

## Section 10: Signs

### 10.1 General Purpose

- 10.1.1 The purpose of this section is to encourage the effective use of permanent, portable, and temporary signs as a means of communication and advertising in a manner that ensures safety and aesthetics. To meet these objectives, this section contains regulations that can be equitably applied to individual districts and enforced.

### 10.2 Permits

- 10.2.1 A development permit is required for the erection, display, alteration, relocation, or replacement of a sign unless exempted by Section 10.4.
- 10.2.2 An application for a development permit for a sign shall be made in conformance with Section 3.2 of this *Bylaw*.
- 10.2.3 A development permit expires if the approved sign development is not completed within one year of the date of issuance. A Development officer may grant one extension only for a period not to exceed one year.
- 10.2.4 A development permit for a portable sign may be issued, at the discretion of a Development Officer, for a term of no more than 12 months. Any application to renew the term shall be treated as a new application and a Development Officer is not required to issue the permit on the same basis as the original permit.
- 10.2.5 A development permit for a temporary sign or a portable sign shall indicate the date by which the sign shall be removed.
- 10.2.6 Notwithstanding a development permit being issued to any person, the sign owner(s) are jointly and severally responsible to complete all work in accordance with the permit and this *Bylaw*.

### 10.3 Identification Stickers

- 10.3.1 Each portable sign approved pursuant to this *Bylaw* for which a permit is issued and each sign in use on or after the passing of this *Bylaw*, is required to display an identification sticker provided by Strathcona County for the purpose of identifying signs lawfully in use. The sticker shall include the permit number and the name, address, and phone number of the sign owner. For a sign on which, because of its design or construction, it is impractical to display a sticker, a Development Officer may approve an alternative location that is practical.
- 10.3.2 The sticker for an approved portable sign shall indicate the removal date.
- 10.3.3 No person shall reverse, alter, deface, cover, remove, or in any way tamper with any required sticker, notice, label, or certificate posted on or fixed to any sign.

### 10.4 Exemptions from Permits

- 10.4.1 The following are exempt from obtaining a permit provided they comply with all the regulations of this *Bylaw*.

**Maintenance & Approved Changeable Copy Signs**

- a) the normal maintenance including painting and repair excluding structural alteration, and the replacement of plastic sign faces with the same advertiser required because of breakage or deterioration;
- b) the changing of copy on an approved changeable copy sign;

**Official Signs**

- c) signs required to be maintained or posted by law or governmental order, requirement, or regulation;
- d) signs that are an integral part of a transit shelter or bench and have been approved pursuant to an agreement between Strathcona County and an advertiser;
- e) municipal or provincial directional and traffic control devices;
- f) signs necessary for the construction, operation, or maintenance of a public utility;
- g) subdivision entrance feature signs, development information signs, tourism/directional signs, real estate directional signs, community notification signs, and billboard signs pursuant to an agreement with Strathcona County;

**Identification Signs**

- h) fascia identification signs with a sign area not greater than 0.2 m<sup>2</sup> in a residential district or 0.5 m<sup>2</sup> in a non-residential district;

**Incidental Signs**

- i) incidental signs on-site, not exceeding 0.37 m<sup>2</sup> and with a height less than 1.5 m, for the direction of control of traffic, pedestrians or parking and which do not contain any advertising except for a logo;
- j) signs intended for viewing inside a building provided they are located no closer than 0.9 m to the inside face of a window or signs not visible from a public roadway or adjacent property;
- k) works of art that do not include a commercial message provided they are not erected above the roof line; (**Bylaw 4-2002**)

**Home Business Signs**

- l) signs advertising a home business, a bed and breakfast, or a minor or intermediate care centre, provided that they comply with Section 10.11;

**Miscellaneous Signs**

- m) decal or painted window signs with a combined area of 25% of the combined window area in which they are located, except "closing out" signs are not limited in area provided they are limited to a period of 45 consecutive days;
- n) a neon sign, advertising a particular brand of beverage, in one window of a major eating and drinking establishment;
- o) signs painted, stenciled, or attached on awnings in conformance with Section 10.11.

**Temporary Signs within Rights-of-Ways**

- p) a private sale, real estate directional sign, or a non-profit organization sign that complies with this *Bylaw*;
- q) a sign for an approved annual community event that complies with this *Bylaw*;

**Temporary Signs not within Rights-of-Ways**

- r) a sign other than a banner sign, inflatable sign, real estate sign, a sign relating to an event, election, by-election, referendum or plebiscite, and is less than 1.5 m<sup>2</sup> in area and 2.0 m in height; (**Bylaw 12-2004**)
- s) a real estate sign less than 4.5 m<sup>2</sup> in area and 3.0 m in height; and
- t) temporary seasonal decorations provided that they are erected no longer than 45 consecutive days in a year.

**10.5 Sign Prohibitions**

- 10.5.1 Signs that are not expressly permitted in this *Bylaw* are prohibited.
- 10.5.2 Pennants and strings of lights not continuously fastened to a building or structure are prohibited.
- 10.5.3 Roof signs are prohibited.
- 10.5.4 Beacons are not permitted.
- 10.5.5 No sign shall be permitted which is attached to or located on any parked vehicle or trailer not normally used in the daily activity of the business and visible from a road so as to act as a sign for the advertisement of products or direct people to a business or to an activity.
- 10.5.6 No sign or any portion thereof shall be permitted which moves or assumes any motion constituting a non-stationary or non-fixed condition, except for changeable copy and electronic message signs. Signs that revolve and pennants, ribbons, streamers, spinners, or other similar moving or fluttering devices affixed to a sign are prohibited.
- 10.5.7 No sign shall be permitted which due to its position, shape, colour, format or illumination obstructs the view of, or may be confused with an official traffic control device. No sign shall be permitted which display lights resembling the flashing, intermittent, animated or scintillating lights usually associated with danger or those used by police, fire, ambulance and other emergency vehicles; or uses chasing borders, letters, symbols or movement of any kind (which includes television, video, motion picture, or the use of holography), except on a time and/or temperature display.
- 10.5.8 No sign shall remain in place that is unsafe for persons or property, identifies a use incorrectly, is unreadable, or is in an overall state of dilapidation, disrepair, or abandonment.
- 10.5.9 No sign shall by reason of its location, colour, intensity, create a hazard to the safe and efficient movement of vehicular or pedestrian traffic, occupy a required parking or loading space, or interfere with any opening required for ventilation or natural light.
- 10.5.10 Signs shall not contain statements, words or pictures that are undesirable, offensive, or contrary to the amenities of the neighbourhood. No sign shall make reference to a development within Strathcona County unless the development complies with this *Bylaw*.

**10.6 Signs on Public Property**

- 10.6.1 No sign shall be placed:
  - a) on or over any curb, sidewalk, post, traffic control device, public utility pole, hydrant, boulevard, median, bridge, fence, tree or other surface located on public property; or
  - b) across any road or public thoroughfare; or
  - c) within any municipal-owned or occupied facility or on or within any site upon which a municipal-owned facility is located; or

- d) on a public bench or bus shelter  
unless specifically permitted by this Bylaw or under agreement with Strathcona County. **(Bylaw 16-2007)**
- 10.6.2 No sign shall project over the boundary of a site unless permitted by this *Bylaw*.
- 10.6.3 Whenever any sign is installed or erected either wholly or partly over public property, the owner shall obtain and at all times maintain in full force and effect a policy of liability insurance covering bodily injury and/or property damage for claims arising out of the ownership of such sign in an amount satisfactory to Strathcona County for so long as the sign or any portion thereof remains over public property. Strathcona County shall be named as co-insured on any such insurance policy. An endorsement in the form satisfactory to Strathcona County shall form part of such insurance policy. The owner shall provide the County with a certified copy of such an insurance policy and any renewal thereof. In the event that the owner does not obtain or maintain such insurance or allows such insurance to lapse without renewal thereof the permit issued for such sign shall be deemed to be revoked and the owner shall forthwith remove, take down, or demolish the sign.
- 10.6.4 In addition to the maintenance of the insurance required by Section 10.6.4, every owner of a sign which is installed or erected over public property shall enter into an agreement with Strathcona County in the form satisfactory to Strathcona County indemnify against and to save Strathcona County harmless from any and all liability resulting from injury to person or damage to the property which results from the presence, collapse or failure of the sign.
- 10.6.5 A Development Officer may require a professional engineer's seal for signs projecting over public property.
- 10.6.6 Any permitted sign shall be placed so as not to obstruct, or impair vision, or hinder or interfere with pedestrian or vehicular traffic on abutting roads or walkways. **(Bylaw 16-2007)**
- 10.6.7 The placement of a sign shall not require the removal or destruction of trees, shrubbery or other landscaping. **(Bylaw 16-2007)**

## **10.7 General Regulations for Signs**

- 10.7.1 Signs shall be constructed of materials suitable to the purpose and life of the sign and shall be maintained in a condition that is safe, neat, clean and not unsightly or dangerous.
- 10.7.2 All signs except for directory signs and menu boxes shall be installed on the same floor and the same building frontage occupied by the business to which they relate.
- 10.7.3 All free standing signs requiring power shall be connected to an underground electrical source. All light fixtures, switches and wiring shall be to the appropriate code and weather proofed unless a permanent rigid sealed structure is provided which ensures that the electrical installation is kept dry at all times. All wiring and conduits shall be placed within building walls, located underground, or concealed from view.
- 10.7.4 No electrical cord for a temporary sign shall pass over a sidewalk, pedestrian walkway, roadway, driveway, aisle or parking space.
- 10.7.5 Except for banners, flags, permitted temporary and portable signs, and window signs conforming in all respects with the requirements of this *Bylaw*, all signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
- 10.7.6 All attaching and support structures shall be safe, structurally sound, and shall be concealed or form an integral part of the sign design.
- 10.7.7 A Development Officer may require a sign to be enhanced with landscaping or architectural features to improve aesthetics.

- 10.7.8 Signs and awnings should be located with careful consideration of the building design and façade and adjacent signs. Consistency in the type and size of fascia signage used is encouraged.
- 10.7.9 Signage shall ensure the message is not overstated but is direct; contain a limited number of styles and colours; and use subdued or muted background colours.

## **10.8 Sign Lighting/Animation**

- 10.8.1 Sign illumination or signs with animation or an electronic message component are not allowed in agricultural or residential districts.
- 10.8.2 A sign located on or at the rear or side of any building shall not be illuminated if such sign is adjacent to any residential district.
- 10.8.3 The illumination for any permanent sign shall not create a direct glare upon the surrounding site, road or lane or residential development.
- 10.8.4 Signs with flashing lights or variable levels of lighting shall not cause a variation of light intensity in a residential district.
- 10.8.5 The maximum intensity of exposed bulbs shall not exceed 75 watts.

## **10.9 Master Sign Plan**

### ***Master Sign Plan***

- 10.9.1 A master sign plan means plans and drawings that specify the location, size, materials, colour, lighting, lettering or graphic style, and designs of all existing and proposed development on a site or development in relation to buildings, access, and landscaping. The plan may pertain to one lot where there are multiple tenancies, a planned shopping centre, or where there is joint application for adjoining lots.
- 10.9.2 If a master sign plan is approved, no sign shall be constructed or maintained which is contrary to the master sign plan.
- 10.9.3 A Development Officer may approve a development for a sign that is part of a master sign plan, provided that:
- a) the proposed signs are designed to be fully compatible with the existing or proposed buildings to which they are accessory;
  - b) the overall area of the signs does not exceed the total area allowed for individual signs on the site;
  - c) the proposed signs are suitable for the building, the site, and the district in which they are located; and
  - d) there would be a greater degree of visual harmony than through the application of the specific sign and specific district sign regulations.

### ***Commercial Development***

- 10.9.4 A Development Officer may require a master sign plan as part of a development permit for a commercial development for a site larger than 0.4 ha or an applicant may submit a master sign plan as part of an application for permits for all signs on a site.

**Residential Marketing**

- 10.9.5 Where the marketing of new residential development is proposed on a comprehensive basis, a Development Officer may approve a master sign plan for the development. In considering such an application, a Development Officer shall consider any sign development guidelines for marketing residential development that may be approved by County Council.

**10.10 Portable and Temporary Sign Regulations**

- 10.10.1 The specific sign regulations of this Section apply to all portable and temporary signs unless the specific district supersedes the sign regulations of Section 10.12.

**Portable Signs**

- 10.10.2 A portable sign is permitted only if it:
- a) does not exceed 5.0 m<sup>2</sup> in sign area;
  - b) does not exceed 3.0 m in height or 3.0 m in width including any structural supports;
  - c) (i) does not employ any flashing, running, intermittent, or scintillating lights; and;  
(ii) is not lit after 10:00 p.m. where it is located adjacent to a residential district;  
(Bylaw 12-2004)
  - d) maintains a separation distance of 30 m from another approved portable sign, 23 m from an approved permanent sign and 15 m from an adjacent site. (Bylaw 16-2007)
  - e) is not located within 3.0 m of a site access or 10 m from an intersection;
  - f) does not have audio, video, electronically changed messages; or messages that are changed manually more than 8 times/day; and
  - g) is removed within 48 hours of the conclusion of an event or the closing of voting stations where the portable sign has a message that relates to an event, election, by-election, referendum or plebiscite. (Bylaw 16-2007)
- 10.10.3 A Development Officer shall not regulate which sign owner on a site shall have benefit of a message on a portable sign on a site. This shall be decided by the sign owners.
- 10.10.4 Portable signs are permitted only in commercial and industrial districts and are not to be located within a DC district, unless specified in the DC regulations for the specific site.  
(Bylaw 4-2002)
- 10.10.5 Notwithstanding the Section 10.10.4, a portable sign may be located on those sites listed in Schedule "D".

**Temporary Signs within Rights-of-Way**

- 10.10.6 A temporary sign within a right-of-way is permitted only if it:
- a) is located on a side boulevard and not a median;
  - b) is not illuminated;
  - c) does not have audio, video, electronically or manually changed messages;
  - d) has the name, address, and phone number of the sign owner;
  - e) maintains a separation distance of 30 m from an approved portable sign, 23 m from an approved permanent sign and 1.0 m from a vehicle lane within a road right-of-way area; and  
(Bylaw 16-2007)
  - f) is not located within 3.0 m of a site access or 10 m from an intersection;
  - g) is limited to the following times:

- (i) the lesser of 12 hours prior to the start of the special event and 12 after conclusion or for a continuous period of 72 hours for a private sale;
  - (ii) the lesser of 24 hours prior to the start of the special event and 24 after conclusion or for a continuous period of 96 hours for a non-profit organization;
  - (iii) 8:30 a.m. to 11:30 a.m. for Monday to Thursday and from 4:00 p.m. on Fridays to 8:00 p.m. on Sunday or holiday Mondays for a real estate directional sign; and
  - (iv) no more than 30 days prior to an election or to the voting on a referendum or plebiscite. **(Bylaw 16-2007)**
- h) does not exceed 1.1 m<sup>2</sup> in sign area and 1.2 m in height for all signs except official signs; and
- i) is a self supporting sign that will collapse (cave or fall-in or give way) upon impact unless it is constructed of paper, cardboard, or other similar light materials. **(Bylaw 12-2004)**
- 10.10.7 Where authorized by resolution of County Council, or for annual events listed in *Schedule "E"*, a banner advertising a special event or activity according the specifications of *Schedule "F"* may be located within a right of way designated by *Schedule "G"*. It may have a message relating to a commercial sponsor provided that the message does not exceed 30% of the sign area.
- Temporary Signs not in Rights-of Way***
- 10.10.8 A temporary sign not within a right-of-way is permitted only if it:
- a) is not illuminated;
  - b) does not have audio, video, electronically or manually changed messages;
  - c) has the name, address, and phone number of the sign owner;
  - d) maintains a separation distance of 23 m from another approved portable, temporary, or permanent sign; **(Bylaw 16-2007)**
  - e) is not located within 3.0 m of a site access or 10 m from an intersection or occupies a required parking or loading space;
  - f) is removed within 48 hours of the conclusion of the event or the close of voting stations, or if the sign no longer fulfills its original purpose; **(Bylaw 16-2007)**
  - g) is not greater in area than 1.5 m<sup>2</sup> per sign and a total of 6 m<sup>2</sup> per site and is a maximum height of 2.0 m, except where provided otherwise below; and **(Bylaw 12-2004)**
  - h) is not located within a DC district, unless specified in the DC regulations for the specific site. **(Bylaw 4-2002)**
- 10.10.9 Real estate or private sale signs located outside of a right-of-way are permitted in low density residential districts provided:
- a) they shall not exceed an area of 0.8 m<sup>2</sup> and a maximum height of 2.0 m, and
  - b) there is no more than one sign per frontage.
- 10.10.10 Special merchandising signs may only be permitted if:
- a) they are in a commercial or industrial district; and
  - b) they shall not exceed an area of 1.5 m<sup>2</sup> and a maximum height of 2.0 m.
- 10.10.11 Temporary signs, other than real estate signs, larger than 1.5 m<sup>2</sup> in area or 2.0 m in height located outside of a right-of-way are permitted in districts other than parks and service and low density residential districts provided:
- a) they shall not exceed an area of 6.0 m<sup>2</sup> and a maximum height of 3.0 m, and
  - b) there is no more than one sign per frontage

10.10.12 Real estate signs larger than 4.5 m<sup>2</sup> in area or 3.0 m in height located outside of a right-of-way may only be permitted in districts other than parks and service and low density residential districts provided:

- a) they shall not exceed an area of 6.0 m<sup>2</sup> in area and a maximum height of 3.0 m, and
- b) there is no more than one sign per frontage

10.10.13 Real estate signs larger than 6.0 m<sup>2</sup> in area or 3.0 m in height located outside of a right-of-way are discretionary uses and may only be in commercial, industrial, agricultural, and rural residential districts or in a residential district subject to a sign master plan following the provisions of Section 10.9 and:

- a) they are on a frontage greater than 150 m and on a site greater than 2.0 ha;
- b) they are no larger than 10 m<sup>2</sup> in area and 4.0 m in height, and
- c) there is no more than one sign per site frontage.

***Inflatable Signs***

10.10.14 A inflatable sign is permitted only if it:

- a) is located in a commercial, parks and service, or industrial district;
- b) is located no closer than 30 m to a residential district;
- c) does not exceed the height limit for the district in which it is located by no more than 3.0 m; **(Bylaw 4-2002)**
- d) is located more than 1.0 m from the site boundary; and
- e) is not be located at a site for more than 30 consecutive days or for more than 90 days in a calendar year; and

10.10.15 Not more than one inflatable sign may be located on a site at any one time.

***Banner Signs***

10.10.16 A banner sign is permitted only if:

- a) it is not located in an agricultural, rural residential, or a residential district unless it is located on a residential sales centre;
- b) the bottom of the banner is not more than 6.0 m from grade unless it is attached to the wall of a building
- c) attached to a building, has a sign area less than 25% of the area of the wall it is attached to;
- d) is located more than 1.0 m from the site boundary; and
- e) shall not be located at a site for more than 30 consecutive days or for more than 90 days in a calendar year;

10.10.17 Not more than one banner sign may be located on a site at any one time.

***Election Signs***

10.10.18 An election sign is considered a temporary sign and is permitted only if it:

- a) is located:
  - i) a minimum of 3.0 m from any access and 10 m from an intersection and 1.0 m from a vehicle lane in a road;
  - ii) 30 m from another election sign of the same candidate or the same position on a referendum or plebiscite; and
  - iii) 30 m from an approved portable sign; and

- iv) 23 m from an approved permanent sign. **(Bylaw 16-2007)**
  - b) is a maximum of:
    - i) 1.1m<sup>2</sup> in area and 1.2 m in height, where allowed within a right-of-way;
    - ii) 1.5 m<sup>2</sup> in area and 2.0 m in height where located outside a right-of-way in districts within the Urban Service area and other hamlet areas, other than parks and service districts or residential districts; and
    - iii) 5 m<sup>2</sup> in area and 3.0 m in height where located outside a right-of-way in areas other than the Urban Service Area and other hamlet areas, other than parks and service districts or residential districts; **(Bylaw 16-2007)**
  - c) is located on a side boulevard and not a median; and if it is located in a right-of-way, is self supporting and will collapse (cave or fall-in or give way), upon impact unless it is constructed of paper, cardboard, or other similar light material;
  - d) no more than 30 days prior to an election or to the voting on a referendum or plebiscite; **(Bylaw 16-2007)**
  - e) is removed within 48 hours following the closing of voting stations; **(Bylaw 16-2007)**
  - f) is not illuminated; and **(Bylaw 16-2007)**
  - g) is not placed on or over any curb, sidewalk, post, traffic control device, public utility pole, hydrant, boulevard, median, bridge, fence, bus bench; transit shelter, tree or, any other surface located on public property that may be deemed inappropriate by a Development Officer. **(Bylaw 16-2007)**
- 10.10.19 No election sign shall be located in a right-of-way or other lands in Strathcona County's control without a permit and payment of the fee required by the *Fees and Charges Bylaw*. The fee is payable only once for each candidate or each proponent for a plebiscite or a referendum.
- 10.10.20 Where a portable sign is used for an election, by-election, or for a referendum or plebiscite, the regulations for portable signs shall be applicable. **(Bylaw 12-2004)**
- 10.10.21 No election sign may be posted on or within any municipal-owned or occupied facility or on or within any site upon which a municipal-owned facility is located. **(Bylaw 16-2007)**

## **10.11 Permanent Sign Regulations**

- 10.11.1 The specific sign regulations of this Section apply to all signs of the specific type unless superceded by specific district sign regulations of Section 10.12.
- 10.11.2 Where a sign is composed of more than one type of sign, the regulation for each type of sign shall be applicable to the appropriate portion of the sign.
- Awning Signs***
- 10.11.3 An awning sign is permitted only if it:
- a) does not project more than 0.8 m from the building face or 8 cm above the roof line
  - b) has a minimum clearance of 2.4 m
  - c) has a maximum height of less than 4.5 m;

- d) is limited to the logo, name, or principal product lines of the business occupying the building to which it is attached;
- e) is painted or affixed flat to the exterior of the awning;
- f) does not extend vertically or horizontally beyond the limits of the awning;
- g) has no more copy area than 40% of the area of the face of the awning it is on; and
- h) no sign may be suspended from an awning or awning support structure.

**Canopy Signs**

10.11.4 A canopy sign is permitted only if it:

- a) attaches to the edge of the canopy;
- b) has minimum clearance of 2.4 m;
- c) does not extend more than 2.5 m from the building face;
- d) does not project above the building roof line;
- e) does not extend horizontally or vertically beyond the limits of the canopy unless it does not extend or project above the upper edge of a canopy by more than 300 mm except canopy signs for theatres and cinemas may extend 1.5 m above the upper edge of a canopy; and
- f) does not exceed 0.6 m<sup>2</sup>/lineal metre of the canopy frontage to which it is affixed.

**Under Canopy Signs**

10.11.5 An under canopy sign is permitted only if it:

- a) does not extend horizontally beyond the limits of the canopy;
- b) has a minimum clearance of 2.4 m;
- c) is generally perpendicular to the building face;
- d) has a maximum vertical dimension that does not exceed 0.3 m;
- e) has a maximum area of 0.4 m<sup>2</sup>; and
- f) shall be located at least 4.5 m from other under-canopy signs.

**Fascia Signs**

10.11.6 A fascia sign is permitted only if it:

- a) does not project more than 0.3 m above the roofline or parapet to which it is attached;
- b) does not have a sign greater than 25% of the area of the wall on which it is placed;
- c) does not project 400 mm from the wall face to which it is attached;
- d) does not extend over any window sill immediately above the sign or above guard rails or balustrades immediately above the sign; and
- e) has a minimum clearance of 2.4 m. This minimum height does not apply to fascia signs created by printing, painting, or inscribing directly upon a wall of a building or structure; fascia signs situated entirely over private property; and immediately above a landscaped area which discourages pedestrians from the sign, and menu boxes that do not project beyond 100 mm from the wall; and fascia signs that do not project more than 25 mm from the wall to which they are affixed.

10.11.7 Fascia signs shall not be allowed on a wall that is not a business frontage.

10.11.8 Fascia signs shall not project more than 0.3 m above the building roofline.

**Free Standing Signs**

- 10.11.9 A free standing sign is permitted only if it:
- a) does not contain general advertising or advertise a product or service off site except for either a changeable copy component or an electronic message component for the benefit solely of a non-profit society;
  - b) has a minimum clearance of 2.4 m when projecting over an open area, unless it is an integral part of a permanent landscaped area which discourages pedestrians;
  - c) does not obscure a pedestrian or drivers' line of vision from a road or sidewalk to oncoming traffic. The line of vision shall be measured a distance of 6.0 m back along both abutting and intersecting roads along the abutting property lines of the lot from the point of intersection of the roads. In the case of an access road, the 6.0 m shall be measured back along the edge of the access road from the point of intersection with the road;
  - d) has a minimum clearance of 4.4 m when it projects over a vehicular traffic area such as a parking lot, aisle or driveway; and
  - e) is not located closer than 1.0 m to a lot line or within 30.0 m of any other free standing sign on the same side of the road.
- 10.11.10 On a site with more than one business, a Development Officer shall not approve a permit for a free standing sign for the benefit of one business without approval of a master sign plan or a development permit has been issued for the benefit of all other businesses.

**Projecting Signs**

- 10.11.11 A projecting sign is only permitted if it:
- a) has a minimum clearance of a 2.5 m above grade;
  - b) has a sign area less than 2.0 m<sup>2</sup>;
  - c) has a maximum width of 0.5 m;
  - d) does not project more than 0.3 m above the top of the vertical face of the roofline or parapet to which it is attached;
  - e) is the only projecting sign for each business frontage, except that if a business frontage exceeds 15.0 m, a further projecting sign be permitted for each additional 15.0 m or portion thereof.

**Signs for Home Businesses, Bed and Breakfasts, and Care Centres**

- 10.11.12 In the case of a minor or major home business, bed and breakfast, or care centre, one non-illuminated fascia sign to a maximum area of 0.3 m<sup>2</sup> is permitted. Where a minor or major home business, bed and breakfast, or a care centre is located on a site less than 0.8 ha in an agricultural or rural residential district, it may be a free standing sign to a maximum height of 2.5 m.
- 10.11.13 Where a minor or major home business, bed and breakfast, or a care centre is located on a site 0.8 ha or greater in an agricultural or rural residential district, one non-illuminated fascia or free standing sign to a maximum area of 1.5 m<sup>2</sup> and a maximum height of 2.5 m is permitted.
- 10.11.14 The message shall be restricted to the name and nature of the business.

## **10.12 Additional Specific District Regulations**

- 10.12.1 The specific district sign regulations of this Section shall apply in addition to, and take precedence over, the general sign regulations of Sections 10.7 and 10.11 for permanent signs except for signs for a home business, bed or breakfast, or care centre unless they are superseded by a master sign plan.
- 10.12.2 A DC District shall specify what sign regulations shall apply.
- 10.12.3 Any permanent sign shall not exceed the maximum height allowed in the district.

<b>10.12.4</b>	<b>Agricultural Districts (AD, AG, AR)</b> Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in conjunction with an approved commercial operation in the AD AG, AR, and Districts:
<b>Awning</b>	1 per window or entrance per building frontage
<b>Canopy</b>	Not permitted
<b>Under Canopy</b>	Not permitted
<b>Fascia</b>	1 per building frontage to a maximum area of 3.0 m <sup>2</sup>
<b>Free Standing</b>	1 per site to a maximum height of 2.5 m and area of 1.5 m <sup>2</sup>
<b>Projecting</b>	Not permitted

<b>10.12.5</b>	<b>Low Density Commercial Districts (RH, C6, C7)</b> Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in conjunction with an approved commercial operation in the RH, C6, and C7 Districts:
<b>Awning</b>	1 per window or entrance per building frontage
<b>Canopy</b>	Not permitted
<b>Under Canopy</b>	Not permitted
<b>Fascia</b>	1 per building frontage to a maximum area of 0.3 m <sup>2</sup> for an approved home business, care centre, or a bed and breakfast 1 per business for other approved commercial operations of 0.3 m <sup>2</sup> per lineal metre of building frontage to a maximum area of 2.0 m <sup>2</sup> per business
<b>Free Standing</b>	1 per site to a maximum area of 2.0 m <sup>2</sup> for a commercial or institutional use only in the CR District to a maximum height of 5.0 m
<b>Projecting</b>	Not permitted

<b>10.12.6</b>	<b>Higher Density Commercial and Industrial Districts (C1, C2, C3, C4, C5, IA, IE, IH, IL, IM)</b>  Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in the C1, C2, C3, C4, C5, IA, IE, IH, IL, IM districts:
<b>Awning, Canopy, Under Canopy, Fascia, Projecting</b>	0.8 m <sup>2</sup> per lineal metre of building frontage to a maximum area of 20% of the wall to which it is attached
<b>Free Standing</b>	1 per site, except where the site exceeds 90 m there may be one additional sign for each additional 90 m of frontage, or part thereof, provided that the sign is located further than 45 m from an abutting site  Maximum sign area of 8.0 m <sup>2</sup> for the first 20 m of lineal frontage, plus 0.3 m <sup>2</sup> for each additional metre of frontage to a maximum of 14 m <sup>2</sup>  Maximum height of 9.0 m

<b>10.12.7</b>	<b>Parks and Service Districts (PC, PR, PS, PU)</b>  Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in the PC, PR, PS, and PU Districts:
<b>Awning</b>	1 per window or entrance per building frontage
<b>Canopy</b>	Not permitted
<b>Under Canopy</b>	Not permitted
<b>Fascia</b>	1 per building frontage to a maximum area of 0.3 m <sup>2</sup> for an approved care centre  1 per business for other use of 0.3 m <sup>2</sup> per lineal metre of building frontage to a maximum area of 2.0 m <sup>2</sup> per business
<b>Projecting</b>	Not permitted
<b>Free Standing</b>	1 per site, except a site can have one additional for each additional 90 m of frontage, or portion thereof, provided that the sign is located no closer than 45 m to an abutting site  a maximum sign area of 8 m <sup>2</sup> for the first 15 m of frontage plus 0.3 m <sup>2</sup> for each additional metre of frontage to a maximum of 14 m <sup>2</sup>  a maximum height of 9.0 m except it is 3.0 m for a site less than 25 m in width

<b>10.12.8</b>	<b>Low Density Residential Districts (RA, RC, RE, RM, R1A, R1B, R1C, R2A, R2B, R3)</b> Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in conjunction with an approved commercial operation in the RA, RC, RE, RM, R1A, R1B, R1C, R2A, R2B, and R3 Districts and a residential area in the RH District:
<b>Awning</b>	Not permitted
<b>Canopy</b>	Not permitted
<b>Under Canopy</b>	Not permitted
<b>Fascia</b>	1 per building frontage to a maximum area of 0.3 m <sup>2</sup> for an approved home business, care centre, or a bed and breakfast only
<b>Free Standing</b>	1 per site to a maximum area of 1.0 m <sup>2</sup> for an approved home business, care centre, or a bed and breakfast only in the RC District
<b>Projecting</b>	Not permitted

<b>10.12.9</b>	<b>Higher Density Residential Districts (R4, R5)</b> Other than the identification signs that do not need a permit if they comply with Section 10.4.1.h, only the following permanent signs are allowed in conjunction with an approved commercial operation in the R4 and R5 Districts:
<b>Awning</b>	1 per window or entrance per building frontage
<b>Canopy</b>	Not permitted
<b>Under Canopy</b>	Not permitted
<b>Fascia</b>	1 per building frontage to a maximum area of 0.3 m <sup>2</sup> for an approved home business, care centre, or a bed and breakfast  1 per business for an apartment hotel, congregate care, personal service establishment, convenience retail, or indoor recreation only to a maximum area of 2.0 m <sup>2</sup> per business
<b>Free Standing</b>	Not permitted
<b>Projecting</b>	Not permitted

## **10.13 Enforcement (Bylaw 16-2007)**

### 10.13.1 Removal and Impoundment of Signs

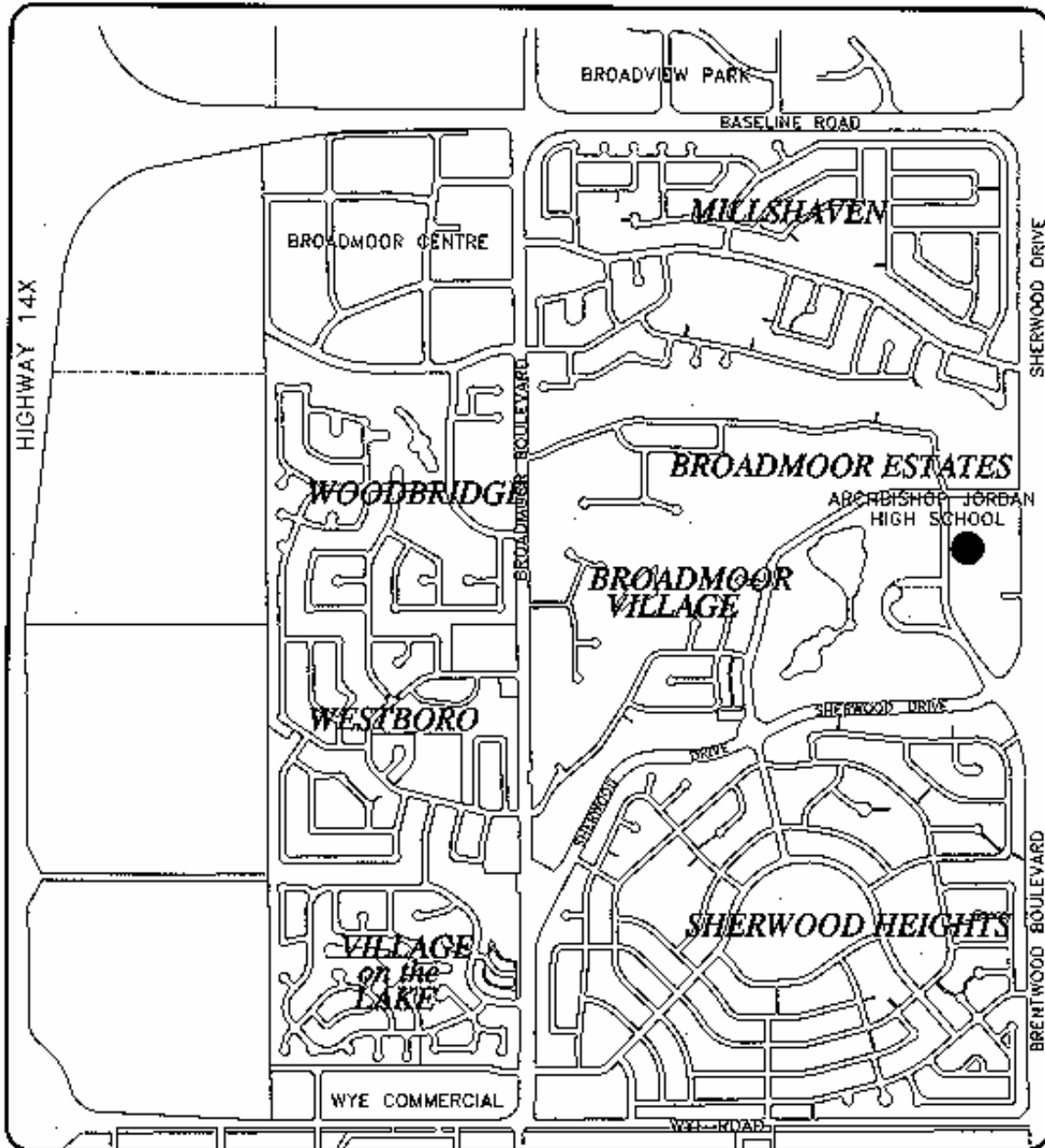
- a) In addition to pursuing any other remedy referenced in Section 4 of this Bylaw, a Designated Officer may cause to be immediately removed and/or impounded any sign:
  - i) placed in contravention of a provision of this Bylaw;
  - ii) where in the opinion of the Designated Officer, the sign is in a state of disrepair; or
  - iii) where safety concerns or emergency conditions may justify such removal.
- b) Any sign removed shall be delivered to a storage facility where it shall remain until claimed by an individual, business, or organization referenced on the sign.
- c) Where an impounded sign is not reclaimed within 30 days of the sign's removal, the County may dispose of the sign in any manner it deems appropriate.

### 10.13.2 Offences and Fines

- a) In the case of an offence of a continuing nature, a contravention of a provision of Section 10 of this Bylaw constitutes a separate offence with respect to each day, or part thereof during which the contravention continues, and a person committing such an offence is liable to a fine in an amount not less than that specified in the Fees and Charges Bylaw.
- b) A Designated Officer may issue a violation tag or violation ticket specifying the fine amount established in the Fees and Charges Bylaw.
- c) Where payment is not made within the time specified on the violation tag, a Designated Officer may issue a violation ticket in accordance with Section 4 of this Bylaw.

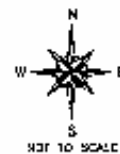
**Schedule D: Community/School Sign Locations**

Schedule 'D'



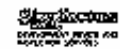
TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
 URBAN LOCATIONS

● Archbishop Jordan High School

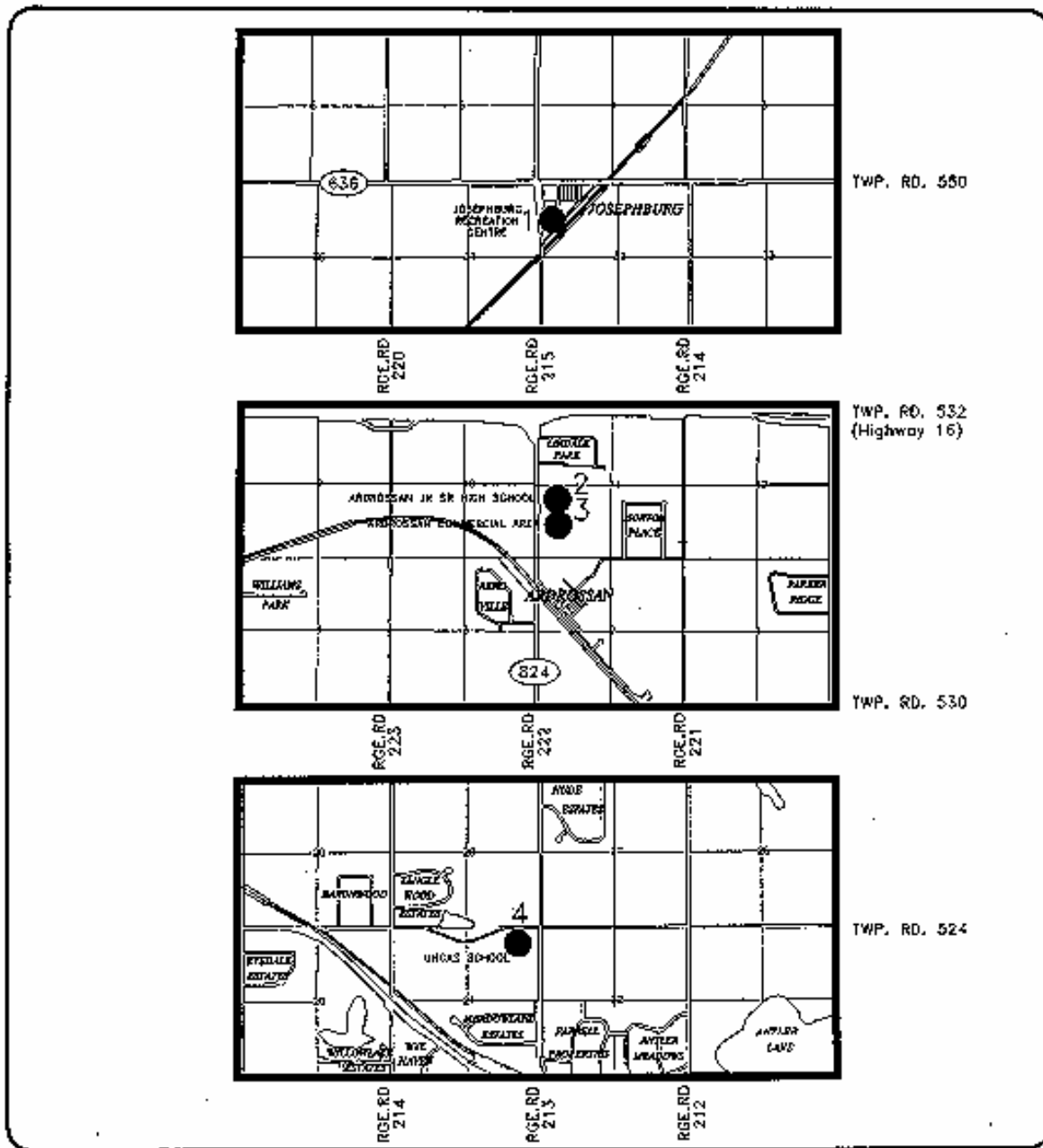


NOT TO SCALE

Updated June 2001  
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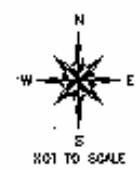


Schedule "D"



TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
RURAL LOCATIONS

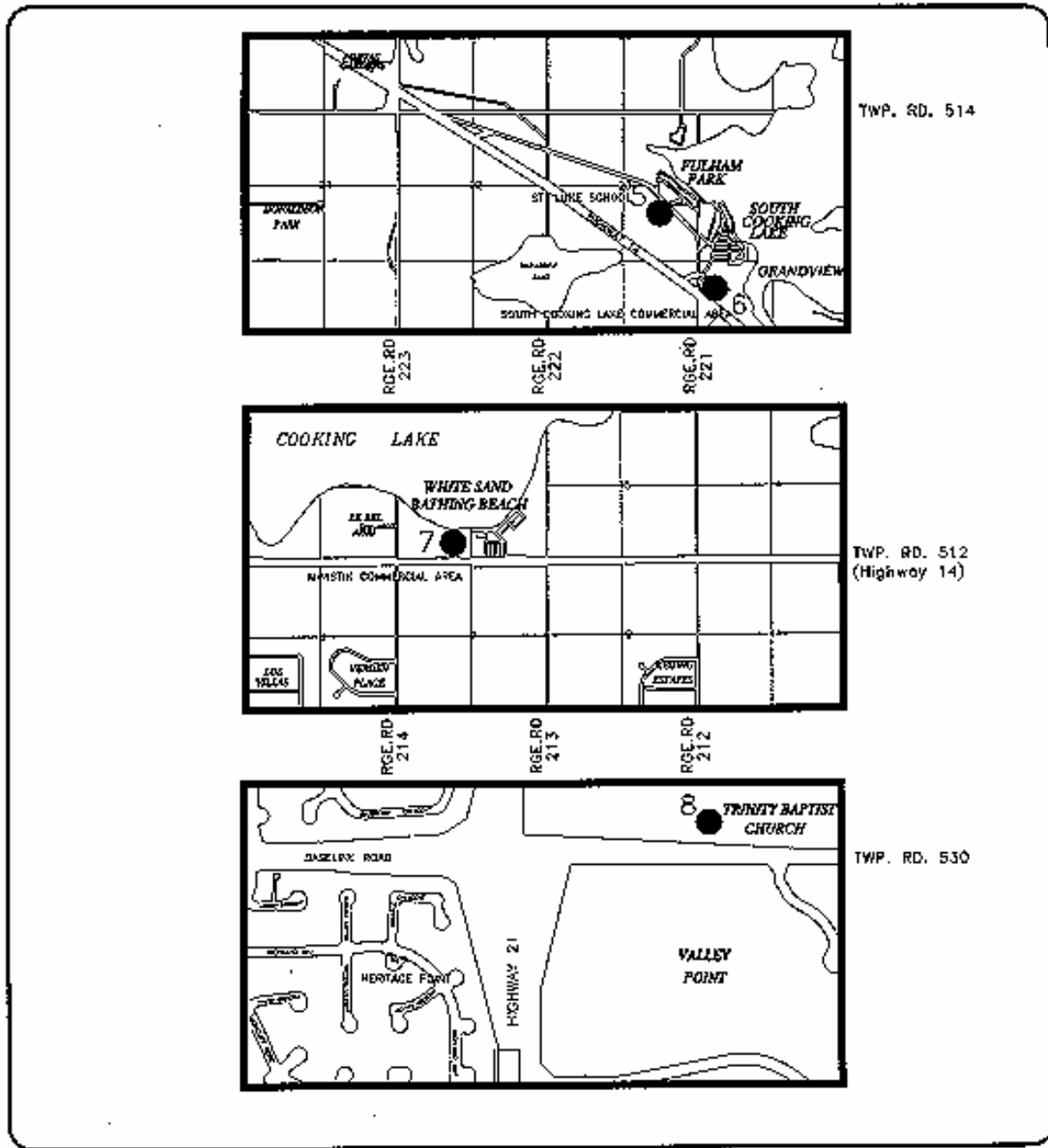
- 1 ● Josephburg Recreation Centre
- 2 ● Ardrassan Jr. Sr. High School
- 3 ● Ardrassan Commercial Area
- 4 ● Uncas School



Drawn October 1998  
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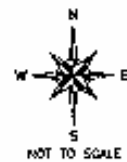


Schedule "D"



TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
RURAL LOCATIONS

- 5 ● St. Luke School
- 6 ● South Cooking Lake Commercial Area
- 7 ● Ministik Commercial Area
- 8 ● Lot 1 Block 1 Plan 792 1005  
SW 6-53-22-W4

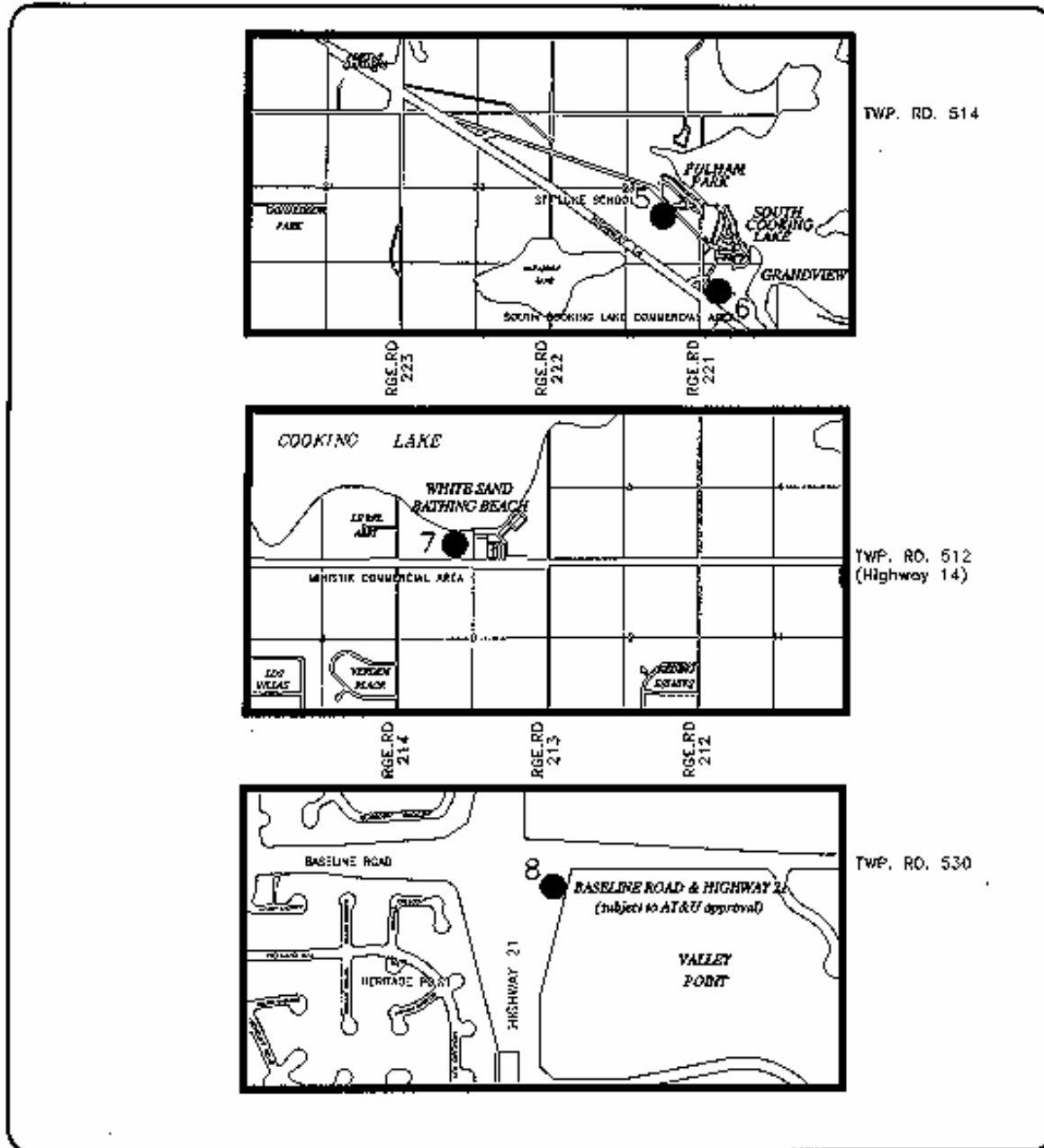


NOT TO SCALE

Drawn October 1996  
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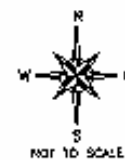


Schedule "D"



TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
POTENTIAL RURAL LOCATIONS

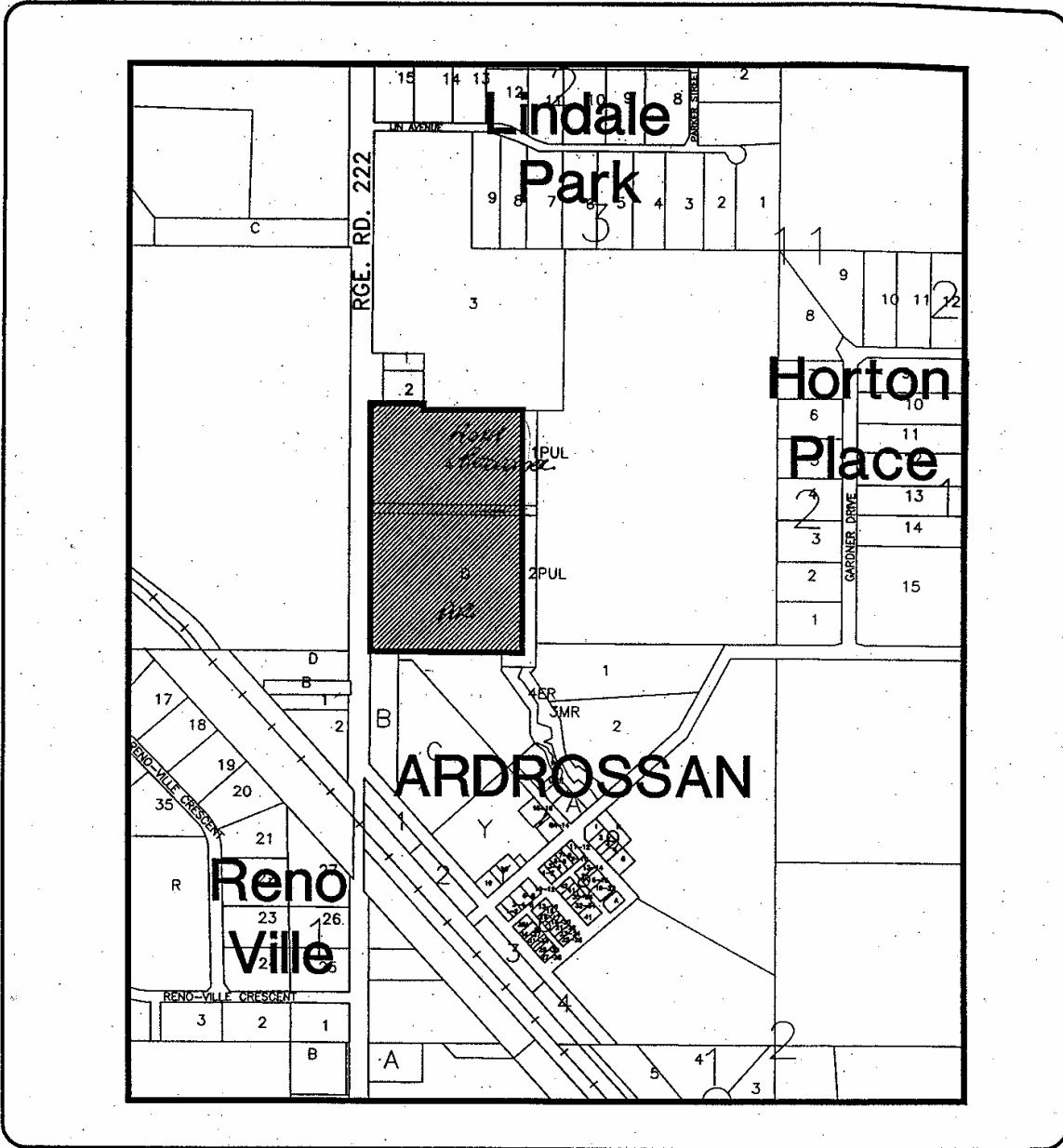
- 5 ● St. Luke School
- 6 ● South Cooking Lake Commercial Area
- 7 ● Ministik Commercial Area
- 8 ● Baseline Road & Highway 21  
(subject to AT&U approval)



Drawn October 1996

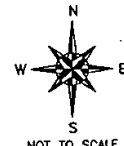


Schedule "D"



TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
 POTENTIAL RURAL LOCATIONS

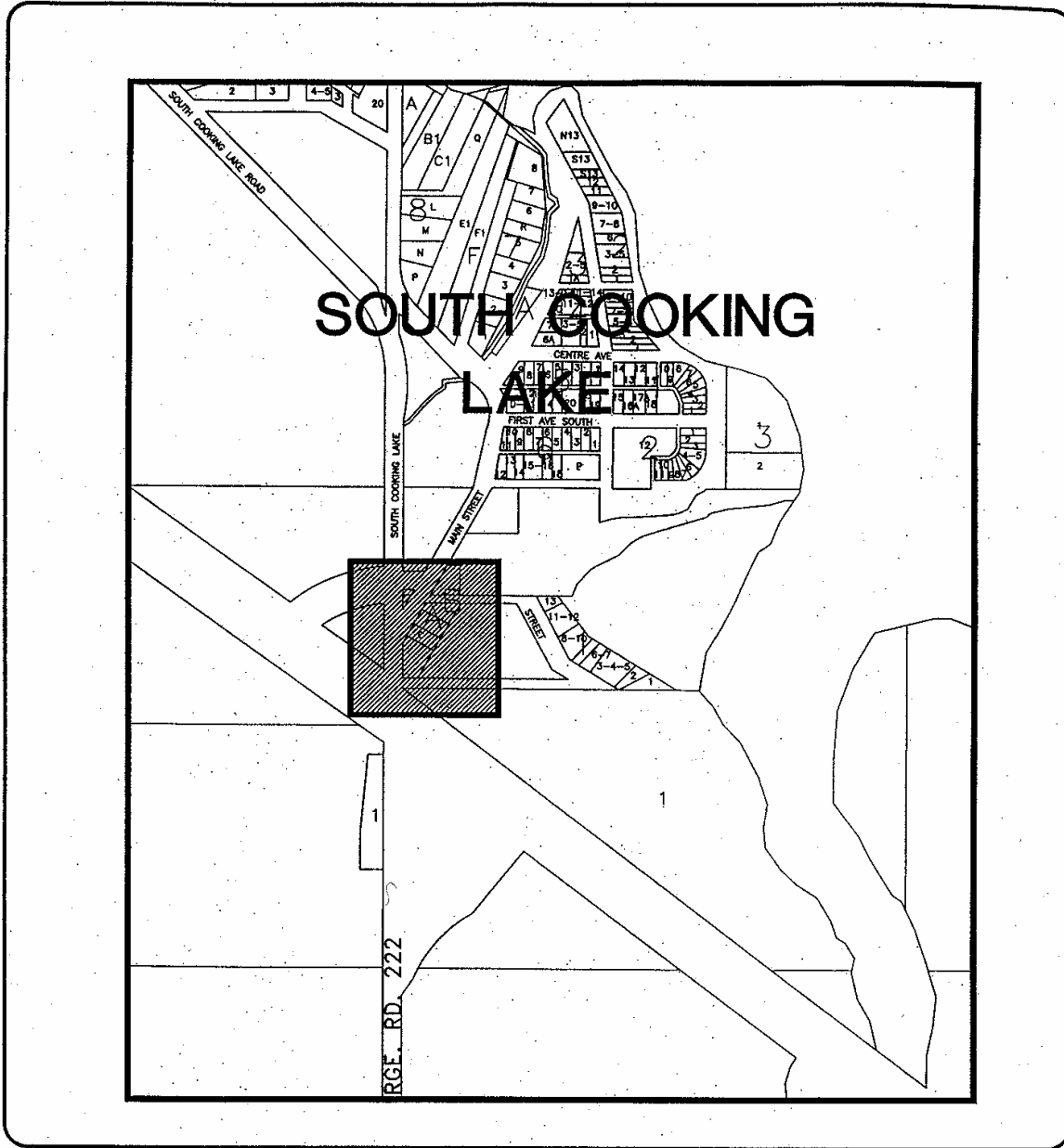
● ARDROSSAN COMMERCIAL AREA



Strathcona  
 COUNTY  
 PLANNING DEPARTMENT  
 LAND USE SERVICES

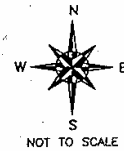
Drawn October 1996

Schedule "D"



TEMPORARY COMMUNITY/SCHOOL PORTABLE SIGNS  
 POTENTIAL RURAL LOCATIONS

● SOUTH COOKING LAKE COMMERCIAL AREA



Strathcona  
 COUNTY  
 DEVELOPMENT REVIEW AND  
 INSPECTION SERVICES

Drawn October 1996

**Schedule E: Approved Community and Banner Sign  
Events**

## Schedule "E"

### Special Events Authorized Annually:

1. Volunteer Week
2. Christmas Light Campaign Project
3. Trade Fair
4. Tim Hortons Tournament of Champions

**Schedule F: Banner Specifications**

Schedule " F "

Bylaw 17-97

**BANNER  
SPECIFICATIONS**

**INSTALLATION SPECIFICATIONS:**

- (1) Authorization for installation of a Banner on light/power poles is required from the owner/operator of the subject poles.
- (2) Brackets for hanging a Banner are to be approved or supplied and installed by the owner/operator of the subject poles.
- (3) Maintenance and removal of brackets and banners is the responsibility of the owner/operator of the subject poles.

**MATERIAL SPECIFICATIONS:**

- (1) 10 oz. Screenshot or approved equal.
- (2) High Strength – Flameproof
- (3) 100% Waterproof, Rot & Mildew resistant.

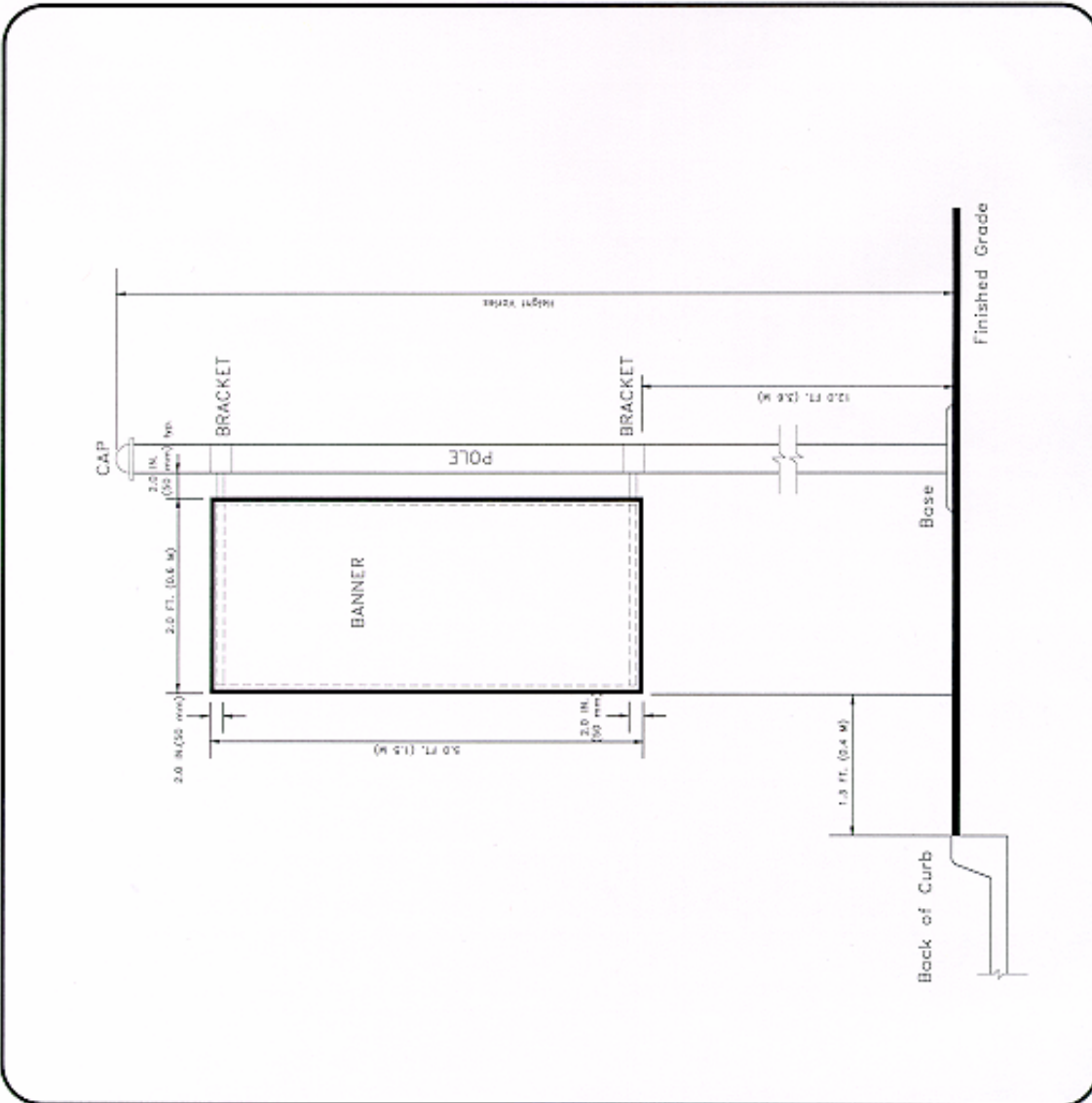
NOTE: Construction to be double stitched together. Edges to be double stitched unless indicated



**Strathcona  
County**

Not to Scale

Drawn: 24 February 1997  
©/Yoko/Siemer/Jamesma.zmc



**Schedule G: Banner Rights of Way**

Schedule " G "

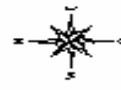
**BANNER  
LOCATIONS  
(URBAN SERVICES AREA)**

Right of Way areas  
where BANNERS may  
be located.



NOTE:

- (1) Other roadways indicated are for reference only.
- (2) Banners are prohibited on light/powers poles located within a Median.
- (3) Banners shall not be installed at signalized intersections.



**Strathcona  
County**

Vol. 10 Scale

Drawn: 24 February 1997  
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