

CITY OF WILLIAMS LAKE



**CONSOLIDATED VERSION OF
SIGN BYLAW NO. 1121, 1987 &
SUBSEQUENT AMENDMENTS
THERE TO**
(For convenience only)

BYLAW NUMBER 1121, 1987

(CONSOLIDATED FOR CONVENIENCE ONLY)

**A BYLAW TO REGULATE
SIGNAGE WITHIN THE MUNICIPALITY**



CITY OF WILLIAMS LAKE
BYLAW NUMBER 1121

A BYLAW OF THE CITY OF WILLIAMS LAKE TO REGULATE SIGNS

WHEREAS the Municipal Council of the City of Williams Lake is empowered by the "Municipal Act", to, by bylaw, regulate the number, size, type, form, appearance and location of any signs, and the bylaw may contain different provisions for different zones, for different uses within a zone and for different classes of highways;

AND WHEREAS the said Council is further empowered by the "Municipal Act", subject to the "Highways Act" to regulate or prohibit the erection, placing, alteration, maintenance, demolition and removal of a sign, sign board, advertisement, advertising devise or structure, or any class of them;

AND WHEREAS the said Council is further empowered by the "Municipal Act" for the health, safety and protection of persons and property, and subject to the "Health Act" and the "Fire Services Act" and their regulations, to prescribe conditions generally governing the issue and validity of permits, inspection of works, buildings and structures, and provide for the levying and collection of permit fees and inspection charges;

NOW THEREFORE the Council of the City of Williams Lake, in open meeting assembled, hereby enacts as follows:

PART 1 SHORT TITLE

This Bylaw may be cited for all purposes as "The City of Williams Lake Sign Bylaw No. 1121".

PART 2 REPEAL

The "Williams Lake Sign Bylaw No. 723, 1979" and all amending Bylaws thereto are hereby repealed.

PART 3 DEFINITIONS

Abandoned Sign - means a sign that advertises an activity, product or service no longer conducted or available.

Animated Sign - means any sign which includes action or motion or color changes of all or any part of the sign.

Awning - means a temporary hood or cover which projects from the wall of a building.

Awning Sign - means a sign which incorporates an awning in its design.

Billboard Sign - means a sign which advertises goods, products or services not sold on the premises on which the sign is located. Billboard Signs are usually of the following types:

1. Poster panel or bulletin normally mounted on a building wall or free standing structure with advertising copy in the form of pasted paper.
2. Multi-prism Sign - alternating advertising messages on the one display area.
3. Painted Bulletin - where the advertiser's message is painted directly on the background of a wall, mounted or free standing display area.

Building Face - means that portion of any exterior elevation of a building extending from grade to the eaves or the top of the parapet wall and the entire width of the building elevation.

Building Frontage - means the linear length of a building directly facing a street.

Building Inspector - means the Chief Building Inspector, or his delegate, or such other person appointed by the Council to administer this Bylaw.

Canopy - means a permanent hood or cover which projects from the wall of a building, but does not include a roof projection.

Canopy Sign - means a sign attached to, constructed in or constructed as part of a canopy.

Changeable Copy (Automatic Electronic Sign) - means a sign on which copy is changed automatically by electrical means.

City - means the City of Williams Lake.

Construction Sign - means a temporary sign placed or maintained in advance of occupancy of a building or structure under construction, indicating the name of the building or structure, the architects, engineers, contractors, or other information regarding the building or structure.

Copy - means the wording of a sign in permanent or removable letter form, including figures, symbols, logos and other things comprising the sign.

Copy Area - means the area in square meters of the smallest geometric figure which could enclose the actual copy of a sign.

Facia Sign - means a flat sign which is attached to, marked, inscribed, painted or erected on, or placed against a wall of a building and having the exposed face thereof on a plane approximately parallel to the plane of such wall.

Flashing Sign - means an illuminated sign which contains lights which repeatedly turn on and off, more than 2 times per minute, or lights which exhibit noticeable changes in light intensity more than 2 times per minutes. This does not include copy changes on a changeable copy (automatic electronic) sign.

Free Standing Sign - means a sign erected as part of a free standing frame, mast or pole, permanently fixed to the ground and not attached to any building.

Grade - means the surface elevation of the ground where said ground is in contact with any building, sign or other structure.

Height of Sign - Maximum - means the vertical distance measured from the nearest grade to the highest point of such sign.

Height of Sign - Minimum - means a vertical distance measured from the nearest grade to the lower limit of such sign.

Identification Sign - means a sign which is limited to the name, address or number of a building, institution, or person, or a description of an activity carried on in the building or institution or the occupation of the person.

Illuminated Sign - means a sign which is artificially lighted by a deliberate means in which an artificial source of light is used in order to make readable the message on the sign and shall include internally and externally lighted signs and reflectorized, glowing or radiating signs.

Lot - means the smallest unit in which land is designated as a separate and distinct parcel as shown on the records of the Land Titles Office.

Multi-prism Sign - means a sign made with a series of triangular vertical sections that turn and stop, or index, to show three pictures or messages in the same area.

Non-conforming Sign - means any sign which was lawfully erected pursuant to a permit prior to this Bylaw and being maintained at the passage of this Bylaw but which fails to conform to all applicable regulations and restrictions of this Bylaw.

Off-Site Sign - means a sign which directs attention to a business, commodity, service or entertainment, not exclusively related to the premises on which the sign is located, or to a business, commodity, service or entertainment which is conducted, sold or offered elsewhere than on the premises on which the sign is located.

Owner - means and includes:

1. registered owner of the estate in fee simple, in respect of real property;
2. the occupier of real property; and
3. the owner of the sign.

Parapet/Parapet Wall - means that portion of a perimeter building wall that rises above the roof level.

Person - means and includes an association, corporation, firm, individual, organization, partnership, party or society.

Penthouse - means a structure projecting above a building roof or parapet, housing a suite, elevator shaft or stairwell; or forming a wall or screen around equipment mounted on the roof.

Penthouse Sign - means a fascia sign attached to a penthouse.

Portable Sign - means any sign not permanently attached to the ground or to a building.

Premises - means an area of land with its appurtenances and buildings, which because of its unity of use, may be sold or leased as a unit. A premise any include a separately leased portion of a building or a building and lot.

Projecting Sign - means a sign which projects from the face or wall of a building, excluding an awning sign, canopy sign or facia sign.

Public Institution Sign - means a sign which directs the public to the location of a public institution such as a college, hospital, civic building, museum, golf course, or other such attraction.

Pump Island Sign - means a sign which is mounted on or incorporated into a fuel pump or series of fuel pumps.

Real Estate Sign - means any sign that gives notice of a business or real property offered for sale, rent, lease, development or exchange.

Roof Line - means the horizontal line made by the intersection of the wall of the building with the roof of a building. In the case of a building with a sloped roof, the roof line shall be deemed to follow the top line of the facia or the top line of a mansard in the case of a mansard roof.

Roof Sign - means a sign erected upon the roof or parapet of a building, the entire face of which is situated above the roof line of the building to which it is attached.

Sign - means any device or medium including its structure and component parts which is used or intended to be used to attract attention for the purpose of information, direction, identification, or promotion of a place, person, product, service or activity.

Sign Area - means the total area within the outer edge of the frame or border of a sign. Where a sign has no frame, border or background, the area of the sign shall be the area contained within the shortest line surrounding the whole group of letters, figures or other things comprising the sign.

In the case of a multi-faced sign, only that face or faces which can be seen from any one direction at one time shall be deemed a sign area. The sign area shall not include the sign structure.

Sign Structure - means a structure which supports or is capable of, or intended for, support of any sign face, except for building structure, and which in turn is supported by the ground or by a building or structure which is not an integral part of the sign.

Street - means a public highway, road, road allowance, sidewalk within a road allowance or thoroughfare which affords the principle means of access to abutting lots.

Street Frontage - means the length of a lot's property line parallel to and in common with each public street adjacent thereto.

Under Canopy Sign - means a sign attached to the underside of a canopy or an awning.

Unlawful Sign - means:

1. a sign, other than a non-conforming sign, which does not comply with the provision of this Bylaw or any other bylaw of the City.
2. an abandoned sign;
3. any sign which the Building Inspector may declare to be dangerous to the public safety by reasons of dilapidation; and
4. any sign for which a required insurance policy has lapsed or been cancelled for any reason whatsoever.

Window Sign - means a sign affixed to the inside of a window of a building in view of the general public.

PART 4 **PROHIBITIONS**

- 4.1 No person shall erect, constructed, alter, paint, maintain, move or otherwise establish a sign within the City unless the sign conforms with this Bylaw and all other bylaws of the City.
- 4.2 Except as provided in Section 9.4 and Part 12 of this Bylaw, no person shall erect, construct, alter, paint, move or otherwise establish a sign within the City unless he holds a valid and subsisting permit issued pursuant to this Bylaw.
- 4.3 No person shall commence or continue work on a sign after the Building Inspector has ordered cessation thereof.
- 4.4 No person shall erect, construct, alter, paint, maintain, move or otherwise establish a sign that is at variance with the conditions of the permit including the description, plans and specifications of the sign for which the permit has been issued unless such change has been approved in writing by the Building Inspector.
- 4.5 Unless authorized by the Building Inspector, no person shall reverse, alter, deface, cover, remove, or in any way tamper with any notice or certificate posted on or fixed to any sign pursuant to any of the provisions of this Bylaw.
- 4.6 No person shall interfere with or obstruct any entry of the Building Inspector onto land or premises as authorized by this Bylaw.

PART 5 NON-CONFORMING SIGNS AND BYLAW CONFLICTS

- 5.1 A non-conforming sign may be maintained so long as it is in a safe condition. A non-conforming sign shall not be rebuilt, reconstructed, altered or moved except in conformity with the provisions of this Bylaw.
- 5.2 If any portion of this Bylaw is found to be in conflict with any other bylaw of the City, the provisions which establishes the most restrictive provisions shall prevail and nothing in this Bylaw shall be taken to relieve any person from complying with the provisions of any other bylaw of the City.

PART 6 POWERS OF THE BUILDING INSPECTOR

- 6.1 The Building Inspector is hereby empowered to:
- (a) administer this Bylaw;
 - (b) keep records of any application received, permits and orders issued and inspections made. The Building Inspector shall retain copies of all papers and documents connected with the administration of this Bylaw;
 - (c) enter at all reasonable times, upon any property, in order to ascertain whether the provisions of this Bylaw are being obeyed;
 - (d) order the correction of an work which is being or has been improperly done under a permit, or is done in contravention of the terms and conditions of a permit or of this Bylaw;
 - (e) order the cessation of work that is proceeding in contravention of this Bylaw or any permit issued pursuant to this Bylaw;
 - (f) revoke a permit where there is a violation of any term or condition of the permit or a contravention of this Bylaw;
 - (g) order the removal of a sign for which there is no valid and subsisting permit or which sign does not conform to this Bylaw;

- (h) order the painting, repair, alteration or removal of any sign which has become dilapidated or is abandoned, or which constitutes, in the opinion of the Building Inspector, a hazard to the public safety or property;
- (i) require the owner to supply a plan prepared by a British Columbia Land Surveyor detailing the location of any sign on the lot.

PART 7 CONTENTS OF PERMIT APPLICATION

7.1 An application for a permit under this Bylaw shall be made in the form prescribed by the Building Inspector, and shall include:

- (a) name and address of the maker of the sign;
- (b) name and address of the owner of the sign;
- (c) name and address of the registered owner of and the legal description and civic address of the lot on which the sign is to be placed;
- (d) name and address of the sign installer;
- (e) copies in duplicate of specifications and drawings to a scale of not less than 1:100 showing, amongst other things:
 - (i) the dimensions, maker's name and weight of the sign, and where applicable, the dimensions of the wall surface of the building to which it is to be attached;
 - (ii) the dimensions and weight of the sign's supporting members, including the method of attachment and character of the structural member to which attachment is to be made;
 - (iii) the maximum and minimum height of the sign;
 - (iv) the materials of the sign;
 - (v) the proposed location of the sign in relation to the face of the building, in front of which or above which it is to be erected;
 - (vi) the proposed location of the sign in relation to the boundaries of the lot upon which it is situated;
 - (vii) the size and location of all existing signs on the premises;

- (viii) the foundations details, if applicable, for the sign;
- (ix) the location of all underground utilities in the area of the sign.
- (f) if the sign is to be illuminated or animated, the colors to be used and the technical means by which this is to be accomplished;
- (g) a current photograph of the face of the building to which the sign is to be attached.

PART 8 ISSUANCE OF SIGN PERMIT

8.1 The Building Inspector shall issue the permit for which an application is made where:

- (a) the proposed sign conforms with this Bylaw and all other applicable bylaws of the City;
- (b) the applicant has paid to the City the fee prescribed by this Bylaw;
- (c) the owner of a sign, where the sign partially or wholly encroaches in or over a street, has agreed to indemnify and save harmless the City of Williams Lake, its employees and agents from and against all claims, demands, loss, costs, damages, actions, suits or other proceedings in any way related to anything done or omitted to be done by the applicant in connection with a sign or a permit issued pursuant to this Bylaw; and has executed an indemnity agreement in the form attached as Schedule "A" hereto; and has agree to have the City of Williams Lake added as an insured to the applicant's liability insurance policy by execution of the endorsement for insurance policy set out in Schedule "B" hereto.

8.2 The permit shall expire if the work or activity authorized therein is not completed within a period of six months from the date of the issuance of the permit.

- 8.3 The Building Inspector may require, as a condition of the issuance of any permit that all drawings and specifications, or any part thereof, be prepared and sealed by, and the construction carried out under the supervision of a Professional Engineer, registered in the Province of British Columbia, and may refuse to issue a permit until he is provided with a letter by a Professional Engineer, registered in the Province of British Columbia, undertaking to supervise the work or any part thereof authorized by such permit.

PART 9 **PERMIT FEES**

- 9.1 Every applicant for a permit under this Bylaw shall pay to the City a sum of money equal to one half of one percent of the value of the work to be undertaken.
- 9.2 Notwithstanding Section 9.1, the minimum permit fee for a sign permit shall be twenty dollars (\$20.00).
- 9.3 A sign permit fee is not refundable if the work authorized by the permit is not commenced.
- 9.4 The following operations shall not be considered as erecting a sign insofar as requiring a permit, providing that the work does not change the conformity with this Bylaw and other bylaws of the City:
- (a) changing of advertising copy of the message on an existing approved sign, provided the sign is specifically designed for use as a changeable copy sign;
 - (b) painting, repainting, cleaning or other normal maintenance and repair of a sign not requiring structural change; and
 - (c) the replacement of plastic sign faces as required because of breakage or deterioration. The substitution of a new or different advertiser is a change requiring a permit.

PART 10 RESPONSIBILITY OF OWNER

10.1 Notwithstanding that the Building Inspector has issued a permit, accepted the drawings and specifications or conducted inspections and approved the work and notwithstanding the responsibility or liability of anyone else in this Bylaw, the owner of the lot upon which a sign is located, the occupier of the lot upon which a sign is located and the owner of the sign shall be jointly and severally responsible to:

- (a) carry out all the work for which a sign permit has been issued to the standards required by all applicable bylaws of the City;
- (b) construct and erect the sign and carry out the work authorized by the permit under conditions which protect public safety; and
- (c) maintain all signs in a safe condition free from any defects and keep all signs including all metal parts and supports clean and neatly painted.

10.2 Every owner of a lot upon which there is a sign shall:

- (a) permit the Building Inspector to enter upon the lot and premises at any reasonable time for the purpose of administering or enforcing this Bylaw;
- (b) obtain, by giving the Building Inspector at least twenty-four (24) hours notice, an inspection of works at each of the following stages:
 - (i) after the forms for footings of free standing signs are completed, but prior to placing of any concrete therein; and
 - (ii) immediately upon the completion of the work authorized by the permit.

10.3 The owner shall make all required corrections and provide all required information as ordered by the Building Inspector and shall notify the Building Inspector when such corrections have been made.

PART 11 GENERAL PROVISIONS

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- 11.1 No sign shall, by reason of its location, color, or intensity, create a hazard to the safe, efficient movement of vehicular or pedestrian traffic.
- 11.2 No sign or any part thereof, nor any guy wire, stay, or attachment thereto, shall be erected, placed or maintained on a rock, fence or tree or in such a manner as to interfere with any electric light, power line, communications line, or supports thereof.
- 11.3 No sign shall be erected, placed or maintained so as to obstruct any fire escape, required exit, window or door opening used as a means of egress or ingress.
- 11.4 No sign shall be placed on, within or above public property or road allowances, except as provided for in this Bylaw.
- 11.5 Whenever any sign is installed or erected either wholly or partially over public property or a road allowance, the owner shall obtain and at all times maintain in full force and effect a policy of Liability Insurance covering Bodily Injury and/or Property Damage for claims arising out of the ownership of such sign in the minimum amount of \$1,000,000.00 for as long as the sign or any portion thereof remains over public property.

The City of Williams Lake shall be named as co-insured on any such insurance policy. An endorsement in the form set out in Schedule "B to this Bylaw shall form a part of such insurance policy. The owner shall provide the City with a certified copy of such insurance policy and any renewal thereof. In the event that the owner does not obtain or maintain such insurance or allows such insurance to lapse without renewal thereof, the permit used for such sign shall be deemed to be revoked and the owner shall, forthwith, have the sign removed.

- 11.6 In addition to the maintenance of the insurance in accordance with paragraph 11.5, every owner of a sign which is installed or erected over public property shall enter into an agreement with the City in the form set out in Schedule "A" to this Bylaw to indemnify against and save the City harmless from any and all liability resulting from injury to persons or damage to property which results from the presence, collapse or failure of the sign.

PART 12 SIGNS FOR WHICH A PERMIT IS NOT REQUIRED

A permit is not required for the erection, construction, alternation, painting, maintaining, moving or other establishment of the following signs:

- 12.1 Traffic control signs as defined in the "Motor Vehicle Act", subject to the provision of said Act.
- 12.2 Signs to be maintained or posted by law or governmental order, rule or regulation.
- 12.3 Memorial plaques, cornerstones, historical tablets and the like.
- 12.4 Onsite direction signs, not exceeding 1 square meter each in area, intended to facilitate the movements of pedestrians and vehicles within the site upon which such signs are located.
- 12.5 No trespassing, no dumping, and no shooting signs, not exceeding 0.5m² each in area.
- 12.6 Temporary signs pertaining to events or recognized civic, philanthropic, educational or religious organizations.

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- 12.7 Political campaign signs on behalf of candidates for public office or referendum on election ballots.
 - 12.8 Flags or emblems of political, civic, philanthropic, educational or religious organizations.
 - 12.9 Temporary Real Estate signs advertising the sale, lease or rental of a lot or premises upon which such signs are situated.
 - 12.10 Signs advertising Home Occupation Uses.
 - 12.11 Temporary signs advertising special events for community causes and charitable fund-raising campaigns.
 - 12.12 Temporary construction signs indicating the name and nature of a construction or demolition project, including the names of the contractors or sub-contractors, the entity providing the finances and the professional advisors.
 - 12.13 Signs on farms advertising farm produce for sale.
 - 12.14 Window signs.
 - 12.15 Signs painted on awnings.
 - 12.16 Public Institutional Signs indicating the location of a public institution such as a museum, hospital, church, nature centre or golf course.
 - 12.17 Neighbourhood signs indicating a specific neighbourhood such as "West Ridge Estates" or "Pine Tree Village".

PART 13 REGULATIONS FOR SIGNS NOT REQUIRING A PERMIT

- 13.1 Temporary signs pertaining to events of recognized civic, philanthropic, educational or religious organizations shall not be established more than thirty days prior to the event and shall be removed not later than four days after the event.
- 13.2 Political campaign signs on behalf of candidates for public office or referendum on election ballots shall be removed within four days following the election. Such signs shall not be installed on or over a street, including any boulevards or public ways.
- 13.3 Public Institution signs shall be limited to two signs containing a maximum of 0.5m² of sign area each, per institution or facility. The maximum height of the signs shall not exceed 2 meters above grade. With approval from the Works Superintendent, such sign may be installed on a street.
- 13.4 No temporary Real Estate sign located on a lot in a Residential Zone shall have a maximum area greater than 2 square meters or exceed 1.8 meters in maximum height. Not more than two real estate signs shall be permitted for each fronting street. Real Estate signs shall not be directly illuminated.
- 13.5 Temporary Real Estate signs in all non-residential zones shall not exceed 10m² in area and unless attached to a building shall not exceed a height of 2.5 meters above grade. Not more than two real estate signs shall be permitted for each fronting street. Real Estate signs shall not be directly illuminated.
- 13.6 Signs advertising Home Occupations shall be limited to 0.5m² in area.

- 13.7 Temporary signs advertising special events for community causes and charitable fund-raising campaigns may be permitted on the street and shall be of such size and design and posted at such locations for such periods as determined by the Works Superintendent.
- 13.8 The area of temporary constructions signs shall not exceed 3.0m² of area in residential zones and 6.0m² of area in all other zones. One temporary construction sign is permitted for each street fronting the construction project and the display of such signs shall be limited to a period not to exceed the duration of the construction project.
- 13.9 Signs advertising farm produce or fish for sale shall be located only upon the lot to which the sign refers and shall not be larger than 3m² in area and shall be non-illuminated.
- 13.10 Neighbourhood Identification Signs shall not exceed 3.0m² in area or 3 meters in height and shall be located within the neighbourhood to which they refer. No more than two neighbourhood identification signs shall be allowed for each neighbourhood.

PART 14 PROHIBITED SIGNS

Signs that are not specifically permitted in this Bylaw are hereby prohibited. Without restricting or limiting the generality of this Bylaw, the following signs are prohibited:

- 14.1 Off-site signs are prohibited, except the following:
- (a) an automatic, electronic changeable copy sign may, in addition to advertising the business located on the lot where the sign is located, advertise businesses and/or events located elsewhere in the City;
 - (b) Public Institutional Signs;
 - (c) temporary signs advertising special events for community causes and charitable fund-raising campaigns.

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- 14.2 Balcony signs and signs mounted on or supported on a balcony are prohibited.
- 14.3 Billboard signs are prohibited.
- 14.4 Any sign that obstructs any part of a doorway, window or fire escape is prohibited.
- 14.5 Abandoned signs located on premises which become vacant or unoccupied for a period greater than 90 days are prohibited.
- 14.6 Signs on balloons or other gas-filled figures are prohibited, except that these signs are permitted to advertise a special event or to identify a new business on premises, or a change of ownership on premises, provided that the sign balloons or other gas-filled figures shall not be placed or maintained for a period greater than 7 days.
- 14.7 Signs which bear or contain statements, words or pictures of an obscene, pornographic, immoral character, or which contain advertising matter which is untruthful are prohibited.
- 14.8 Signs which by reasons of their size, message, location, movement, content, coloring or manner of illumination, may be confused with or construed as a traffic control sign, signal or device, or the light of an emergency or road equipment vehicle, or which hide from view any traffic or street sign or signal or device are prohibited.
- 14.9 Signs which emit audible sound, odour or visible matter are prohibited.
- 14.10 Roof signs are prohibited.

PART 15 SIGN SPECIFICATIONS**15.1 Awning Signs**

- (a) For the purposes of this Bylaw an awning shall be considered as part of awning sign.
- (b) Subject to the absolute limit of 1 meter horizontal clearance from the curb line of a street, the maximum horizontal projection of an awning sign over a street shall not exceed 2 meters.
- (c) The minimum height of an awning sign shall be 2.75 meters.
- (d) Where an awning sign projects over a street the awning sign shall be wholly supported by the building to which it is attached.
- (e) Deleted.

B/L 1380 (14 Apr. 92)

15.2 Canopy Signs

- (a) For the purposes of this Bylaw a canopy shall be considered as a part of a canopy sign.
- (b) Subject to the absolute limit of 1 meter horizontal clearance from the curb line of a street, the maximum horizontal projection of a canopy sign over a road allowance shall not exceed 2 meters.
- (c) The minimum height of a canopy sign shall be 2.75 meters.
- (d) The maximum height of a canopy sign shall not be higher than the roof line of the building to which it is attached.
- (e) A canopy sign shall be wholly supported by the building to which it is attached.
- (f) No canopy sign shall extend or project above the upper edge of a canopy.

15.3 Under Canopy Signs

- (a) The minimum height of an under canopy sign shall be 2.5 meters.
- (b) No under canopy sign shall extend horizontally beyond the limits of the canopy.
- (c) The maximum vertical dimension of an under canopy sign shall not exceed 300mm.
- (d) The maximum sign area of an under canopy sign shall be 0.4m².

15.4 Facia Signs

- (a) Only the building wall to which a facia sign is attached shall be used for sign area calculation.
- (b) A facia sign shall not project beyond 450mm from the wall face to which it is attached.
- (c) A facia sign shall not extend above the sill of any window immediately above such sign or above guard rails or balustrades immediately above such sign.
- (d) No part of a facia sign shall project more than 0.5 meters above the roof line of the building to which it is affixed.
- (e) Facia signs which project over a street shall have a minimum height of 2.75 meters.
- (f) A facia sign may project over a street subject to the requirements of this Bylaw.

15.5 Freestanding Signs

- (a) Where a freestanding sign projects over a vehicular traffic area such as a parking lot or driveway, a minimum clearance of 4.4 meters shall be maintained.
- (b) A freestanding sign shall not be located closer than 1.5 meters to the point of the intersecting street lines on a corner lot.

- (c) A freestanding sign shall not be located closer than 1.5 meters to any adjoining lot.
- (d) A freestanding sign shall not project or be installed on or over a street.
- (e) Illuminated freestanding signs shall be connected to an underground electrical supply.
- (f) No guy wires shall be used for a free standing sign. The support structures shall be an integral part of the design.

15.6 Penthouse Signs

- (a) Penthouse signs shall be affixed in a plane parallel to the wall of the penthouse.
- (b) No more than 1 penthouse sign per exterior penthouse wall shall be installed on a building.

15.7 Projecting Signs

- (a) The minimum height of a projecting sign shall be 2.75 meters.
- (b) No projecting sign shall have vertical height exceeding 2 meters on single storey buildings or 3.6 meters on buildings having 2 or more storeys.
- (c) The maximum height of a projecting sign shall be 6 meters from the nearest grade.
- (d) No projecting sign shall extend horizontally closer than 1 meter to the curb line of a street.
- (e) No projecting sign may project more than 250mm for each meter of distance between the sign and the nearest intersecting property line or lease line of the premises to which it refers.
- (f) Subject to the requirements of this Bylaw a projecting sign may project over a street.

15.8 Portable Signs

- (a) The maximum height of any portable sign shall not exceed 2 meters above grade.

- (b) Portable signs shall not be located on a street, road allowance or other public place.

PART 16 REGULATIONS FOR SIGNS IN ZONES

16.1 Signs for which a permit is not required as set out in Parts 12 and 13 of this Bylaw are permitted in any zone in the City.

16.2 **All Residential and Acreage Reserve Zones.**

No sign shall be erected, placed or maintained in a residential or acreage reserve zone as time to time designated by the City's Zoning Bylaws except the following:

- (a) signs for home or farm identification purposes, provided such signs shall not exceed 0.6m² in area for a home and not more than 3.0m² in area for a farm, shall not be illuminated or animated;
- (b) one sign fronting each street abutting the lot for the purpose of advertising a permitted business in the rural residential or acreage reserve zone provided that the sign does not exceed 3.0m² in area, the maximum height of the sign does not exceed 2.5 meters, and the sign is not illuminated or animated; and
- (c) one facia or freestanding identification sign for an apartment building or mobile home park located in the R-2, R-3, R-4, R-5 or R-6 zones, provided that the sign is not more than 3.0m² in area, the sign is not animated and the maximum height of a freestanding sign is 2.5 meters.

16.3 **Institutional Zones**

No sign shall be erected, placed or maintained in any Institutional Zone as from time to time designated by the City's Zoning Bylaws except the following:

- (a) two identification signs in the form of one fascia and/or one freestanding sign or two fascia signs and no freestanding sign, provided that:
 - (i) the total area of a fascia sign shall not exceed 0.5m² of sign area for each lineal meter of building frontage to which the sign is attached up to a maximum fascia sign area of 6.0m².
 - (ii) the total area of a freestanding sign shall not exceed 6.0m² and the maximum height of a freestanding sign shall be 5 meters.
 - (iii) no animated sign shall be permitted.

16.4 **Signs in All Commercial and Industrial Zones**

No sign shall be erected, placed or maintained in an Industrial Zone or Commercial Zones as from time to time designated by the City's Zoning Bylaws except the following:

- (a) **One freestanding sign** fronting each street abutting a lot except where the lot has in excess of 75 meters of frontage on each street, one additional freestanding sign may be erected for each additional 75 meters of lot frontage on each street, provided that:
 - (i) freestanding signs shall not exceed a height of 10 meters with a sign area not exceeding 0.6m² per lineal meter of lot frontage facing the street on which the sign abuts, up to a maximum sign area of 24.0m² per allowable sign.
- (b) **Two other signs** for each separate business or premises on a lot in the form of fascia, canopy, under canopy, awning, or projecting signs, fronting each street abutting the lot on which the sign is located, provided that:
 - (i) the total area of fascia signs shall not exceed 1.0m² per meter of building frontage on which the signs are placed, but in no case shall the total fascia sign area exceed 25% of the area of the wall surface to which the signs are attached.

- (ii) the total area of canopy signs shall not exceed 0.6m^2 per meter of canopy face, but in no case shall the total sign area exceed 50% of the area of the face of the canopy.
- (c) Where a premises has exposed wall facia which do not have frontage on a street, **one additional facia sign** having a maximum area not exceeding the allowable facia sign area for the frontage shall be permitted for each such wall face.
- (d) For buildings which have designs which could accommodate penthouse signs, penthouse signs are allowed, provided that:
 - (i) the sign area of a penthouse sign shall not exceed 0.10m^2 per lineal meter of building frontage facing a street;
 - (ii) the maximum penthouse sign area of each sign face shall not exceed 6.0m^2 , and
- (e) Portable signs provided that all portable signs on any lot do not exceed a sign area of 3.0m^2 , and
- (f) Service Stations may, in addition to all other allowable signage, have one sign per pump island, provided that the sign shall not exceed a maximum height of 3 meters above the pump island and shall not extend beyond the pump island at either end.
- (g) an **automatic, electronic changeable copy sign** as specified in Section 14.1(a) of this Bylaw, provided that the sign consists of or replaces all other allowable freestanding and projecting signs on the property.

PART 17 CONSTRUCTION

- 17.1 Signs and sign structures shall be designed and constructed as herein provided and to resist climatic and other loads in accordance with the provisions of Building Bylaw No. 880 as well as good engineering practice.
- 17.2 Signs, unless certified by a Professional Engineer registered in the Province of British Columbia, shall not be fastened by nails, staples or screws to wooden blocks, plugs or nailing strips built into masonry or concrete.

17.3 No signs shall be suspended by chains or other devices that will allow the sign to swing due to wind action.

PART 18 PENALTIES

18.1 Every person who violates any of the provisions of this Bylaw or who suffers or permits any act or thing to be done in contravention of, or in violation of any of the provisions of this Bylaw or who neglects to do or refrains from doing anything required to be done pursuant to any of the provisions of this Bylaw, or who does any act which violates any of the provisions of this Bylaw shall be guilty of an offence and each day during which such violation occurs or is allowed to continue shall constitute a separate offence.

18.2 Every person guilty of an offence against this Bylaw shall be liable under summary conviction to a penalty not less than \$100.00 for each offence but not to exceed \$2,000.00 for each offence.

PART 19 ADOPTION

19. Adoption

READ A FIRST TIME THIS	18th	DAY OF	November	, 1986.
READ A SECOND TIME THIS	24th	DAY OF	March	, 1987.
READ A THIRD TIME AND PASSED THIS	24th	DAY OF	March	, 1987.
RECONSIDERED AND ADOPTED THIS	7th	DAY OF	April	, 1987.

"original signed by"
MAYOR

"original signed by"
MUNICIPAL CLERK

SCHEDULE "A"
BYLAW NUMBER 1121
INDEMNIFICATION AGREEMENT

WHEREAS _____ has applied to the City of Williams Lake for a permit pursuant to Bylaw Number 1121.

_____ hereby agrees to indemnify and save harmless the City of Williams Lake, its employees and agents from and against all claims, demands, loss, costs, damages, actions, suits or other proceedings resulting from personal injury or property damage occurring as a result of the installation or maintenance of a _____ pursuant to a permit issued by the City of Williams Lake under the Provisions of the "Sign Bylaw".

Signature of Authorized Representative

SCHEDULE "B"
BYLAW NUMBER 1121

ENDORSEMENT FOR INSURANCE POLICY

At the request of the insured _____, the City of Williams Lake is hereby added to this policy as an additional insured in respect of the _____ at the location hereinafter described. A permit having been granted by the City of Williams Lake for the installation and maintenance of a _____ affixed to the premises occupied by _____ and generally described as _____ in the said City of Williams Lake, subject to the indemnification of the said City of Williams Lake against loss or damages arising therefrom, it is hereby understood and agreed that the insurance provided by this policy shall first be used to indemnify the City of Williams Lake against all loss, costs, expenses, claims, damages or liability imposed by law upon the said City of Williams Lake for or on account of bodily injuries accidentally sustained, including death resulting therefrom, for all property damage for which the said City of Williams Lake may be held liable, as well as for property damage sustained by the City of Williams Lake by reasons of the construction, installation, maintenance, use, non-repair, servicing or removal of the said _____, providing that the insurer's liability shall not in any event exceed in the amount the limits in this policy.

Limit of liability for any one accident shall be not less than One Million Dollars (\$1,000,000.00).

Any terms, conditions, agreements or exclusions contained in this policy shall not be held applicable to the prejudice of the said City of Williams Lake. This policy shall not lapse or be cancelled except upon thirty (30) days previous notice in writing to the City of Williams Lake. Nothing herein contained shall be held to vary, alter, waive, or extend any of the Declarations, Agreements, Exclusions or Conditions or the under-mentioned policy other than as above stated.

Attached to and forming part of Policy No. _____ of the Insurance Company

Effective date of endorsement _____

Code Number _____