit in "FG" and "A" Zones is 6 months in any 12 month period.
5. Maximum time limit in "Commercial" and "Industrial" Zones is 3 months in any 12 month period.
6. Portable or Wheeled Changeable Copy Signs are not included in the sign area calculation.

DIVISION SIX - SPECIAL PURPOSE SIGNS

600 The following Special Purpose Signs shall be permitted in the City and a permit as required in Division Four of this Bylaw, shall not be required for any such sign. Any special Purpose Sign is however, required to conform to all other regulations of the Bylaw as may be applicable.

1. **Home Occupation Signs** are permitted only for businesses in residences holding a valid home occupation business licence. Such signs shall be

attached flat against the building, shall be non-illuminated and shall not exceed 0.4m² (4.3 sq.ft.) in area.

2. **Political Signs** erected in conjunction with Federal, Provincial or Municipal Elections and/or referendums are permitted in accordance with the appropriate legislation provided such signs are removed not more than fourteen days after the elections date. Such signs are not permitted on public property and such signs shall not be located on private property where they may prove a traffic hazard.
3. **Real Estate Signs** - Temporary signs promoting the sale or lease of real estate shall be limited in area to:

Residential signs	0.9m ² (9.7 sq.ft.)
Commercial and Industrial signs	6.0m ² (64.6 sq.ft.)

 Not more than one sign per lot frontage is permitted, and the sign must be located on the lot or premises to which it refers.
4. **Construction Signs** - Temporary Signs relating to a specific construction project shall be limited to 6.0m (19.6 ft) in height. Sign area shall not exceed 1.5% of site area upon which they are situated to a maximum accumulated sign area of 24m² (258.3 sq.ft.). The signs shall be removed upon the completion of the project.
5. **Direction Signs** - Signs directing automobile and pedestrian traffic on site shall be located only on the premises to which they refer, and shall not exceed 1.0m² (10.8 sq. ft.) in area.
6. **Warning or Hazard Signs** - This type of sign refers to signs generally installed by the City of Penticton, Ministry of Transportation and Highways or other enforcement agencies, giving notice of a hazard or of prohibition and penalties respecting a particular structure or area.
7. **Banners, Searchlights, strobelights, and Similar Special Effects for Special Events** - Banners, searchlights and strobelights are not permitted, except that displays announcing special events may be permitted at the absolute discretion of the City, provided that the display design and construction meet standards established by the Public Works Department.
8. **Balloon Signs** - Signs on balloons or other gas-filled figures are permitted to advertise a special event or to identify a new business on premises, or a change of ownership on premises, provided that the sign on balloons or other gas-filled figures shall not be placed or maintained for a period greater than twenty-one (21) days or more than three (3) times per year.
9. **Farm Produce Signs** - Temporary signs in season, for the purpose of permitting property owners to advertise for sale, orchard or garden produce grown on the premises in question. Such signs are limited to one sign per 60m (196.8 ft) of site frontage, shall be no greater than 3.0m² (32.29 sq.ft.) and shall be located on the property to which they refer. Such signs shall be removed when the season ends, or they are no longer required, whichever

shall first occur.

10. **Window Signs** - Where signage is placed in or painted on the windows of commercial premises not more than one-third of the total window area may be used for such displays.
11. **Sandwich Board Signs**
 - (a) Sandwich board signs shall be permitted only where frontage space permits such sign to be located entirely on the premises to which the sign refers. No entrance or exit is restricted and that the sign will not encroach into public sidewalk or road right of way.
 - (b) Sandwich board signs shall:
 - (i) be limited in area to 1.0m² (10.8 sq.ft.) per side;
 - (ii) be limited in height to 1.0m (3.3 ft);
 - (iii) be limited to one sign per 15m (49.2 ft) of site frontage;
 - (iv) have no electrical extensions to the sign.
 - (c) Sandwich board signs are permitted in all zones except as outlined in Sign Schedule "A".

601 All temporary Special Purpose Signs shall be posted only during the period for which their use is required, and shall be removed by the owner within seven days of the completion of their function.

DIVISION SEVEN - PROHIBITED SIGNS

700 The Following sign types are prohibited:

1. **Advertising Signs on Parked Vehicles** - No person shall park any vehicle or trailer on public or private property so as to be visible from a public right of way, which has attached thereto or located thereon any sign or advertising device for the basic purpose of advertising products or directing people to a business or activity located on the same or any other property. This section shall not be interpreted to prohibit signage on public transit buses, lettering or logos painted or fastened by adhesives to commercial vehicles identifying the business or owner, taxi signs as permitted in Division Six hereto, or temporary "Open House" display signs on real estate sales vehicles.
2. **Searchlights, Strobelights** and similar special effects, except as permitted in Division Six herein.
3. **Signs on Public Right of Way**, except those erected by Government Agencies for traffic control or the direction of the public.
4. **Animated Signs**
5. **Banners, Pennants, Ribbons, Streamers, Spinners**, or other similar

moving, fluttering devices, except as permitted in Division Six herein.

6. **Swinging Signs**
7. **Balloons, dirigibles**, except as permitted in Division Six herein.
8. **Satellite Dishes** where they are used for the purpose of roof signs.

DIVISION EIGHT - REMOVAL OF SIGNS

- 800 In the case of any sign erected in contravention of this Bylaw, or which by reason of location, construction or deterioration, constitutes a hazard or nuisance in the opinion of the Building Inspector, the Building Inspector may give written order, require such sign to be removed by the owner within a specified time limit.
- 801 When a sign remains in place after the activity, business, product or service the sign advertises is no longer conducted or available on the premises on which the sign is located, such sign is considered to have been abandoned, and the owner of the premises in question shall then remove the sign within thirty (30) days from the date of written notice by the Building Inspector to do so has been received. This section shall be deemed to include abandoned sign structures and supports.

DIVISION NINE - ENFORCEMENT

900 Every person violating any provision of this Bylaw is liable on summary conviction to a fine not exceeding TWO THOUSAND DOLLARS (\$2,000.00), or in the alternative, to imprisonment for a period of time not exceeding six (6) months. A separate offence shall be deemed to be committed on each day during, or on which, a violation occurs or continues, provided however, where more than one registered owner of land is charged with a single offence hereunder, they shall be considered as one person.

901 **Severability**

If any provision of this Bylaw is found invalid, such provision is severable and shall not affect the validity of the Bylaw as a whole.

READ A FIRST time this 3rd day of February, 1991.
READ A SECOND time this 3rd day of February, 1991.
READ A THIRD time this 3rd day of February, 1991.
RECONSIDERED and FINALLY PASSED and ADOPTED
this 17th day of February, 1991.

Mayor

City Clerk

Certified a true copy of Bylaw
No. 92-22 as adopted.

City Clerk

SCHEDULES

DIVISION TEN - SIGN SCHEDULES

1000 Signs shall be permitted as designated in Sign Schedules "A" to "F" inclusive, attached to this Bylaw. These schedules shall apply to the various zones as identified in the City of Penticton Zoning Bylaw No. 87-65 as amended from time to time, according to the following classifications:

1. **Schedule "A" - Residential, Agricultural and Conversion Zones**

A	Agriculture
FG	Forestry Grazing
RC	Country Residential
RS1	Single Family Residential
RS2	Single Family Residential
RS3	Single Family Residential
RD	Two Family Residential
RSM	Mobile Home Park
RM2A	Multi-Family Residential
RM2B	Multi-Family Residential
RM3	Multi-Family Residential
RM4	Multi-Family Residential
RM6	Multi-Family Residential
RM12	Multi-Family Residential
CR	Residential Conversion

2. **Schedule "B" - Public Use Zones**

I	Institution
PR	Parks and Recreation

3. **Schedule "C" - Neighbourhood Commercial/Commercial-Residential Zones**

C1	Neighbourhood Commercial
CRM	Commercial-Residential

4. **Schedule "D" - Tourist and General Commercial Zones**

CT1	Tourist Facilities
CT3	Campground
CT4	Commercial Amusement
CT6	Hotel-Motel
C3	Central Business
CM	Heavy Commercial
CMA	Heavy Commercial Arterial
CS1	Service Station
CS2	Service Station-Convenience Store

5. **Schedule "E" - Shopping Centre Zones**

C2	Shopping Centre
CS	Commercial Service

6. **Schedule "F" - Industrial Zones**

M1	Light Industrial
M2	General Industrial
M1A	Salvage and Wrecking Yard
M1B	Fitness Centre
M1C	Farm Supply Centre
M2A	Industrial Park
M2B	Automotive Dealership
M2C	Garden Centre
M3	Industrial Recreation

7. **Schedule "G" - Scale of Permit Fees**

1001

Where a new zone is created and is incorporated into the City's Zoning Bylaw after the adoption of this Bylaw, and has not been included in any of the Sign Schedules, for the purposes of this Bylaw, such new zone shall be considered to be included in the schedule and zone group to which it most closely relates.

SCHEDULE "A" - Residential, Agricultural and Conversion Zones**A1 PERMITTED SIGNS**

A1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto.
- (b) "No Trespass" or other warning signs not exceeding 0.2m² (2.2 sq.ft.) in area per sign.
- (c) Except for single family and duplex zones, directional signs are allowed at ½ the permitted area of Division Six herein.
- (d) One Directional sign per entrance, e.g. "Entrance", "Parking", "Exit" restricted to multiple family developments and not exceeding 0.6m² (6.5 sq.ft.) each in area.

A1.2 The following signs shall be allowed and shall require a permit:

- (a) Except for single family, duplex, and mobile home park zones, facia signs; identification name plates and facia signs in accordance with Division Five except that facia signs shall be limited to 2m² (21.5 sq. ft.) in area.
- (b) Freestanding signs for the purpose of identifying multiple family complexes and similar developments subject to the following restrictions and conditions:
 - (i) Maximum height 1.8m (5.9 ft);
 - (ii) Maximum area 1m² (10.7 sq.ft.) per 15m (49.2 ft) of site frontage;
 - (iii) Signs permitted under this sub-section must be designed and located to complement existing landscaped area, or additional landscaping provided and maintained around the base of the sign.

SCHEDULE "B" - Public Use Zones**B1 PERMITTED SIGNS**

B1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto;
- (b) "No Trespass" or other warning signs;
- (c) One identification or bulletin board not exceeding 2.0m² (21.5 sq.ft.) and a height of 2.0m (6.6 ft) for religious, institutional and civic organizations, (i.e. churches, schools, community centres, parks and other public use facilities); subject to compliance with setback requirements for structures as set out in the City Zoning Bylaw No. 87-65 as amended from time to time, with the exception that such sign may be located in a required front yard.

B1.2 The following signs shall be allowed and shall require a permit:

- (a) Name plates and facia signs in accordance with Division Five hereto;
- (b) Projecting Signs - subject to the following limitations:

Allowable sign area shall be 0.35m² (3.8 sq.ft.) per lineal metre (3.3 ft) of building frontage to a maximum of 6.5m² (70 sq.ft.);

- (c) Freestanding Signs - subject to the following limitations:
 - (i) Maximum height 6.0m (19.6 ft);
 - (ii) Maximum area 6.5m² (70 sq.ft.);
- (d) Billboard Signs shall be allowed in the following zones in Schedule "B":

PR Parks and Recreation

SCHEDULE "C" - Neighbourhood Commercial/Commercial-Residential Zones**C1 PERMITTED SIGNS**

C1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto;
- (b) "No Trespass" or other warning signs not exceeding 0.6m² (6.5 sq.ft) each in area.

C1.2 The following signs shall be allowed and shall require a permit:

- 1) C1 Neighbourhood Commercial
CRM Commercial-Residential

Signs in accordance with Division Five (excluding billboards) hereto, except that the following restrictions shall apply:

- (a) the maximum sign area for fascia signs shall be 0.6m² (6.5 sq.ft.) per 1.0m (3.3 ft) of wall length;
- (b) freestanding signs shall not exceed:
 - (i) a height of 6m (19.6 ft);
 - (ii) a sign area of 6.5m² (70 sq.ft.);
- (c) Landscaping shall be provided and maintained to complement each freestanding sign in the amount of not less than the area of the sign.

SCHEDULE "D" - Tourist and General Commercial Zones

D1 PERMITTED SIGNS

D1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto;
- (b) "No Trespass" or other warning signs.

D1.2 The following signs shall be allowed and shall require a permit:

- 1) C3 Central Business
CM Heavy Commercial

Signs in accordance with Division Five (excluding billboards) hereto except that freestanding signs shall be subject to the following conditions:

- (a) Maximum height 6.0m (19.6 ft);
- (b) Maximum sign area 6.5m² (70.0 sq.ft.).

- 2) CMA Heavy Commercial Arterial
CS1 Service Station
CS2 Service Station-Convenience Store
CT1 Tourist Facilities
CT3 Campground
CT4 Commercial Amusement
CT6 Hotel-Motel

Signs in accordance with Division Five (excluding billboards), and freestanding signs may be permitted subject to the following conditions:

- (a) Maximum height 7.5m (24.6 ft);
- (b) Landscaping to be provided and maintained to complement each freestanding sign in the amount of not less than the area of the sign.

SCHEDULE "E" - Shopping Centre Zones

E1 PERMITTED SIGNS

E1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto;
- (b) "No Trespass" or other warning signs.

E1.2 The following signs shall be allowed and shall require a permit:

1) C2 Shopping Centre

- (a) Signs in accordance with Division Five hereto, except that the following conditions shall apply to free standing signs:

Maximum height -

- (i) 6.0m (19.6 ft) except that this height may be increased to 7.5m (24.6 ft) at 6.0m (19.7 ft) from property line;
- (ii) 9.0m (29.5 ft) for signs over 12m² (129.2 sq.ft.) in area;
or
- (iii) 10.5m (34.4 ft) for signs over 14m² (150.7 sq. ft.) in area; **or**
- (iv) 12.0m (39.4 ft) for signs over 16m² (172.2 sq.ft.) in area if more than 6.0m from property line.

2) CS Commercial Service

- (a) Signs in accordance with Division Five hereto, except that the following conditions shall apply to free standing signs:

- (i) Maximum height 6.0m (19.6 ft);
- (ii) Signs may identify the shopping centre name only, or where practicable shall have the option of listing the individual businesses. However, individual businesses within the complex will not be permitted a separate freestanding sign.

SCHEDULE "F" - Industrial Zones**F1 PERMITTED SIGNS**

F1.1 The following signs shall be allowed with no permit being required:

- (a) Special Purpose Signs as applicable and subject to Division Six hereto;
- (b) "No Trespass" or other warning signs.

F1.2 The following signs shall be allowed and shall require a permit:

- (a) Signs in accordance with Division Five hereto, except that the following conditions shall apply for Freestanding Signs:

Maximum height -

- (i) 7.5m (24.6 ft) except that this height may be increased to 9.0m (29.5 ft) for signs over 12m² (129.2 sq.ft) in area;
- (ii) 10.5m (34.4 ft) for signs over 14m² (150.7 sq.ft.) in areas;
- (iii) 12.0m (39.4 ft) for signs over 16m² (172.2 sq.ft.) in area if more than 6.0m (19.7 ft) from property line.